



كمنترين سومبر ٢ اوتام دان قلنچوغن

**MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM**

***MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM***

***BRIEFING SESSION FOR VOLUNTEERS OF THE BRUNEI DECEMBER FESTIVAL
2017
8TH NOVEMBER 2017 WEDNESDAY
1:30PM
DEWAN RIADAH, PUSAT BELIA BANDAR SERI BEGAWAN,
BRUNEI DARUSSALAM***



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FESTIVAL 2017***

1. A dialogue session with the volunteers for the Brunei December Festivals 2017 was held on the 8th November 2017 at the Dewan Riadah, Pusat Belia Bandar Seri Begawan. 250 volunteers had registered to present during the dialogue session is the Deputy Permanent Secretary of the Ministry of Primary Resources and Tourism cum Secretary of the Brunei Tourism Board, Yang Mulia Awang Wardi bin Haji Mohammad Ali attended to present at the event were the secretariat from Brunei December Festival, representatives from the Youth Centre, Youth and Sport Department Ministry of Culture, Youth and Sports Hj Md Sofian bin Haji Amit and also YM Cikgu Hj Ali Yusri bin Haji Abdul Ghafor, Special Education Unit, Ministry of Education, and Azlan Ahmad from CEO Mixmedia Group Event.
2. The dialogue was held through the collaboration of the Brunei Tourism Board with the Youth Centre, Ministry of Culture, Youth and Sports. The aim is to motivate and inspire the youths by developing interest and passion for volunteerism while gaining experience and knowledge by being part of a major event. The volunteers' role will be to support event organizers to ensure smooth running of operations and logistics during the activities for the Brunei December Festival 2017. This program is open to all youths (local residents, age 15-40) and we encourage for those interested to become a volunteer to register at the Youth Centre in Bandar Seri Begawan.
3. The briefing includes a presentation on the latest development of Brunei December Festival 2017 from the secretariat of the Brunei December Festival 2017 by Dayang Kartini Hj Kabri, Special Duties Officer, Tourism Development Department. The Brunei December Festival 2017 will require at least 400 volunteers for all the events covering the four districts and as of now there are 209 registered volunteers. Closing date for registration is 13th November 2017. The session followed by motivational talk for volunteers presented by

Cikgu Haji Ali Yusri Haji Abdul Ghafor, the Acting Head of Special Education Unit, Ministry of Education.

4. Brunei December Festival is the first ever one month long festival initiated by Brunei Tourism Board with the collaboration with different ministries, public sectors i.e event managers and relevant stakeholders using the “whole-of-nation” approach. As of now there are over 40 events have been lined up to take place in the four districts during the December holiday. For the complete events list, please visit www.brunei.events.
5. Brunei Tourism Board thanked the support from the various Government Agencies namely Ministry of Home Affairs, Ministry of Culture, Youth and Sports, Ministry of Religious Affairs, Ministry of Communications and Ministry of Health, Foreign Missions in Brunei, Strategic Partners and event organisers.
6. The objectives of the Brunei December Festival are:
 - 1) To increase the number of international visitor arrivals to Brunei Darussalam by promoting and organizing themed events with the collaboration of stakeholders;
 - 2) To develop annual calendar of events that will attract regular and repeat participation from the international and domestic tourists to the activities and events held;
 - 3) Attract local residents to travel within the country to stimulate the growth of domestic tourism and Brunei seen as first choice for holiday; and
 - 4) To encourage local residents to spend in the country which will spur the domestic economy and increase business opportunities for SMEs.

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