



كمنترين سومبر ٢ اوتام دان قلنچوغن

**MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM**

***MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM***

***PROMOTION OF TUTONG DESTINATION PACKAGES
23 AUGUST 2017 WEDNESDAY
9:00AM
TUTONG RIVER JETTY AREA, TUTONG TOWN***



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TOURISM DEVELOPMENT DEPARTMENT
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PROMOTION OF TUTONG DESTINATION PACKAGES

1. The Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong officiated the promotion of the Tutong Destination Packages today at Tutong River Jetty Area, Tutong Town. Present at the event were State Legislative Council Members, Permanent Secretaries, Foreign Dignitaries, Members of the Brunei Tourism Board, Tutong District Office, Penghulu and Head of Villages as well as Tutong Tourism Service Providers.
2. The promotion of the Tutong Destination Packages is an initiative of Tourism Development Department to continue promotional efforts on showcasing exciting tour packages available in the country. The tour package aims to feature hotspots and tours that will further attract more local as well as international tourists into the Tutong district.
3. The Tutong Destination Packages are collaborative efforts between the Tourism Development Department and Tutong District Tourism Promotion and Coordination Body in promoting 2 days 1 night packages and day trip packages offered in Tutong.
4. There are 8 packages in total for the Tutong Destination Packages namely Tutong Thursday Market, Tutong Cottage Industry Tour, Experience Tutong Culture, Experience Kiudang Day Trip, Back to Nature, Tutong River Cruise, 2 Days 1 Night Explore Tutong Package and 2 Days 1 Night Village Package.
5. According to the statistics gathered by the Tutong District Tourism Promotion and Coordination Body, in 2016 a total of **1,680 visitors** visited various places of interest in the Tutong District. 450 visitors out of which, used tour packages whilst the rest were Frequent Independent Travelers (FITs). Of these, 70% were local visitors, 25% foreign tourists and 5% comprised of school visits and research students. Up till July this year, approximately **1,085 visitors** have bought tour packages either through the Tutong District Promotional Body or travel agents. From these figures, 63% are local visitors, 25% tourists and 12% are students, researchers and official visits.

6. Popular packages are Tutong City Tour, Tutong Cottage Industry Tour, Tutong Educational Tour and Tutong Islamic Tour. The popular packages for 2017 so far are Kiudang Tour and Tutong City Tour.
7. During the event, there was also a memorandum signing ceremony between the travel agent Hasa Incentives Sdn Bhd and Kampong Rambai Consultative Council Committee, Sinar Tour Sdn Bhd and a boat entrepreneur Sri Melati Enterprise, and Hasa Incentives Sdn Bhd and Puteri Maya Enterprise.
8. Tourism products by the Tutong Village Consultative Councils were showcased and sold at the event. Product operators that make up the Tutong Destination Packages also participated in the event sales.
9. Members of Brunei Tourism Board and guests were also taken on a river cruise of the Tutong River. The river cruise gave the opportunity to see some of the attractions that are offered in the Tutong River Cruise Package that includes the view of Tutong town, Sungai Tutong Landmark and Lurah Saban, the early settlement of the Tutong people.
10. With the promotion of Tutong Destination Packages, it would add to the variety of tour packages currently offered by the Travel Agents. This in turn benefits tourists by offering them more choices and encourages them to extend their stay in Brunei.

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