

# ASEAN MICE Venue Standards

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# I. ASEAN MICE Venue Standards

### Chapter 1 Foreword

MICE or Meeting, Incentive, Convention and Exhibition is one of growing sectors in ASEAN Countries. The vision statement of ASEAN Tourism Strategic Plan 2016-2025 is

By 2025, ASEAN will be a quality tourism destination offering a unique, diverse ASEAN experience, and will be committed to responsible, sustainable, inclusive and balanced tourism development, so as to contribute significantly to the socioeconomic well-being of ASEAN people.

The impact of MICE is more than the number of visitors or an amount of spending by these visitors in ASEAN countries. These visitors are known to be one of high spenders as well as spending more before and/or after the MICE activities. By average, they also stay at a destination longer than many other types of visitors. MICE visitors therefore contribute to significant growth of tourism and relevant sectors as well as the revenue of the country.

By introducing ASEAN MICE Venue Standards, this will allow all member states to have guidelines to make their property competitive and are able to join hands in providing quality MICE venues to the visitors, making ASEAN a competitive MICE region.

## Chapter 2 Introduction

MICE venues are undoubtedly one of the vital factors for a destination to be selected for MICE activity. The ten ASEAN Member Countries, namely: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam, have considered these ASEAN MICE Venue Standards (AMVS) as a reference to develop and enhance the capacity and competitiveness of MICE entrepreneurs in serving both the organizers and visitors in a professional way.

The 3 ASEAN MICE Venue Standards (AMVS) are 1. Physical Setting (32 indicators) 2. Technology (10 indicators) and 3. Service (13 indicators). There are altogether 55 indicators and these indicators aim to focus on the standards of a meeting venue within a hotel setting.

## Chapter 3 Scope

#### **Scope of ASEAN MICE Venue Standards**

ASEAN MICE Venue Standards cover 3 categories, namely (1) Meeting/Conference Venue or Room (2) Exhibition Venue, and (3) Event Venue. The standards cover the Meeting/Conference Venue within a Hotel or Resort Setting. The standards include 3 key criteria namely 1. Physical Setting 2. Technology and 3. Service.

## Chapter 4 Terms & Definitions

#### **Terms and Definitions**

The terms and definitions applied in the standards are as below.

#### **4.1 MICE**

MICE refers to meeting, incentive, convention, exhibition and business events industry. This also refers to service providers and clients in MICE industry.

#### 4.2 MICE Venue

MICE venue refers to a physical space designed and provided for events, and according to this booklet, events related to a meeting purpose in a hotel setting.

#### 4.3 Meeting room

A meeting room refers to a dedicated space within a MICE Venue for meeting purposes in a hotel setting.

#### 4.4 Physical setting

Physical setting of a meeting room refers to the condition of meeting room (walls, partitions, facilities, and cleanliness), the pre-functional area and the meeting room's compound. This includes, for examples, reception, registration, waiting areas, breakout rooms, media center and dining area. Public areas, safety/security/emergency facilities and organizer's access to meeting room is also included.

#### 4.5 Technology

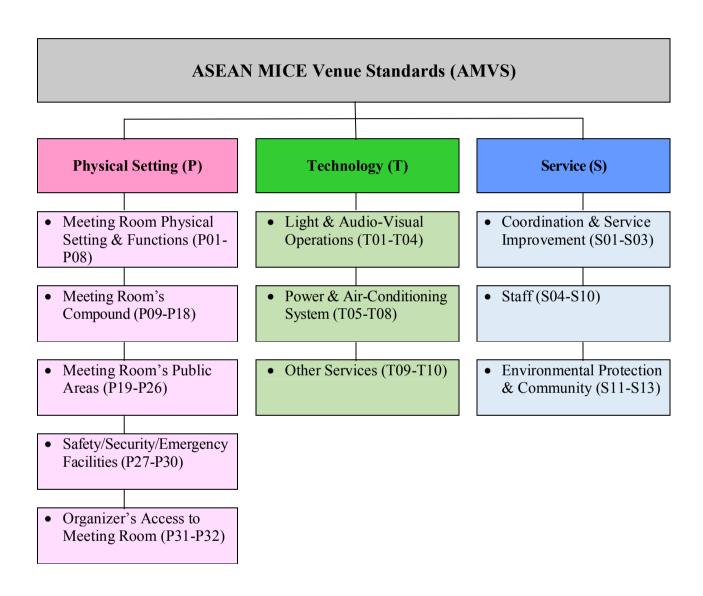
Technology refers to light, A/V, power, and air conditioning employed for a meeting purpose. This also refers to the availability internet-WiFi as well as document and interpretation services dedicated for a meeting purpose.

#### 4.6 Service

Service refers to services provided for the meeting purpose. This includes the coordination of the staff of the venues with the organizers as well as venue's service improvement process. Quality of staff as well as environmental protection/community are also included.

#### Chapter 5 Criteria

There are 55 criteria as below.



#### **5.1 Physical Setting**

#### **5.1.1: Meeting Room Physical Setting & Functions.** There are 8 criteria.

- Criteria P01 The condition of meeting room and the pre-functional area
- Criteria P02 Space for exhibitions in the pre-functional area of the meeting room
- Criteria P03 Walls and/or partitions of the meeting room
- Criteria P04 Tables
- Criteria P05 Chairs
- Criteria P06 Stationery & materials available for the meeting participants
- Criteria P07 Facilities & furniture of the meeting room
- Criteria P08 Cleanliness of meeting room

#### **5.1.2: Meeting Room's Compound.** There are 10 criteria.

- Criteria P09 Reception, registration & waiting areas
- Criteria P10 Breakout rooms
- Criteria P11 Capacity to accommodate of the breakout rooms
- Criteria P12 VIP & special purpose reception room, dressing rooms, and cloakrooms
- Criteria P13 Security arrangement for VIPs
- Criteria P14 Space for conference organizers/for secretariat room
- Criteria P15 Media centers
- Criteria P16 Support for meeting participants with disability
- Criteria P17 Prayer rooms
- Criteria P18 The dining area

#### **5.1.3: Meeting Room's Public Areas.** There are 8 criteria.

- Criteria P19 Signage
- Criteria P20 Emergency exit sign
- Criteria P21 Restrooms amenities & facilities
- Criteria P22 Restrooms cleanliness
- Criteria P23 Smoking zone
- Criteria P24 Parking accessibility: Drop Off & Collection Point
- Criteria P25 Parking sufficiency
- Criteria P26 Coaches drop off & collection point

#### **5.1.4:** Safety/Security/Emergency Facilities. There are 4 criteria.

- Criteria P27 Fire protection & evacuation process
- Criteria P28 Safety & security system
- Criteria P29 First aid room and nursing staff
- Criteria P30 Water reserve system

#### **5.1.5: Organizer's Access to Meeting Room.** There are 2 major criteria.

- Criteria P31 Space for loading/unloading conference equipment
- Criteria P32 Meeting room setup period for organizer

#### 5.2 Technology

## **5.2.1: Light & Audio-Visual Operations.** There are 4 criteria. Criteria T01 Lighting system of the meeting room Criteria T02 Sound system

Criteria T02 Sound system
Criteria T03 Visual system

Criteria T04 Visual and sound system control & operation

#### **5.2.2: Power & Air-Conditioning System.** There are 4 criteria.

Criteria T05 Electrical outlets

Criteria T06 Emergency power system

Criteria T07 Air-conditioning/temperature control system

Criteria T08 Maintenance of air-conditioning and power/power emergency system

#### **5.2.3: Other Services.** There are 2 criteria.

Criteria T09 Communication & Document Service

Criteria T10 Interpretation services

#### **5.3** Service

#### **5.3.1: Coordination & Service Improvement.** There are 3 criteria.

Criteria S01 Advanced-booking service

Criteria S02 Service to organizers

Criteria S03 Complaints & service evaluation of the buyers and/or organizers

#### **5.3.2: Staff.** There are 7 criteria.

Criteria S04 Staff personality

Criteria S05 General knowledge & understanding of venue staff

Criteria S06 F&B service

Criteria S07 Foreign language skills of staff

Criteria S08 Respect to the difference of races, religions, cultures, genders and ages

Criteria S09 Staff performance on service quality

Criteria S10 Compensation, benefits and welfare for staff

#### **5.3.3: Environmental Protection & Community.** There are 2 criteria.

Criteria S11 Environmental protection system

Criteria S12 Waste Handling

Criteria S13 Consideration for the surrounding community

## Chapter 6 Requirements & Scoring

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
6.1.1 Meeting Room Physical S	etting & Functions	
P01 The condition of meeting room and the pre-functional area	3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above	
P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations.  2 There is a space for small exhibitions with electrical source and with some decorations  1 There is a space for small exhibitions with no electrical source  0 No space within the range of 20 meters from the meeting venue	
P03 Walls and/or partitions of the meeting room	3 Walls and/or partitions are appropriate. This includes the structure, the soundproof features and the decoration.  2 Walls and/or partitions are fair. There is a fair condition of the structure, and the soundproof features.  1 Walls and/or partitions need improvement. There is a poor condition of the structure, and the soundproof features.  0 Walls and/or partitions need improvement. There is a poor condition of the structure, the soundproof features and the decoration.	
P04 Tables P05 Chairs	3 Clean, Sufficient, Functional and Adaptable with variety of settings 2 Clean, Sufficient, and Functional 1 Clean & Sufficient 0 None of the above 3 Clean, Sufficient, Functional and Adaptable with variety of settings 2 Clean, Sufficient, and Functional	
P06 Stationery & materials available for the meeting participants  • Flip chart paper  • Flip chart stand	1 Clean & Sufficient 0 None of the above 3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	

