



كمنترين سومبر٢ اوتام دان فلنچوشن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM

MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

OFFICIAL LAUNCHING OF BRUNEI GASTRONOMY WEEK 14th FEB 2018

1. Ministry of Primary Resources and Tourism has launched the Brunei Gastronomy Week on the 14th February 2018 at the Dewan Setia Pahlawan Hall of Ministry of Primary Resources and Tourism. This is an annual initiative by the Ministry of Primary Resources and Tourism and the Brunei Tourism Board. Brunei Gastronomy Week is organized in conjunction with the 34th National Day celebrations where the Ministry has collaborated with several hotels and restaurants in Brunei Darussalam including Royal Brunei Airlines, Brunei Press Sdn Bhd and the Association of Travel Agents. The actual event will commence starting from 23rd February to the 11th March 2018 at all the participating hoteliers and restaurants. The target audience predominantly consists of local as well as international visitors who are currently in the country.
2. Officiating the launching of the Brunei Gastronomy Week was The Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong. Also present at the official launching ceremony were Permanent Secretary of Ministry of Primary Resources and Tourism, Deputy Permanent Secretary of Ministry of Primary Resources and Tourism, Foreign Dignitaries, Brunei Tourism Board Members, Royal Brunei Airlines, Restaurants, Hoteliers, and Travel Agencies. Certificate of participation were given by the Minister of Primary Resources and Tourism to all of the representatives of participating agencies during the launching ceremony.
3. The objective of the event is to celebrate Brunei and create an awareness on the Bruneian Cuisine; to encourage more hotels and restaurants to serve the Bruneian cuisines in a more sophisticated way; to further improve on the taste and elevate the presentation of Bruneian dishes to be served as part of a fine dining experience or at receptions held within or outside the country; to provide a unique Bruneian gastronomical experience to visitors within or outside Brunei

4. The highlight of the Brunei Gastronomy week this year would be foods wrapped in banana (or other) leaves. Banana leaves used for cooking, wrapping and food-serving in a wide range of cuisines in tropical and subtropical areas. It adds a nice aroma to the food and improves the taste of some foods. Bruneian cuisines which are typically wrapped in banana leaves such as Pais Daging, Pais Udang, Pais Ikan and others. They are either grilled, barbequed, steamed, or oven cooked finished. In addition, during the Brunei Gastronomy Week also encourages ethnic groups of Brunei in all 4 districts to take the opportunity to showcase their local ethnic cuisine.
5. There are 9 participating hotels and restaurant companies including Royal Brunei Airlines. Participating restaurants will be promoting their own signature dishes, whereby Brunei cuisines are served as the highlight of the buffet or Ala Carte menu. The participating agencies for the Brunei Gastronomy Week 2018 includes Radisson Hotel, Royal Brunei Airlines, Royal Brunei Catering, School of Hospitality and Tourism – IBTE Sultan Saiful Rijal Campus, The Brunei Hotel, The Empire Hotel and Country Club, The Rizqun International Hotel, V-Plaza Hotel and Sumbiling Eo Village.
6. The event was also followed by a Brunei Gastronomy Award Ceremony, where awards were presented for The Best Taste, The Best Presentation, The Best Innovation, The Best Creativity and The Best Wholesomeness. The winners were The Rizqun International Hotel, The Empire Hotel and Country Club, URBN Kitchen, The Brunei Hotel and Royal Brunei Airlines respectively. Certificates of Appreciation were also presented to the judges namely Hazizah Osman from Brunei Press Sdn Bhd, Wan Zainal Abidin from CHMP Media, Hj Jali bin Haji Ibrahim and Siti Kiprawi from Astera Consultants and an officer from the Tourism Development Department
7. Members of the public are encouraged to experience the Brunei Gastronomy in participating hotels and restaurants.
8. The event was supported by the members of the Brunei Tourism Board, Brunei Association of Hotels, CHMP Media, Brunei Press Sdn Bhd, Association of Travel Agents Brunei and Royal Brunei Airlines.