



MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

***TOURISM DEVELOPMENT DEPARTMENT HOSTS
THE 3RD ASEAN TOURISM MARKETING PARTNERSHIP WORKING GROUP
MEETING AND THE 48TH MEETING OF ASEAN NATIONAL TOURISM
ORGANISATIONS
AND RELATED MEETINGS
2ND – 5TH JULY 2018, KUALA BELAIT, BRUNEI DARUSSALAM***

1. The Ministry of Primary Resources and Tourism through Tourism Development Department is hosting the 3rd ASEAN Tourism Marketing Partnership Working Group Meeting (3rd ATMP-WG), the 48th Meeting of ASEAN National Tourism Organisations (ASEAN NTOs), the 33rd Meeting of the ASEAN, China, Japan and Republic of Korean National Organisations (ASEAN Plus Three) and the 20th ASEAN-India Working Group Meeting from 2nd – 5th July 2018 at V Plaza Hotel in Kuala Belait.
2. The 48th Meeting of ASEAN National Tourism Organisations is chaired by Mr HA Van Sieu, the Vice Chairman of Viet Nam National Administration of Tourism and Yang Mulia Awang Wardi bin Haji Mohammad Ali, the Deputy Permanent Secretary (Tourism) at the Ministry of Primary Resources and Tourism as the Vice Chairman. While the 3rd ATMP-WG is chaired by Mr. Roberto Alabado, Assistant Secretary, Department of Tourism, Philippines, lead country for the implementation of ASEAN Tourism Marketing Strategy (ATMS) 2017-2020*.
3. The 48th ASEAN NTOs Meeting discussed the progress of the implementation of ASEAN Tourism Strategic Plan (ATSP) 2016-2025 in particular on the ASEAN regional destination-marketing programme, the development of ASEAN tourism products, tourism standards, enhancing the quality of tourism professionals and enhancing the connectivity for tourism. The meeting also discussed on cooperation matters that includes cooperation with ASEAN Dialogue Partners;

Sub-Regional Cooperation in Tourism Sector; and Cooperation with International Organisations. In addition, the meeting will discuss on the preparation for ASEAN Tourism Forum (ATF) 2019 that will take place on 14th – 18th January 2019 in Ha Long City, Viet Nam, as well as the preparation for ATF 2020 that will be hosted in Brunei Darussalam.

4. The ASEAN, China, Japan, Republic of Korea National Organisations Meeting will be discussing the implementation of the Memorandum of Cooperation (MOC) on ASEAN Plus Three Tourism Cooperation and the Tourism Cooperation Work Plan 2018-2020. The 2018-2020 Work Plan will provide direction to further enhance APT cooperation in facilitating travel and tourist visits, promoting the development of quality tourism, improving tourism knowledge and skill development, as well as sharing and exchanging information and best practices on tourism statistics, investment opportunities, and tourism marketing and promotion.
5. Enhancing ASEAN-India cooperation in tourism under the framework of the 2012 Memorandum of Understanding between ASEAN and India on Strengthening Tourism Cooperation and annual programmes to enhance people-to-people exchanges through organising related events in ASEAN Member States and India are among the discussion during between the ASEAN and India National Tourism Organisations.
6. Over 70 delegates comprising of senior officials and officials from ASEAN, China, Japan, Republic of Korea and India are attending the four days meeting. The delegates will also have the opportunity to visit some Belait interesting places like the Belait Museum, the Billion Barrel Monument and also experiencing the Hari Raya visit to Kampong Mumong.

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