6.1 Physical Setting (P)			
Criteria	Requirements & Scoring		
Notepad/Writing Paper			
Pen/Pencil			
Marker			
Pointer			
Clicker			
P07 Facilities & furniture of the	3 Complete all requirements		
meeting room	2 Complete 4-6 requirements		
An adjustable & firm stage	1 Complete 1-3 requirement		
An area for a backdrop	0 Unable to meet any of the requirements		
Podium			
Sofa for speakers/meeting			
chairperson			
Speaker's table/podium			
flower decoration			
Registration table			
Registration pads			
P08 Cleanliness of meeting room	3 Complete all requirements		
Meeting room is well-kept.	2 Complete 3 requirements		
Free of dust and smell.	1 Complete 1-2 requirements		
Meeting equipment and all	0 Unable to meet any of the requirements		
amenities are well-kept. Free of dust or stain.			
There is a concrete policy in cleaning and monitoring			
process.			
• There is an adequate			
number of cleaner staff			
during the event.			
6.1.2 Meeting Room's Compou	nd		
P09 Reception, registration &	3 Clean & well-organized and functional, and appropriately		
waiting areas (This space	decorated of reception, registration, and waiting areas.		
should be located not more than	There is a consistent usage of stationery, table clothes (if		
20 meters from the meeting	any) as well as tables and chairs with the meeting room.		
room)	2 Clean & well-organized and functional of reception,		
	registration, and waiting areas		
	1 Availability of reception, registration, and waiting areas		
	but the conditions need an improvement		
	0 No reception, registration, and waiting areas within 20		
D10 Decolored as a second	meters from the meeting room		
P10 Breakout rooms	3 Clean & well-organized and functional, and appropriately decorated		
	2 Clean & well-organized and functional		
	1 Availability of breakout rooms but the conditions need an		
	1 21 variability of ofcakout foolis out the conditions need all		

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
	improvement	
	0 No breakout rooms	
P11 Capacity to accommodate	3 70% of the total capacity of a meeting room	
of the breakout rooms	2 60% of the total capacity of a meeting room	
	1 50% of the total capacity of a meeting room	
	0 Less than 50% of the total capacity of a meeting room	
P12 VIP & special purpose reception room, dressing	3 The space can be set up and separated from the meeting room, with appropriate facilities	
rooms, and cloakrooms	2 The space can be set up and separated from the meeting	
100ms, and cloakiooms	room, with some facilities	
	1 The space can be set up and not separated from the	
	meeting room, with some facilities	
	0 No space	
P13 Security arrangement for	3 There is a possible VIP security arrangement in terms of	
VIPs	both physical setting <i>and</i> staff. There is a concrete policy	
	and documents for this purpose.	
	2 There is a possible VIP security arrangement in terms of	
	both physical setting and staff	
	1 There is a possible VIP security arrangement in terms of	
	physical setting or staff	
	0 There is no VIP security arrangement possible, both	
	physical setting and staff	
P14 Space for conference	3 There is a space with electrical source, furnishing and air-	
organizers/for secretariat room	conditioning	
(This space should be located not more than 300 meters from	2 There is a space with electrical source, and some furnishing	
the meeting venue)	1 There is a space with no electrical source, no furnishing and no air-conditioning	
the meeting venue)	0 No space	
P15 Media centers	3 The space can be set up, dedicated for a meeting event,	
1 13 Wiedla contors	with sufficient and good condition of facilities. A list of	
	suppliers to rent or lease facilities is also available upon	
	request.	
	2 The space can be set up or there is a shared space, with	
	sufficient and good condition of shared facilities	
	1 The space can be set up or there is a shared space, with	
	some shared facilities	
	0 No space	
P16 Support for meeting	3 There are sufficient facilities supporting meeting	
participants with disabilities	participants with disabilities. There are staff who are trained	
	to provide services to disabled meeting participants.	
	2 There are sufficient facilities supporting meeting	
	participants with disabilities	
	1 There are minimum facilities supporting meeting	
	participants with disabilities	

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
	0 There are no facilities supporting meeting participants with disabilities	
P17 Prayer rooms	3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities 1 The space can be set up and separated for males/females 0 The space cannot be set up for prayer rooms	
P18 The dining area	3 Sufficient, Clean, Well-organized and functional of shared dining area, adaptable with variety of settings 2 Sufficient, Clean, Well-organized and functional of shared dining area 1 Clean, Well-organized and functional of shared dining area 0 Shared dining area but the conditions need an improvement	
6.1.3 Meeting Room's Public A		
P20 Emergency exit sign	3 Sufficient, visible, permanent, and well-kept signs are displaying necessary information such as separated meeting rooms, restrooms, and dining rooms in appropriate languages  2 Visible, and permanent signs are installed displaying necessary information such as separated meeting rooms, restrooms, and dining rooms.  1 Permanent signs are installed displaying necessary information such as separated meeting rooms, restrooms, and dining rooms.  0 There are no permanent signs  3 Sufficient, visible, and permanent exit signs are installed  2 Visible, and permanent signs are installed  1 Permanent exit signs are installed	
P21 Restrooms amenities & facilities	0 There are no permanent exit signs 3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements	
ASEAN Public Restroom for Tourism Standards 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit. 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities	0 Unable to meet any of the requirements	

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
provisions such as tissue, soap,		
etc.		
P22 Restrooms cleanliness	3 Complete all requirements	
ASEAN Public Restroom for	2 Complete 4-6 requirements	
Tourism Standards	1 Complete 2-3 requirements 0 Unable to meet any of the requirements	
3.3 Cleanliness	o onable to freet any of the requirements	
3.3.1 Adequate air circulation		
and ventilation system		
3.3.2 Good smell and no dirty		
slough		
3.3.3 Clean and adequate water		
3.3.4 Floor should be kept		
clean and dry		
3.3.5 Practice sanitation and		
hygiene principles		
3.3.6 Trained personnel on facility maintenance and		
cleanliness keeping		
3.3.7 Customers' suggestion		
box		
3.3.8 Regular maintenance of		
the toilet premises		
P23 Smoking zone	3 There is a smoking room, complies with relevant laws.	
	The area is functional.	
	2 There is a smoking zone and complies with relevant laws	
	1 There is a smoking area but does not comply with relevant	
	laws 0 There is no smoking areas	
P24 Parking accessibility: Drop	3 There is a drop-off and collection point, with cover and/or	
Off & Collection Point	service staff, and there is a valet parking service if needed	
	2 There is a drop-off and collection point, with cover and/or	
	service staff	
	1 There is a drop-off and collection point	
	0 There is no drop-off and collection point	
P25 Parking sufficiency	3 Sufficient parking space within the hotel premise	
	2 There is limited parking space within the hotel premise	
	1 There is no parking space available on the hotel premise	
	but nearby parking space can be provided.	
D26 Cooples drop off &	0 There is no parking space available  3 There is a drop off and collection point for coaches with	
P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff	
concetion point	2 There is a drop-off and collection point for coaches, with	
	2 There is a drop off and concentrit point for coaches, with	

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
	cover 1 There is a drop-off and collection point for coaches 0 There is no drop-off and collection point for coaches	
6.1.4 Safety/Security/Emergence		
P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law 2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process	
<ul> <li>Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>Sufficient amount of CCTV or other security devices in public area</li> <li>There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>Staff are trained on safety and security issues</li> </ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	
and security issues.  P29 First aid room and nursing staff  P30 Water reserve system	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room 3 There is a water reserve system that can provide clean	
	water for at least 48 hours in the event of water shortages.  2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.  1 There is a water reserve system that can provide clean	

6.1 Physical Setting (P)		
Criteria	Requirements & Scoring	
	water for at least 12 hours in the event of water shortages.	
	0 There is no water reserve system.	
6.1.5 Organizer's Access to Me	eting Room	
P31 Space for	3 Complete all requirements	
loading/unloading conference	2 Complete 3 requirements	
equipment	1 Complete 1-2 requirements	
• Functionality of space	0 Unable to meet any of the requirements	
Sufficient amount of usable trolleys		
Elevator		
Service staff		
P32 Meeting room setup period	3 There is a meeting room set-up policy and organizers are	
for organizer	allowed to access a meeting room for a set-up purpose of	
	more than 8 hours before the event. Free of Charges and	
	there are staff available to assist.	
	2 There is a meeting room set-up policy and organizers are	
	allowed to access a meeting room for a set-up purpose of	
	more than 8 hours before the event. Free of Charges.	
	1 There is a meeting room set-up policy and organizers are	
	allowed to access a meeting room for a set-up of before the	
	event. Charges apply.	
	0 There is no policy and organizers are not allowed to	
	access a meeting room for a set-up before the event	

6.2 Technology (T)		
Criteria	Requirements & Scoring	
6.2.1 Light & Audio-Visual Op		
T01 Lighting system of the meeting room  • Lighting for stages and seating areas can be operated separately  • Brightness of the room can be fully controlled  • Spot lights button facilities are available  • A majority of light bulbs are energy saving	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	
T02 Sound system	3 Complete all requirements	
<ul> <li>Sufficient number of wireless microphones</li> <li>Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li> <li>Sound system is functional and appropriate for the size of the meeting room</li> <li>Sound system is applicable for different needs of equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	
T03 Visual system	3 Complete all requirements	
<ul> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different needs of equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	
T04 Visual and sound system	3 Complete 3 requirements	
control & operation	2 Complete 2 requirements	

6.2 Technology (T)			
Criteria	Requirements & Scoring		
<ul> <li>A full-time or qualified temporary staff available during the event</li> <li>There is a dashboard to be used to control the visual system</li> <li>There is a dashboard to be used to control the sound system</li> </ul>	1 Complete 1 requirement 0 Unable to meet any of the requirements		
6.2.2 Power & Air-Conditionin	g System		
<ul> <li>T05 Electrical outlets</li> <li>Electrical outlets are appropriate to the number of meeting participants</li> <li>There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements		
<ul> <li>To Emergency power system</li> <li>Emergency lights</li> <li>Emergency power system for the usage of at least 6-8 hours</li> <li>The emergency power is comply with the government regulations</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements		
T07 Air- conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre-functional area.  2 There is an air-conditioning/temperature control system in the meeting room and the pre-functional area.  1 There is an air-conditioning/temperature control system in the meeting room.  0 If the venue requires air-conditioning/temperature control system, there is no device on premise.		
T08 Maintenance of air- conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies.  2 There is an evidence of a maintenance and there is an emergency plan & procedures  1 There is a scheduled maintenance		

6.2 Technology (T)	
Criteria	Requirements & Scoring
	0 There is no scheduled maintenance
6.2.3 Other Services	
T09 Communication &	3 Complete 4 requirements
Document Service	2 Complete 2-3 requirements
• There is a photocopy	1 Complete 1 requirement
service	0 Unable to meet any of the requirements
There is a document scan	
service	
• There is a fax service	
• There are facilities provided	
for the internet/Wifi	
purposes	
T10 Interpretation services	3 Staff has a good experience and is able to coordinate and
	fully support the interpretation services
	2 Staff can coordinate and can fully support the
	interpretation services
	1 Staff can coordinate and can merely support the
	interpretation service
	0 No experiences in working with any interpretation
	services

