



كمنترين سومبر ٢ اوتام دان قلنچوثن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM

***MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM***

***BRUNEI DECEMBER FESTIVAL
31 AUGUST 2017 THURSDAY
2:30PM
DEWAN SETIA PAHLAWAN***



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BRUNEI DECEMBER FESTIVAL

1. The Deputy Permanent Secretary of the Ministry of Primary Resources and Tourism cum Secretary of the Brunei Tourism Board, Yang Mulia Awang Wardi bin Haji Mohammad Ali, Yang Mulia Awang Haji Mohd Sunadi bin Haji Buntar, Deputy Permanent Secretary of Ministry of Home Affairs and Yang Mulia Awang Haji Harun Bin Haji Junid, Deputy Permanent Secretary of Religious Affairs briefed the media on the Brunei December Festival at the Press Conference today.
2. Yang Mulia Awang Wardi bin Haji Mohammad Ali, Secretary of the Brunei Tourism Board briefed the media that it will be first ever festival that is being initiated by the Brunei Tourism Board with the collaboration by several stakeholders; with the aim of bringing together a number of exciting events and activities organised by various event managers to be held during the month of December as it is a month-long school holiday season. This, we believe, will further boost the number of arrivals in the country to achieve our target of tourist air arrivals to Brunei Darussalam.
3. The Brunei Tourism Board plans to make this festival their yearly program to be added to calendar of events that will attract more visitors to come as well as event organizers to participate.
4. There are about 30 events that will be held throughout the whole month of December. The festival will feature:
 - International Food Fair;
 - Jerudong Park Holiday Specials with special rate offer for family package;
 - School Camping Special promoted by the travel agents,
 - Creative Arts Festivals which is an art exhibition, graffiti, street art demo and live mural painting to draw the wider creative arts community;
 - The Nyirik which offer the taste of Brunei unique culinary in the four districts;

- Karnival Semarak Seni dan Budaya and the 1 Village 1 Product offers local product sale and exhibitions;
 - The AutoFest which is to show case automotive scene and we promise more interactive automotive show;
 - Brunei E-Sports Tournament, a meeting point for local and international gaming community;
 - Alpha Race is a challenge to test the participants endurance, ability and intelligence;
 - 4 Wheel Drive Jamboree for 4 wheel drive enthusiast;
 - Spotlight Talent Competition is a platform to showcase and celebrate local talents in the quest for a true star;
 - Mahligai Impian, the first Brunei mass Wedding that offers a complete Malay wedding package to Bruneian;
 - Motorcross Challenge is a form of off-road motorcycle racing held at enclosed off-road circuits;
 - Pesta Santai at the Pantai Muara and Pantai Seri Kenangan Tutong providing lots of beach fun activities as well as seafood galore will be available; and last but not least
 - The Brunei Film Blitz where the talented youth will showcase their skills and talents in creating short films with different genre.
5. The Brunei December Festival will have events and activities which are suitable for people of all ages; attract local residents to travel within the country; stimulate the growth of domestic tourism as well as for international visitors to choose Brunei as one of their preferred holiday destinations.
 6. The Brunei December Festival is also organized to coincide with the annual Brunei Salebration to encourage local residents to spend in the country which will spur the domestic economy and increase business opportunities for SMEs. Every store nationwide will have variety of products with attractive offers and discounts during the period. In addition, for the international tourists, there will also be a new program introduced by Royal Brunei Airlines known as the December Boarding Pass Program during this festival period, where passengers will be entitled discounts at selected vendors when they present their boarding pass subject to terms and conditions.
 7. The list of the events will be available at Brunei Tourism website and our social Media. For more information, you can visit our website www.bruneitourism.travel
 8. The Deputy Permanent Secretary Ministry of Home Affairs and the Deputy Permanent Secretary Ministry of Religious Affairs also briefed the media on other activities that will be held during the Brunei December Festival 2017

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