Service (S)	
Criteria	Requirements & Scoring
Coordination & Service Imp	
advanced-booking service here is an on-line comprehensive information in the types and floorplan is meeting rooms here is an on-line comprehensive information in the availability of heeting rooms here is a salesperson in handling client's queries he salesperson is howledgeable and is able herovide advice on floor hand meeting packages here are variety of	Complete 5 requirements Complete 1-2 requirement Unable to meet any of the requirements
ervice to organizers  3 of the service to organizers  1 a 0	There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when here incidents Corganizers need to contact 2-3 channels when there are incidents Organizers need to contact a number of parties when there are incidents Organizers do not know whom to contact when there are incidents
*	2 Complete 2 requirements
izers 1	Complete 1 requirement
annels in receiving omplaints and customer edback	Unable to meet any of the requirements
andling customer complaints and customer edback	
nere is an on-line comprehensive information in the availability of eeting rooms here is a salesperson in andling client's queries he salesperson is howledgeable and is able provide advice on floor an and meeting packages here are variety of hyment methods ervice to organizers  Complaints & service ation of the buyers and/or izers here are appropriate hannels in receiving complaints and customer edback here is a system in andling customer complaints and customer	organizers and handle all issues as a one-stop service where incidents 2 Organizers need to contact 2-3 channels when there are need to contact a number of parties when there incidents 3 Organizers do not know whom to contact when there are need to contact a number of parties when there incidents 5 Organizers do not know whom to contact when there a needents 6 Complete 3 requirements 7 Complete 2 requirements 8 Complete 1 requirement

6.3 Service (S)		
Criteria	Requirements & Scoring	
for staff to prevent		
complaints		
6.3.2 Staff		
S04 Staff personality	3 Complete 3 requirements	
• Uniforms are professional	2 Complete 2 requirements	
Staff are neat and tidy	1 Complete 1 requirement	
• Staff are friendly	0 Unable to meet any of the requirements	
S05 General knowledge &	3 Complete all requirements	
understanding of venue staff	2 Complete 3 requirements	
Knowledge &	1 Complete 1-2 requirement	
understanding about their	0 Unable to meet any of the requirements	
job description and duties		
Knowledge &		
understanding about the		
meeting industry and		
meeting activities		
Knowledge &		
understanding about the		
venues and the organization		
Knowledge &		
understanding about		
different backgrounds &		
needs of meeting		
participants and organizers	2.01	
S06 F&B service	3 Complete 5-6 requirements	
Staff are able to create or  adopt the group to grid with	2 Complete 3-4 requirements 1 Complete 1-2 requirement	
adapt the menu to suit with	0 Unable to meet any of the requirements	
the requirements of the	o onable to meet any of the requirements	
meeting  Stoff are able to greate or		
Staff are able to create or  adapt the many by using		
adapt the menu by using local ingredients		
<ul> <li>Staff is able to produce high</li> </ul>		
Starr is able to produce high volume of refreshments and		
meals within the time and		
requirements of the event		
The tea set/coffee set/dinner		
set are appropriate		
There is clean drinking water		
available for meeting		
participants		
• Food service staff are well-		
trained and knowledgeable		
named and knowledgeaute		

6.3 Service (S)		
Criteria	Requirements & Scoring	
S07 Foreign language skills of	3 Complete 3 requirements	
staff	2 Complete 2 requirements	
Most staff can	1 Complete 1 requirement	
communicate in English	0 Unable to meet any of the requirements	
Some of the staff can		
communicate in third		
language		
• There are on-going		
language training program		
for staff both full-time and		
temporary		
S08 Respect to the difference of races, religions, cultures,	3 Complete all requirements 2 Complete 3 requirements	
genders and ages	1 Complete 1-2 requirement	
<ul> <li>There are signs in local and</li> </ul>	0 Unable to meet any of the requirements	
English language	o ondote to meet any of the requirements	
• The preparation of foods is		
able to accountable for		
different needs of meeting		
participants		
• The staff is aware of		
differences in races,		
religions and cultures		
• There is a equality policy		
for staff in providing		
service to meeting		
participants		
S09 Staff performance on	3 Complete all requirements	
service quality	2 Complete 3 requirements	
There is a systematic  recruitment precedures both	1 Complete 1-2 requirement 0 Unable to meet any of the requirements	
recruitment procedures both for full-time and temporary	o onable to freet any of the requirements	
staff		
• There is an appropriate		
orientation and training for		
full-time and temporary		
staff in respond to the local		
law		
• There is an monitoring		
system for new hires and		
temporary staff		
• There is an appropriate		
performance management		

6.3 Service (S)	
Criteria	Requirements & Scoring
for full-time and temporary staff	
<ul> <li>S10 Compensation, benefits and welfare for staff</li> <li>Compensation, benefits and welfare are provided in accordance with the local labor's law</li> <li>There is an annual staff health check</li> <li>In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
organization <b>6.3.3. Environmental Protection</b>	n & Community
S11 Environmental protection system  ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices.  1.1.2 Existence of plan for raising staff to be aware of environment i.e. training.  1.1.3 Existence of environmental management plan for hotel operation.  1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements
S12 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law 0 There is no waste handling process

6.3 Service (S)	
Criteria	Requirements & Scoring
S13 Consideration for the	3 There are regular activities and organization's policy that
surrounding community	support surrounding community
	2 There are some activities or organization's policy that support surrounding community
	1 There are very limited activities or organization's policy
	that support surrounding community
	0 There is no activities or organization's policy that support
	surrounding community

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# II. ASEAN MICE Venue Standards Audit & Certification Manual

## Chapter 7 Foreword

This document is devoted as a manual of audit and certification of ASEAN MICE Venue Standards (AMVS). It includes a discussion of the auditing principles and guidelines as well as certification procedures so that a venue can be awarded ASEAN MICE Venue Standards (AMVS).

The major criteria and requirements contained within this manual are based upon the ASEAN Member States (AMS)-approved ASEAN MICE Venue Standards (AMVS). The audit and the certification will allow MICE venues within ASEAN develop their capabilities to attract more businesses and to gain opportunities as a MICE region with venue of equivalent and competitive standards.

## Chapter 8 Introduction

The formulation of the ASEAN MICE Venue Standards (AMVS) and Certification Body is essential in ensuring the successful implementation of the AMVS. This manual provides a comprehensive description of the assessment process, the parties responsible for managing and conducting such process as well as the benefits that MICE venues can expect to receive when they have been successfully certified as AMVS. Towards this end, this manual aims to equip assessors with the knowledge and skills in making accurate assessments of MICE venues as well as the systematic implementation and management of the AMVS.

#### Chapter 9 Scope

This manual comprises of:

- A structure and role of the certification body responsible for the implementation of the ASEAN MICE Venue Standards (AMVS)
- An assessment guide as a reference and standard operating procedure in making ASEAN MICE Venue Standards (AMVS) assessment

## Chapter 10 Terms & Definitions

The terms and definitions in this manual are as follows:

#### 10.1 ASEAN Member States (AMS)

ASEAN Member States or AMS refers to member countries of the Association of the Southeast Asia Nations. This refers to Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam.

#### **10.2 ASEAN MICE Venue Standards (AMVS)**

The 3 ASEAN MICE Venue Standards (AMVS) are 1. Physical Setting (32 indicators) 2. Technology (10 indicators) and 3. Service (13 indicators). There are altogether 55 indicators and these indicators aim to focus on the standards of a meeting venue within a hotel setting.

#### 10.3 The National Assessment Committee

The National Assessment Committee refers to a certification body that executes the Assessment Guidelines in inspecting, auditing and assessing ASEAN MICE Venues. The National Assessment Committee can be referred to as an Auditor.

#### **10.4 Government Tourism Organisation**

A governmental institution that plans and manages tourism development and promotion at a national level or equivalent.

#### 10.5 Assessment Guidelines

Assessment guidelines refer to a scorecard for members of the National Assessment Committee in inspecting, auditing and assessing ASEAN MICE Venues.

## Chapter 11 Proposed Certification Body

The proposed certification body will facilitate the implementation of the ASEAN MICE Venue Standards (AMVS) in each respective AMS. Three (3) categories of organisations are proposed to form the certification body, which are

- Government Tourism Organization (National Level) or Equivalent
- Government Tourism Organization (Provincial or Local Level) or Equivalent
- Non-Government or Association connected to MICE businesses

The responsibilities of each organisation in the Certification Body are shown in Table 11.1.

Table 11.1: Responsibilities of Organisations within the Certification Body

Organisations	Responsibility
Gov. Tourism Organization (National Level) or Equivalent	<ul> <li>Set up National Assessment Committee for the ASEAN MICE Venue Standards (AMVS) at a national level</li> <li>Act as a Chairperson to head the National Assessment Committee. This includes chairing and participating in the screening of applications, inspection, auditing, preparation of assessment report, and concluding the final result of the audit.</li> </ul>
Government Tourism Organization (Provincial or Local Level) or Equivalent	<ul> <li>Act as a member in the National Assessment Committee. This includes participating in the screening of applications, inspection, auditing and preparation of assessment report.</li> </ul>
Non-Government or Association connected to MICE businesses	<ul> <li>Act as a member in the National Assessment Committee. This includes participating in the screening of applications, inspection, auditing and preparation of assessment report.</li> </ul>

In this regard, ASEAN Member States are responsible to approve and endorse assessment reports and issue certification and logo to successful MICE Venues.

The proposed organisation structure of the Certification Body or the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) is as follows (Figure 11.1). The Certification Body, upon approving the assessment report will bring it to the ASEAN Member States Meeting for endorsement (Figure 11.2).

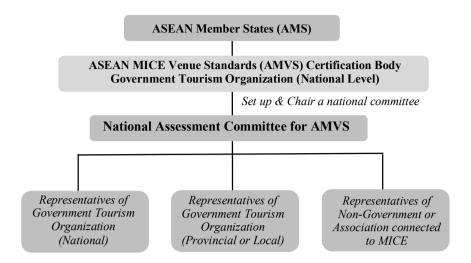


Figure 11.1: Organisation Structure of the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS

Examples of agencies which could be included in National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS are shown in table 11.2. Due to the varying structures of government in each respective ASEAN country, the responsible agencies may differ from country to country.

However, it is important that the selection of the members in the National Assessment Committee must not lead to a conflict of interest with the applicants/MICE venue operators undergoing the audit for AMVS.

Table 11.2: Examples of agencies which could be included in the National Assessment Committee for ASEAN MICE Venue Standards (AMVS) within the AMVS Certification Body of each AMS

Government Tourism Organization (National)	Government Tourism Organization (Provincial or Local)	Non-Government or Association connected to MICE businesses
<ul><li>Ministry of Tourism</li><li>Tourism Board</li><li>Tourism Promotion Board</li><li>MICE Board</li></ul>	Provincial or local authorities working in supporting or promoting tourism and/or MICE sector	Non-government organizations or associations connected to the MICE businesses

#### 11.1 The Start of AMVS Assessment & Audit

The start of the AMVS assessment & audit will follow the process shown in Figure 11.2 below.

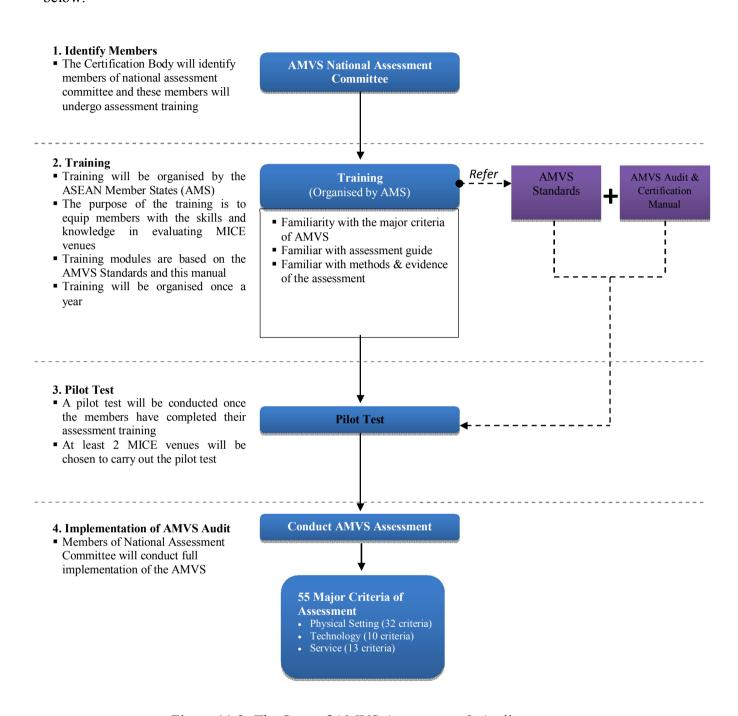


Figure 11.2: The Start of AMVS Assessment & Audit

#### 11.2 The Implementation of Assessment & Audit

The assessment & audit can be implemented as in Figure 11.3 as below.

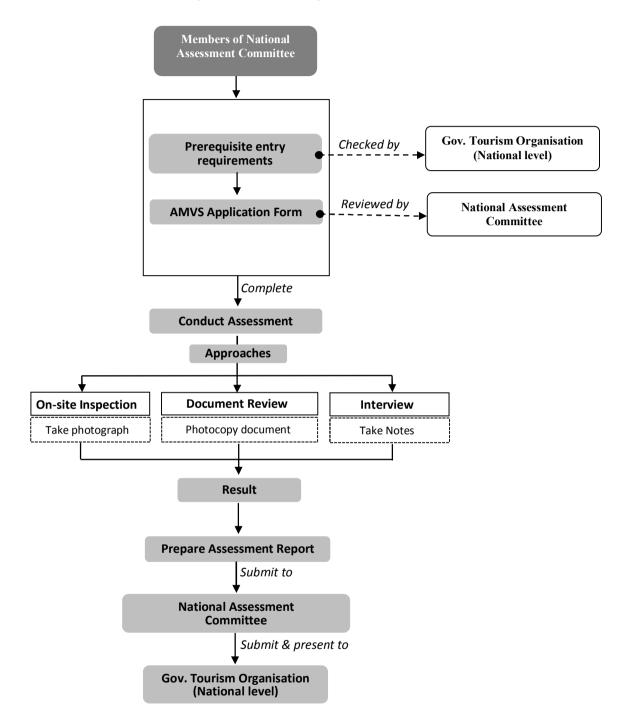


Figure 11.3: The Implementation of Assessment & Audit

#### 11.3 Prerequisite Entry Requirement

Before an assessment is conducted, the National Assessment Committee for AMVS should ensure that all applicants meet the prerequisite entry requirements. If unable to do so, the MICE venues are immediately disqualified from applying for the AMVS.

A list of prerequisite entry requirements is shown in Table 11.3 below.

Table 11.3: Prerequisite Entry Requirements and Actions by the National Assessment Committee

Prerequisite	Action	
■ The hotel or an entity	<ul> <li>Photocopy the certificate/relevant documents and</li> </ul>	
providing a compound to	attach it with the application form	
the MICE venues must		
be registered properly		
according to the local		
law.		
The MICE venue must operate for at least 6 months.	<ul> <li>Photocopy the certificate/relevant documents and attach it with the application form</li> </ul>	

# Chapter 12 Steps of AMVS Assessment & Audit

The AMVS assessment is a key component in identifying potential MICE venues that qualify for the ASEAN MICE Venue Standards. There are 3 steps.

### STEP 1: Awareness Programme & Screening Process

Before implementing the certification programme, the government tourism organisation will organise seminar, forum, meeting, etc. to create awareness and inform MICE venues about AMVS.

The National Assessment Committee will then conduct a screening process to identify MICE venues that qualify for certification based on the AMVS.

#### STEP 2: Assessment

Assessment will be carried out by the National Assessment Committee. On-site inspections, document reviews and interviews will be conducted during the assessment. Assessments are based on the AMVS and the date of assessment will be made known to the MICE venue operators beforehand.

The National Assessment Committee shall finish an assessment report which will include a list of successful MICE venue operators for certification and submit to the Government Tourism Organisation at the national level.

The duration of step 1 and 2 should be not more than 3-4 weeks or as the case may be.

In order to receive the AMVS, MICE venues must score at least 75% of the full score. In other words, this refers to 75% of 165 marks (55 major criteria x 3 marks of full score of each major criteria).

### STEP 3: Approval

The Government Tourism Organisation at the national level will present the assessment report and list of successful MICE venues at the ASEAN Member States (AMS) meeting for approval. Once endorsed, the ASEAN Member States will issue the ASEAN MICE Venue Standards certificate and plaque to the successful MICE venues.

The flowchart of the assessment process can be referred in Figure 12.1.

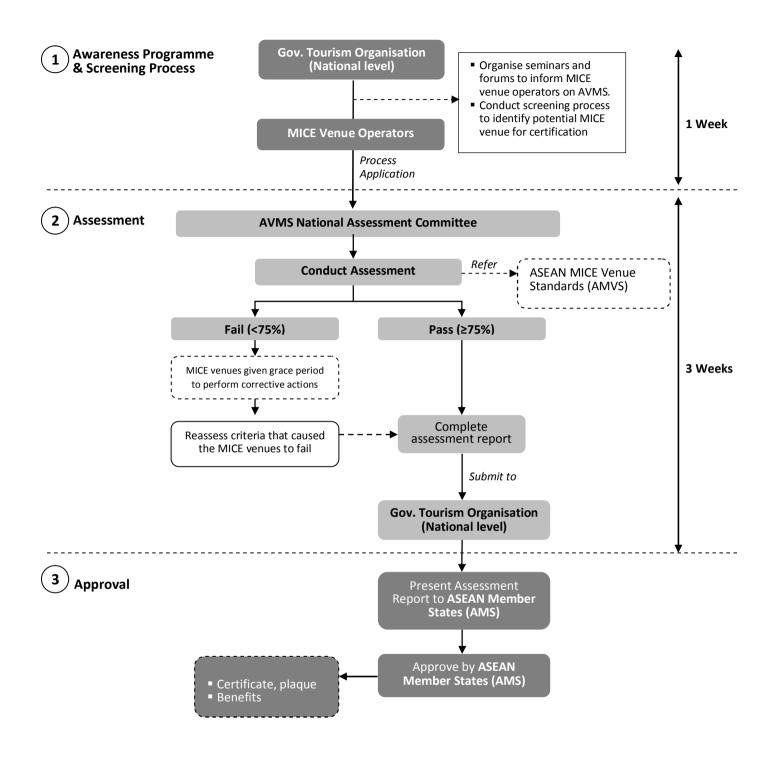


Figure 12.1: A Flowchart of the Proposed Audit Process for AMVS

#### 12.1 Unsuccessful MICE Venues in Assessment

For MICE venues that fail the assessment, the National Assessment Committee will issue a corrective action form and comments to the affected MICE venues which specifies the corrective measures required to be carried out.

MICE venues are given 1 to 6 months depending on the time needed to perform corrective actions. Upon completion of the required corrective measures, the applicant is required to resubmit the Corrective Action Form to the AMVS National Assessment Committee to conduct reassessment. Reassessment will then be conducted ONLY on the criteria that did not meet the Standard during the initial assessment. Figure 12.2 below shows the reassessment process.

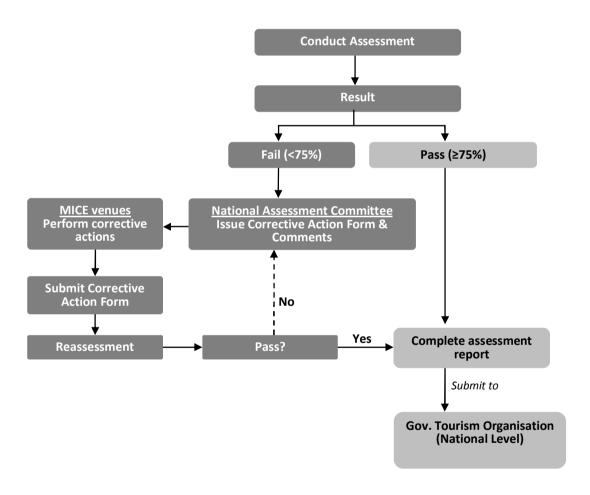


Figure 12.2: Reassessment Process for Unsuccessful MICE Venue Operators

### 12.2 Successful MICE Venues

For MICE venues that successfully pass the assessment will receive the ASEAN MICE Venue Standards certificate and plaque issued by the ASEAN Member States.

The ASEAN MICE Venue Standards Plaque is crafted from gold-coloured metal, attached to a piece of beige-coloured wood. The plaque measures 20.5 cm x 15.5 cm. with the border of beige-coloured wood of 2 cm.

### Chapter 13 Validation Period

The proposed validity period for the AMVS is 3 years. Certified MICE venues will be reassessed every 3 years to renew their certificates. This will enable the government tourism organisation to update and monitor the performance of certified MICE venues to ensure that they maintain their quality and standard as specified in AMVS.

### Chapter 14 Benefits & Privileges

The proposed benefits and privileges of being certified as an AMVS are mostly related to better access to marketing and promotional programmes carried out by the related government agencies. Essentially, certified MICE venues will benefit from the branding of AMVS which is an international recognition. The detailed benefits of certification, though they may vary between ASEAN countries, are as follows:

- Issued with an ASEAN MICE Venue Standards certificate, logo and plaque to be displayed on the premises
- Will be promoted in the ASEAN Organisation Official website (http://www.asean.org)
- Will be promoted at ASEAN and international tourism events, festivals and forums
- Priority listing on National Tourism Organisation's websites and brochures
- Priority given to participate in national and international tourism fairs organised by National Tourism Organisations.

# Chapter 15 Certification Logo

The certification logo for the ASEAN MICE Venue Standards is as below:



Figure 15: ASEAN MICE Venue Standards 20xx - 20xx

The ASEAN MICE Venue Standards logo uses the standard ASEAN Tourism Standards logo for all certifications. The connotations of the logo are as below:

- 1. Flower resembling to a lotus means a legendary plant, inducing luxurious enjoyment, peace and beauty, and a recognition of award and standardization of ASEAN Tourism Services
- 2. Petals enfolding ASEAN logo signify resilience of Member Countries
- 3. Different shades of green colour mean protection of environment, fertility, growth, increase of production in tourism industry (Source: ASEAN Tourism Standards Book, 2007)

### Chapter 16 ASEAN MICE Venue Assessment Guidelines

ASEAN MICE Venue Assessment Guidelines refer to the scorecard that the members of the National Assessment Committee will use in 'assessing' MICE venues. The Assessment Guidelines follow the 55 major criteria of the ASEAN MICE Venue Standards with an identification of methods of assessment and evidence. Table 16.1 summarizes the methods of assessment and evidence used in assessing MICE venues.

Table 16.1 Methods of Assessment & Evidence

Methods of Assessment	Evidence
Interview	Interview records
Document	Related documents
Review	
Inspection	Photographs and/or written comments

The AMVS Assessment Guidelines can be found in table 16.2.

Table 16.2 The AMVS Assessment Guidelines

Physical Sett					
Major Criteria	Requirements &	I	Method of	Score	Comments
	Scoring		sessment &	Obtained	
			Evidence		
<b>Meeting Room Phy</b>	sical Setting &				
Functions					
P01 The condition	3 Clean & well-	•	Inspection		
of meeting room	organized and	•	Photograph		
and the pre-	functional, and		and/or		
functional area	appropriately decorated		written		
	2 Clean & well-		comments		
	organized and functional				
	1 Clean				
	0 None of the above				
P02 Space for	3 There is a space	•	Inspection		
exhibitions in the	relative to the size of	•	Photograph		
pre-functional area	the meeting room for		and/or		
of the meeting	exhibitions with		written		
room (This space	electrical source, and		comments		
should be located	appropriate				
not more than 20	decorations.				
meters from the	2 There is a space for				
meeting room)	small exhibitions with				
	electrical source and				

Physical Setting (P)					
Major Criteria	Requirements &	Method of	Score	Comments	
-	Scoring	Assessment &	Obtained		
		Evidence			
	with some decorations				
	1 There is a space for				
	small exhibitions with				
	no electrical source				
	0 No space within the				
	range of 20 meters				
D02 W 11 1/	from the meeting venue				
P03 Walls and/or	3 Walls and/or	• Inspection			
partitions of the	partitions are	<ul> <li>Photograph</li> </ul>			
meeting room	appropriate. This	and/or			
	includes the structure,	written			
	the soundproof features and the decoration.	comments			
	2 Walls and/or				
	partitions are fair.				
	There is a fair condition				
	of the structure, and the				
	soundproof features.				
	1 Walls and/or				
	partitions need				
	improvement. There is				
	a poor condition of the				
	structure, and the				
	soundproof features.				
	0 Walls and/or				
	partitions need				
	improvement. There is				
	a poor condition of the				
	structure, the				
	soundproof features				
D04 (F. 1.1	and the decoration.				
P04 Tables	3 Clean, Sufficient,	• Inspection			
	Functional and	• Photograph			
	Adaptable with variety	and/or			
	of settings 2 Clean, Sufficient, and	written			
	Functional	comments			
	1 Clean & Sufficient				
	0 None of the above				
P05 Chairs	3 Clean, Sufficient,	Inspection			
, , , , , , , , , , , , , , , , , , , ,	Functional and	• Photograph			
	Adaptable with variety	and/or			
	of settings	written			
	2 Clean, Sufficient, and	comments			
	Functional				
	1 Clean & Sufficient				
	0 None of the above				
P06 Stationery &	3 Complete all	• Inspection			
materials available	requirements	<ul> <li>Photograph</li> </ul>			
for the meeting	2 Complete 4-6	and/or			

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
participants     Flip chart     paper     Flip chart     stand     Notepad/     Writing Paper     Pen/Pencil     Marker     Pointer     Clicker	requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	written comments		
P07 Facilities & furniture of the meeting room  • An adjustable & firm stage  • An area for a backdrop  • Podium  • Sofa for speakers/meeting chairperson  • Speaker's table/podium flower decoration  • Registration table  • Registration pads	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P08 Cleanliness of meeting room  • Meeting room is well-kept. Free of dust and smell.  • Meeting equipment and all amenities are well-kept. Free of dust or stain.  • There is a concrete policy in cleaning and monitoring process.  • There is an	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp;         Document review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
adequate number of cleaner staff during the event.		Diffuence		
Mooting Doom's C	amnaund			
Meeting Room's Co	3 Clean & well-	Inspection		
registration & waiting areas (This space should be located not more than 20 meters from the meeting room)	organized and functional, and appropriately decorated of reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room.  2 Clean & well-organized and functional of reception, registration, and waiting areas  1 Availability of reception, registration, and waiting areas but the conditions need an improvement  0 No reception,	Photograph and/or written comments		
	registration, and waiting areas within 20 meters from the meeting room			
P10 Breakout rooms	3 Clean & well- organized and functional, and appropriately decorated 2 Clean & well- organized and functional 1 Availability of breakout rooms but the conditions need an improvement 0 No breakout rooms	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P11 Capacity to accommodate of the breakout	3 70% of the total capacity of a meeting room	<ul><li>Inspection</li><li>Photograph and/or</li></ul>		

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
rooms	2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meeting room	written comments			
P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose.  2 There is a possible VIP security arrangement in terms of both physical setting and staff  1 There is a possible VIP security arrangement in terms of both physical setting and staff  1 There is a possible VIP security arrangement in terms of physical setting or staff  0 There is no VIP security arrangement possible, both physical setting and staff	Inspection & Interview     Photograph and/or written comments & Interview records			
P14 Space for conference organizers/for secretariat room (This space should be located not	3 There is a space with electrical source, furnishing and airconditioning 2 There is a space with electrical source, and	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
more than 300 meters from the meeting venue)	some furnishing 1 There is a space with no electrical source, no furnishing and no air- conditioning 0 No space				
P15 Media centers	3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space	Inspection     Photograph and/or written comments			
P16 Support for meeting participants with disabilities	3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities	Inspection     Photograph and/or written comments			
P17 Prayer rooms	3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities	<ul><li>Inspection</li><li>Photograph and/or written comments</li></ul>			

	Phy	ysical Setting (P)		
Major Criteria	Requirements &	Method of	Score	Comments
	Scoring	Assessment & Evidence	Obtained	
	2 The space can be set up, separated for males/females with some facilities 1 The space can be set up and separated for males/females 0 The space cannot be set up for prayer rooms	Dynamic		
P18 The dining area	3 Sufficient, Clean, Well-organized and functional of shared dining area, adaptable with variety of settings 2 Sufficient, Clean, Well-organized and functional of shared dining area 1 Clean, Well-organized and functional of shared dining area 0 Shared dining area but the conditions need an improvement	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
Meeting Room's Po	ublic Areas			
P19 Signage	3 Sufficient, visible, permanent, and well-kept signs are displaying necessary information such as separated meeting rooms, restrooms, and dining rooms in appropriate languages 2 Visible, and permanent signs are installed displaying necessary information such as separated meeting rooms, restrooms, and dining rooms.  1 Permanent signs are installed displaying necessary information such as separated meeting rooms, restrooms, and dining rooms.  1 Permanent signs are installed displaying necessary information such as separated meeting rooms, restrooms, and dining rooms.  0 There are no	Inspection     Photograph and/or written comments		

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
	permanent signs	Evidence			
P20 Emergency exit sign	3 Sufficient, visible, and permanent exit signs are installed 2 Visible, and permanent signs are installed 1 Permanent exit signs are installed 0 There are no permanent exit signs	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P21 Restrooms amenities & facilities  ASEAN Public Restroom for Tourism Standards 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit. 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments			
P22 Restrooms cleanliness  ASEAN Public Restroom for Tourism Standards 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough 3.3.3 Clean and adequate water	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles 3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customers' suggestion box 3.3.8 Regular maintenance of the toilet premises					
P23 Smoking zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply with relevant laws 0 There is no smoking areas	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed 2 There is a drop-off and collection point, with cover and/or service staff 1 There is a drop-off and collection point 0 There is no drop-off and collection point	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P25 Parking sufficiency	3 Sufficient parking space within the hotel premise 2 There is limited parking space within the hotel premise	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
	1 There is no parking space available on the hotel premise but nearby parking space can be provided. 0 There is no parking space available			
P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff 2 There is a drop-off and collection point for coaches, with cover 1 There is a drop-off and collection point for coaches 0 There is no drop-off and collection point for coaches	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
Safety/Security/Em				
P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law 2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process	Inspection     Photograph and/or written comments		
P28 Safety & security system  • Sufficient amount of security guards in the public area such as parking areas, main entrance  • Sufficient amount of CCTV or other security	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp;         Documents         review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		

	Ph	ysical Setting (P)		
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
devices in public area  There is a concrete evidence of safety and security training for staff in handling natural disaster & manmade threat  There is a concrete policy on safety and security in case of the natural disaster & manmade threat  Staff are trained on safety and security in security in case of the natural disaster & manmade threat				
P29 First aid room and nursing staff	3 There is a full-time or temporary nurse/ qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/ qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	Inspection & Documents review     Photograph and/or written comments & Related documents		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
P30 Water reserve system	3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages. 2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 0 There is no water reserve system.	Inspection & Documents review     Photograph and/or written comments & Related documents		
Organizer's Access				
P31 Space for loading/unloading conference equipment  • Functionality of space  • Sufficient amount of usable trolleys  • Elevator  • Service staff	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P32 Meeting room setup period for organizer	3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 8 hours before the event. Free of Charges and there are staff available to assist.  2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 8 hours before the event. Free of Charges.	<ul> <li>Inspection &amp;         Documents review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		

	Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
	1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event				
	Total				

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
Light & Audio-Vis	ual Operations			
T01 Lighting system of the meeting room  Lighting for stages and seating areas can be operated separately Brightness of the room can be fully controlled Spot lights button facilities are available A majority of light bulbs are energy saving	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
T02 Sound system  Sufficient number of wireless microphones  Variety of types of microphones (i.e. fixed lines, wireless, clipper) Sound system	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
is functional and appropriate for the size of the meeting room  Sound system is applicable for different needs of equipment (i.e. computer, IPAD) and events  There is a list of suppliers in case needed				
<ul> <li>T03 Visual system</li> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different needs of equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments		
T04 Visual and sound system control & operation  • A full-time or qualified temporary staff available during the event  • There is a dashboard to be used to	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
control the visual system There is a dashboard to be used to control the sound system Power & Air-Cond T05 Electrical				
outlets  • Electrical outlets are appropriate to the number of meeting participants  • There is an ease for an access to the electrical outlets by the majority of the meeting participants  • There are universal plugs available for rent/loan (free of charges or charges apply)	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments		
T06 Emergency power system  Emergency lights  Emergency power system for the usage of at least 6-8 hours  The emergency power is comply with the government regulations	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Inspection/     Document     Review     Photograph     and/or     written     comments     & Related     document		
T07 Air- conditioning/temp erature control	3 There is a functional air-conditioning/temperature control	<ul><li>Inspection</li><li>Photograph and/or</li></ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
T08 Maintenance of air-conditioning and power/power emergency system	system in the meeting room and the prefunctional area.  2 There is an airconditioning/ temperature control system in the meeting room and the prefunctional area.  1 There is an airconditioning/ temperature control system in the meeting room.  0 If the venue requires air-conditioning/ temperature control system, there is no device on premise.  3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies.  2 There is an evidence of a maintenance and there is an emergency plan & procedures  1 There is a scheduled maintenance  0 There is no scheduled maintenance	Inspection & Document Review     Photograph and/or written comments & Related documents		
Other Services	mamtenanee			
T09 Communication & Document Service  There is a photocopy service There is a document scan service There is a fax service There are facilities provided for	3 Complete 4 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
the internet/Wifi purposes T10 Interpretation	3 Staff has a good	Interview		
services	experience and is able to coordinate and fully support the interpretation services 2 Staff can coordinate and can fully support the interpretation services 1 Staff can coordinate and can merely support the interpretation service 0 No experiences in working with any interpretation services	Interview records		
	Total			

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
	rvice Improvement			
S01 Advanced-booking service  There is an online comprehensive information on the types and floorplan of meeting rooms  There is an online comprehensive information on the availability of meeting rooms  There is a salesperson in handling client's queries  The salesperson is	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Inspection & Interview     Photograph and/or written comments & Interview records		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client's needs  There are variety of payment methods				
S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are incidents	<ul> <li>Interview</li> <li>Interview records</li> </ul>		
sorvice evaluation of the buyers and/or organizers  There are appropriate channels in receiving complaints and customer feedback  There is a system in handling customer complaints and customer feedback  There is a motivation/inc	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
entive system for staff to prevent complaints				
Staff				
<ul> <li>S04 Staff personality</li> <li>Uniforms are professional</li> <li>Staff are neat and tidy</li> <li>Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp; Interview</li> <li>Photograph and/or written comments &amp; Interview records</li> </ul>		
S05 General knowledge & understanding of venue staff  • Knowledge & understanding about their job description and duties  • Knowledge & understanding about the meeting industry and meeting activities  • Knowledge & understanding about the venues and the organization  • Knowledge & understanding about the venues and the organization  • Knowledge & understanding about different backgrounds & needs of meeting participants and organizers	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Interview records		
S06 F&B service  Staff are able to create or adapt the menu to suit with the requirements of	3 Complete 5-6 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement	<ul> <li>Inspection &amp; Interview</li> <li>Photograph and/or written</li> </ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
the meeting  Staff are able to create or adapt the menu by using local ingredients  Staff is able to produce high volume of refreshments and meals within the time and requirements of the event  The tea set/coffee set/dinner set are appropriate  There is clean drinking water available for meeting participants  Food service staff are well-trained and	0 Unable to meet any of the requirements	comments & Interview records		
knowledgeable  S07 Foreign language skills of staff  Most staff can communicate in English  Some of the staff can communicate in third language  There are ongoing language training program for staff both fulltime and temporary	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		
S08 Respect to the difference of races, religions, cultures,	3 Complete all requirements 2 Complete 3	<ul><li>Interview &amp; Document</li></ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
genders and ages  There are signs in local and English language  The preparation of foods is able to accountable for different needs of meeting participants  The staff is aware of differences in races, religions and cultures  There is a equality policy for staff in providing service to meeting	requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Review Interview records & Related documents		
participants  S09 Staff performance on service quality  There is a systematic recruitment procedures both for full- time and temporary staff  There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
staff  There is an appropriate performance management for full-time and temporary staff  S10 Compensation, benefits and welfare for staff  Compensation, benefits and welfare are provided in accordance with the local labor's law  There is an annual staff health check  In compliance with the local law, there is an encouragemen t to hire local staff to work with the organization	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		
	tection & Community	- It		
Environmental protection system  ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management	adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		

Service (S)							
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments			
practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training.  1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels							
S12 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law 0 There is no waste handling process	<ul> <li>Interview &amp;         Document Review     </li> <li>Interview records &amp; Related documents</li> </ul>					
S13 Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community	<ul> <li>Interview &amp;         Document Review     </li> <li>Interview records &amp; Related documents</li> </ul>					

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
Total				
Grand Total				

# Chapter 17 Auditing Procedures

The National Assessment Committee in assessing and auditing MICE venues will require to comply with the procedures as follows.

#### Procedure 1: Application Check & Audit Preparation

- After receiving the <u>application</u> package (an application form and the self-assessment report), the committee meets to review if the application is complete and meets the prerequisite entry requirements. The committee also agrees on the date & time for an audit
- Advise to the applicant on the date & time of audit in written format, signed by the Chairman of the National Assessment Committee
- In case this is a reassessment application, the review of the corrective action forms will be done at this stage.

### Procedure 2: An Audit

- At the MICE venue, the committee starts the auditing process by reiterating the purpose of the visit and the audit procedures.
- The committee will discuss the application package with all necessary details with the applicant.
- The committee needs to sign on <u>Members of National Assessment Committee Audit</u> Attendance on the date and time of an audit.

#### Procedure 3: An Assessment

- The committee will conduct an assessment by an interview, an inspection or a document review as stipulated in the AMVS Assessment Guidelines of this manual. The committee should refer to the <u>Audit Form</u> in the appendix of this manual.
- The committee will need to collect an evidence which can be interview records (as well as names and positions of the interviewees), photographs or written comments and related documents.
- The committee will score 55 major criteria with the lowest score of 0 (zero) and the highest score of 3 (three).
- If this is a reassessment, the committee will reassess only issues which are required to.
- An assessment must end with a discussion of the result, particularly major criteria gaining low scores. The committee may ask and discuss with the applicant at this stage to clarify the issues. The Chairman of the National Assessment Committee must conclude the visit and inform the timeline of communicating the result to the applicant. At this stage, the Chairman, after the consensus of the committee, will issue <a href="An On-Site Audit Report & Corrective Action Form">An On-Site Audit Report & Corrective Action Form</a> to the applicant.

### Procedure 4: An Audit Report

• After the assessment is over, the committee must meet to conclude the score. If the applicant scores more than 75%, the MICE venue will be proposed for certification. If not, the corrective action form and comment will be filled and sent to the applicant. The applicant should be advised of the process of a reassessment.

- The <u>audit report</u> will comprise of
  - o A final scorecard, with an average score of each major criteria from all members of the National Assessment Committee
  - o Records reviewed/people interviewed/photographs
  - o Information on what was addressed and what was found
  - o Corrective statement (if any)
  - o Statement of confidentiality of the report
  - o Summary of any obstacles encountered during the on-site Audit.
- At this stage, the committee has to prepare the Audit Report to be submitted to the Government Tourism Organization (National Level) or equivalent for an endorsement of a qualified applicant to be awarded AMVS.
- After the venue is certified, it is suggested that the National Assessment Committee may consider to conduct at least one interim audit to ensure a compliance of the certified venue to the AMVS.

# Chapter 18 Code of Conduct of the National Assessment Committee

The committee members must adhere to the following Code of Conduct Rules:

- Keep confidentiality on all the information acquired pre, during and post Audit
- Refrain from communicating opinions or results throughout the assessment
- Seek to maintain good professional relationships with stakeholders to promote free flow of information and be respectful throughout the entire Audit process
- Accept NO GIFTS in any form from Auditee Organizations or affiliates.

# Chapter 19 Suspension and Withdrawal of Certification

### 19.1 Suspension of certification

In case the certified entity does not conduct in accordance with the procedure for assessment and certification of AMVS and does not correct the non-conformities and/or does not follow the regulations within the specified period of the validation of the AMVS, the inspection body or the National Assessment Committee shall prepare the report to propose Government Tourism Organizations for initially considering the suspension of the certification and inform the certified entity to implement corrective and preventive action.

The certified entity shall implement corrective and preventive action effectively and shall be audited for follow up by the inspection body within 180 days. If the corrective action is not undertaken within 180 days, the certification shall be withdrawn.

#### 19.2 Withdrawal of certification

In case the certified entity falls in one or more of the following cases: 1) Not conform to the regulations that Government Tourism Organization determines and have a severe effect on the certification; 2) Not conform to the essence of AMVS that is certified; 3) Not conform to AMVS that is certified after the certification is suspended two times within 180 days; and 4) Having the complaint that the National Assessment Committee and/or the Government Tourism Organization has considered that it might damage the certification. The Government Tourism Organization will proceed in endorsing a withdrawal of the certification to the AMS for the final approval so that the MICE venue shall return the certificate and the plaque to the Government Tourism Organization immediately.

# Chapter 20 Appeal and Complaint

### 20.1 Appeal

- 1) The applicant of AMVS can appeal within 30 days from the date that the Government Tourism Organization sends the letter of informing the consideration result or the implementation for notification. The appeal shall be submitted to the Government Tourism Organization in writing. If the appeal is delivered by mail, it shall be registered.
- 2) The Government Tourism Organization shall appoint the appeal panel on a case by case basis to consider the appeal and inform the appellant of the result of consideration within 60 days from the date that the Government Tourism Organization receives the appeal.
- 3) During the consideration of the appeal which has not been terminated, the former result of the consideration is still effective.
- 4) The appeal panel's consideration result shall be deemed terminated.
- 5) The appellant shall be responsible for all cost of considering the appeal, except for the case that the appeal is effective.

### 20.2 Complaint

For submitting the complaints, the complainant shall submit the complaint in writing, which can be verified and have enough evidences to support the complaint, to the inspection body or the National Assessment Committee. In case the complainant submits the complaint to the inspection body, the inspection body shall inform the Government Tourism Organization in writing within 10 days from the date of complaint receipt. When the Government Tourism Organization receives the complaint, the Government Tourism Organization will consider the information received and might request additional evidences for considering whether it is the complaint or not and then officially notify the complainant of the consideration result.

In case of the complaint, the Government Tourism Organization will inform the relevant persons to analyze the cause, implement the corrective and preventive actions, and inform the outcome of the implementation to the complainant in writing.

## Chapter 21 Cancellation of Certification

The Government Tourism Organization shall cancel the certification of AMVS if it is one of the following cases:

- 21.1 The certified entity informs of the cancellation of certification in writing.
- 21.2 The certified entity terminates the certified business.
- 21.3 The certified entity is bankrupt.

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# **Appendix 1**AMVS Application Form



### **AMVS Application Form**



1. Name of ap	plicant (Name of organization)
	the MICE Venue / Hotel
	Postal code Tel Fax
Email address	
3. Details of t	he meeting room venue undergoing the AMVS audit
Name of the I	Meeting Room
Building	
Size of the mo	eeting room (Width x Length x Height)
4. Capacity of	The meeting room in persons:
	persons in a classroom setting persons in a theatre setting
5. No. of mee	ting venue employees Working day & time
6. In this cert	fication, we would like to audit in the language
□ English	☐ Others please specify
7. Contact per	rson
1) Name	Position
Tel	Fax
Mobile phone	E-mail address

2) Name	Position
Tel	Fax
Mobile phone	E-mail address
8. We certify that this apdate.	oplication including the Self-Assessment attached are true and up-to-
9. We will comply wit Manual.	h the procedures and content of the AMVS Audit & Certification
	Authorized Signature
	()
	/
	Authorized Signature
	()
	/
registered document of b	is the person who has the name appeared in the commercial business.  d representative, please attach letter of Power of Attorney.
1. Head office and other	cified documents for consideration: locations maps partnership and company registry office not exceeding 6 months
For Government Touris	sm Organization or National Assessment Committee's officer only
Document required for a  ☐ Complete ☐ Require additional do	pplication:
	Date of Application Review

## **Self-Assessment Report of MICE Venue Application for ASEAN MICE Venue Standards**

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Meeting Room Phy Functions	vsical Setting &			
P01 The condition of meeting room and the prefunctional area	3 Clean & well- organized and functional, and appropriately decorated 2 Clean & well- organized and functional 1 Clean 0 None of the above	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations. 2 There is a space for small exhibitions with electrical source and with some decorations 1 There is a space for small exhibitions with no electrical source 0 No space within the range of 20 meters from the meeting venue	Inspection     Photograph and/or written comments		
P03 Walls and/or partitions of the meeting room	3 Walls and/or partitions are appropriate. This includes the structure, the soundproof features and the decoration. 2 Walls and/or partitions are fair. There is a fair condition of the structure, and the soundproof features. 1 Walls and/or partitions need improvement. There is a poor condition of the structure, and the soundproof features. 0 Walls and/or partitions need	Inspection     Photograph and/or written comments		

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments	
P04 Tables	improvement. There is a poor condition of the structure, the soundproof features and the decoration.  3 Clean, Sufficient, Functional and Adaptable with variety of settings  2 Clean, Sufficient, and Functional  1 Clean & Sufficient	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P05 Chairs	0 None of the above 3 Clean, Sufficient, Functional and Adaptable with variety of settings 2 Clean, Sufficient, and Functional 1 Clean & Sufficient 0 None of the above	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P06 Stationery & materials available for the meeting participants  • Flip chart paper  • Flip chart stand  • Notepad/Writing Paper  • Pen/Pencil  • Marker  • Pointer  • Clicker	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P07 Facilities & furniture of the meeting room  • An adjustable & firm stage  • An area for a backdrop  • Podium  • Sofa for speakers/meeting chairperson  • Speaker's table/podium flower decoration	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments	
<ul> <li>Registration table</li> <li>Registration pads</li> <li>P08 Cleanliness of meeting room</li> <li>Meeting room is well-kept.         Free of dust and smell.</li> <li>Meeting equipment and all amenities are well-kept.         Free of dust or stain.</li> <li>There is a concrete policy in cleaning and monitoring process.</li> <li>There is an adequate number of cleaner staff during the event.</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Inspection & Document review     Photograph and/or written comments & Related documents			
<b>Meeting Room's C</b>	ompound				
P09 Reception, registration & waiting areas (This space should be located not more than 20 meters from the meeting room)	3 Clean & well- organized and functional, and appropriately decorated of reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room. 2 Clean & well- organized and functional of reception, registration, and waiting areas 1 Availability of reception, registration,	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements &	Method of	Score	Comments	
	Scoring	Assessment &	Estimated		
	and waiting areas but the conditions need an improvement 0 No reception, registration, and waiting areas within 20 meters from the meeting room	Evidence			
P10 Breakout rooms	3 Clean & well- organized and functional, and appropriately decorated 2 Clean & well- organized and functional 1 Availability of breakout rooms but the conditions need an improvement 0 No breakout rooms	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meeting room	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting	<ul><li>Inspection &amp; Interview</li><li>Photograph</li></ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment &	Score Estimated	Comments	
P14 Space for conference organizers/for secretariat room	and staff. There is a concrete policy and documents for this purpose.  2 There is a possible VIP security arrangement in terms of both physical setting and staff  1 There is a possible VIP security arrangement in terms of physical setting or staff  0 There is no VIP security arrangement possible, both physical setting and staff  3 There is a space with electrical source, furnishing and air-conditioning	e Inspection  Photograph and/or written			
(This space should be located not more than 300 meters from the meeting venue)	2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no airconditioning 0 No space	comments			
P15 Media centers	3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P16 Support for meeting	3 There are sufficient facilities supporting	<ul><li>Inspection</li><li>Photograph</li></ul>			

	Physical Setting (P)					
Major Criteria	Requirements &	Method of	Score	Comments		
	Scoring	Assessment &	Estimated			
participants with disabilities	meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with	Evidence and/or written comments				
P17 Prayer rooms	disabilities  3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities  2 The space can be set up, separated for males/females with some facilities  1 The space can be set up and separated for males/females  0 The space cannot be set up for prayer rooms	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
P18 The dining area	3 Sufficient, Clean, Well-organized and functional of shared dining area, adaptable with variety of settings 2 Sufficient, Clean, Well-organized and functional of shared dining area 1 Clean, Well-organized and functional of shared dining area 0 Shared dining area but the conditions need an improvement	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
Meeting Room's Pu						
P19 Signage	3 Sufficient, visible, permanent, and well-	<ul><li>Inspection</li><li>Photograph</li></ul>				

Physical Setting (P)					
Major Criteria	Requirements &	Method of	Score	Comments	
	Scoring	Assessment &	Estimated		
	1	Evidence			
	kept signs are	and/or			
	displaying necessary information such as	written			
	separated meeting	comments			
	rooms, restrooms, and				
	dining rooms in				
	appropriate languages				
	2 Visible, and				
	permanent signs are				
	installed displaying				
	necessary information				
	such as separated				
	meeting rooms,				
	restrooms, and dining				
	rooms.				
	1 Permanent signs are				
	installed displaying necessary information				
	such as separated				
	meeting rooms,				
	restrooms, and dining				
	rooms.				
	0 There are no				
	permanent signs				
P20 Emergency	3 Sufficient, visible,	<ul> <li>Inspection</li> </ul>			
exit sign	and permanent exit	<ul> <li>Photograph</li> </ul>			
	signs are installed	and/or			
	2 Visible, and	written			
	permanent signs are installed	comments			
	1 Permanent exit signs				
	are installed				
	0 There are no				
	permanent exit signs				
P21 Restrooms	3 Complete all	• Inspection			
amenities &	requirements	• Photograph			
facilities	2 Complete 3	and/or			
ACE AND 11	requirements	written			
ASEAN Public	1 Complete 1-2	comments			
Restroom for Tourism Standards	requirements 0 Unable to meet any of				
3.2 Amenities &	the requirements				
Facilities Facilities	and requirements				
3.2.1 Appropriate					
space for each unit.					
3.2.2 Provision of					
adequate facilities					
for disabled and					
elderly.					
3.2.3 Provision of					

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments	
adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.  P22 Restrooms	3 Complete all				
ASEAN Public Restroom for Tourism Standards 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough 3.3.3 Clean and adequate water 3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles  3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customers' suggestion box 3.3.8 Regular maintenance of the toilet premises	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments			
P23 Smoking zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments	
	with relevant laws 0 There is no smoking areas				
P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed 2 There is a drop-off and collection point, with cover and/or service staff 1 There is a drop-off and collection point 0 There is no drop-off	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			
P25 Parking sufficiency	and collection point  3 Sufficient parking space within the hotel premise  2 There is limited parking space within the hotel premise  1 There is no parking space available on the hotel premise but nearby parking space can be provided.  0 There is no parking space can be available	Inspection     Photograph and/or written comments			
P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff 2 There is a drop-off and collection point for coaches, with cover 1 There is a drop-off and collection point for coaches 0 There is no drop-off and collection point for coaches	Inspection     Photograph and/or written comments			
Safety/Security/Emergency Facilities					
P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>			

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments	
P28 Safety & security system	2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process 3 Complete all requirements	• Inspection &			
<ul> <li>Sufficient         amount of         security         guards in the         public area         such as         parking areas,         main entrance</li> <li>Sufficient</li> </ul>	2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Documents review  Photograph and/or written comments & Related documents			
amount of CCTV or other security devices in public area • There is a concrete evidence of					
safety and security training for staff in handling natural disaster & manmade threat					
• There is a concrete policy on safety and security in case of the natural disaster & manmade threat					
Staff are trained on safety and					

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
security				
issues. P29 First aid room and nursing staff	3 There is a full-time or temporary nurse/ qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/ qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or	Inspection &     Documents review     Photograph and/or written comments & Related documents		
P30 Water reserve system	there is no first aid kit/no first aid room  3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.  2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  O There is no water reserve system.	Inspection & Documents review     Photograph and/or written comments & Related documents		
Organizer's Access	to Meeting Room			
P31 Space for loading/unloading conference equipment  • Functionality of space	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

	Phy	ysical Setting (P)		
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
<ul> <li>Sufficient         amount of         usable trolleys</li> <li>Elevator</li> <li>Service staff</li> <li>P32 Meeting room         setup period for         organizer</li> </ul>	0 Unable to meet any of the requirements  3 There is a meeting room set-up policy and organizers are allowed	• Inspection & Documents		
organizer	to access a meeting room for a set-up purpose of more than 8 hours before the event. Free of Charges and there are staff available to assist.  2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 8 hours before the event. Free of Charges.  1 There is a meeting room set-up policy and organizers are allowed to access a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event.	Photograph and/or written comments & Related documents		
	Charges apply.  0 There is no policy and organizers are not allowed to access a meeting room for a setup before the event  Total			

Technology (T)	Daguiroments &	Method of	Score	Comments
Major Criteria	Requirements & Scoring	Assessment &	Estimated <b>Estimated</b>	Comments
	8	Evidence		
Light & Audio-Vis	ual Operations			
T01 Lighting	3 Complete all	<ul> <li>Inspection</li> </ul>		
system of the	requirements	<ul> <li>Photograph</li> </ul>		
meeting room	2 Complete 3	and/or		
<ul> <li>Lighting for</li> </ul>	requirements	written		
stages and	1 Complete 1-2	comments		
seating areas	requirements			
can be operated	0 Unable to meet any of			

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
separately  Brightness of the room can be fully controlled  Spot lights button facilities are available  A majority of light bulbs are energy saving	the requirements			
T02 Sound system  Sufficient number of wireless microphones  Variety of types of microphones (i.e. fixed lines, wireless, clipper)  Sound system is functional and appropriate for the size of the meeting room  Sound system is applicable for different needs of equipment (i.e. computer, IPAD) and events  There is a list of suppliers in case needed	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments		
T03 Visual system  Projectors (free of charge or charges apply) are in good quality  Screen size is appropriate for the number of meeting participants	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
<ul> <li>Visual system         is applicable         for different         needs of         equipment (i.e.         computer,         IPAD) and         events</li> <li>There is a list         of suppliers in         case needed</li> <li>T04 Visual and         sound system         control &amp; operation</li> <li>A full-time or</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements	<ul> <li>Inspection</li> <li>Photograph and/or written</li> </ul>		
qualified temporary staff available during the event  There is a dashboard to be used to control the visual system  There is a dashboard to be used to control the visual system	1 Complete 1 requirement 0 Unable to meet any of the requirements	comments		
Power & Air-Cond				
T05 Electrical	3 Complete 3	<ul> <li>Inspection</li> </ul>		
<ul> <li>Electrical outlets are appropriate to the number of meeting participants</li> <li>There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>There are universal plugs available</li> </ul>	requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Photograph and/or written comments		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
for rent/loan (free of charges or charges apply)				
T06 Emergency power system  Emergency lights  Emergency power system for the usage of at least 6-8 hours  The emergency power is comply with the government regulations	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection/ Document Review</li> <li>Photograph and/or written comments &amp; Related document</li> </ul>		
T07 Air- conditioning/temp erature control system	3 There is a functional air-conditioning/ temperature control system in the meeting room and the prefunctional area. 2 There is an air-conditioning/ temperature control system in the meeting room and the prefunctional area. 1 There is an air-conditioning/ temperature control system in the meeting room. 0 If the venue requires air-conditioning/ temperature control system, there is no device on premise.	Inspection     Photograph and/or written comments		
T08 Maintenance of air-conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies.	<ul> <li>Inspection &amp;         Document Review         Photograph and/or written comments     </li> </ul>		

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
	2 There is an evidence of a maintenance and there is an emergency plan & procedures 1 There is a scheduled maintenance 0 There is no scheduled maintenance	& Related documents		
Other Services		-		
T09 Communication & Document Service There is a photocopy service There is a document scan service There is a fax service There are facilities provided for the internet/Wifi purposes	3 Complete 4 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
T10 Interpretation services	3 Staff has a good experience and is able to coordinate and fully support the interpretation services 2 Staff can coordinate and can fully support the interpretation services 1 Staff can coordinate and can merely support the interpretation service 0 No experiences in working with any interpretation services  Total	<ul><li>Interview</li><li>Interview records</li></ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
<b>Coordination &amp; Se</b>	rvice Improvement			
S01 Advanced-	3 Complete 5	• Inspection		
booking service	requirements	&		
• There is an on-	2 Complete 3-4	Interview		
line	requirements	<ul> <li>Photograph</li> </ul>		
comprehensive	1 Complete 1-2	and/or		
information on	requirement 0 Unable to meet any of	written		
the types and floorplan of	the requirements	comments &		
meeting rooms	the requirements	Interview		
• There is an on-		records		
line		1000143		
comprehensive				
information on				
the availability				
of meeting				
rooms				
• There is a				
salesperson in				
handling client's				
queries				
• The				
salesperson is				
knowledgeable				
and is able to				
provide advice				
on floor plan				
and meeting				
packages				
suitable for the				
client's needs				
• There are				
variety of				
payment methods				
S02 Service to	3 There is a dedicated	Interview		
organizers	team of staff to respond	<ul><li>Interview</li></ul>		
	to the organizers and	records		
	handle all issues as a	1000100		
	one-stop service when			
	there incidents			
	2 Organizers need to			
	contact 2-3 channels			
	when there are			
	incidents			
	1 Organizers need to contact a number of			
	parties when there are			
	incidents			
	meracino			

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
	0 Organizers do not know whom to contact when there are incidents			
sorvice evaluation of the buyers and/or organizers  There are appropriate channels in receiving complaints and customer feedback  There is a system in handling customer complaints and customer feedback  There is a system in handling customer complaints and customer feedback  There is a motivation/inc entive system for staff to prevent complaints	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		
Staff				
<ul> <li>S04 Staff personality</li> <li>Uniforms are professional</li> <li>Staff are neat and tidy</li> <li>Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp; Interview</li> <li>Photograph and/or written comments &amp; Interview records</li> </ul>		
S05 General knowledge & understanding of venue staff  Knowledge & understanding about their job description and duties  Knowledge & understanding	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul><li>Interview</li><li>Interview records</li></ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
about the meeting industry and meeting activities  • Knowledge & understanding about the venues and the organization  • Knowledge & understanding about different backgrounds & needs of meeting participants and organizers  S06 F&B service  • Staff are able to create or adapt	3 Complete 5-6 requirements 2 Complete 3-4	• Inspection & Interview		
the menu to suit with the requirements of the meeting  Staff are able to create or adapt the menu by using local ingredients  Staff is able to produce high volume of refreshments and meals within the time and requirements of the event  The tea set/coffee set/dinner set are appropriate  There is clean	requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Photograph and/or written comments & Interview records		
<ul> <li>There is clean drinking water available for meeting participants</li> <li>Food service staff are well-</li> </ul>				

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
performance on service quality  There is a systematic recruitment procedures both for full-time and temporary staff  There is an appropriate orientation and training for full-time and temporary staff in respond to the local law  There is an monitoring system for new hires and temporary staff  There is an appropriate performance management for full-time	requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	Document Review Interview records & Related documents		
and temporary staff				
S10 Compensation, benefits and welfare for staff  Compensation, benefits and welfare are provided in accordance with the local labor's law  There is an annual staff health check  In compliance with the local law, there is an encouragemen	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
t to hire local staff to work with the organization				
	tection & Community			
S11 Environmental protection system  ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training.  1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		
S12 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law	<ul> <li>Interview &amp;         Document Review     </li> <li>Interview records &amp; Related documents</li> </ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
S13 Consideration for the surrounding community	1 There is a process but it is not complying with the local law 0 There is no waste handling process 3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community utrounding community	Interview & Document Review     Interview records & Related documents		
	Total Grand Total			

Authorized Signature	
(	)
	//

# Appendix 2 Members of National Assessment Committee AMVS Audit Attendance



### **Members of National Assessment Committee AMVS Audit Attendance**

	Name of the Meeting Venue							
	Date							
NT	N. C	D ://	Signa	ture				
No.	Name-Surname	Position	Opening meeting	<b>Closing meeting</b>				
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
14								
15								

# Appendix 3 AMVS Audit Form

### **AMVS Audit Form**



Members of t	Members of the National Assessment Committee					
Name:		Position:				
Date of Audit	ing:					
Applicant:	Name					
	Address					
Meeting Ven	ue: Name					
	Location					

#### **Marking Procedure**

Members of the National Assessment Committee are to follow this marking scale in auditing a MICE venue. There are 55 major criteria and the total score is 165 marks.

	Physical Setting (P)			
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
Meeting Room Phy Functions	vsical Setting &			
P01 The condition of meeting room and the prefunctional area	3 Clean & well- organized and functional, and appropriately decorated 2 Clean & well- organized and functional 1 Clean 0 None of the above	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
not more than 20 meters from the meeting room)  P03 Walls and/or partitions of the meeting room	decorations.  2 There is a space for small exhibitions with electrical source and with some decorations  1 There is a space for small exhibitions with no electrical source  0 No space within the range of 20 meters from the meeting venue  3 Walls and/or partitions are appropriate. This includes the structure, the soundproof features and the decoration.  2 Walls and/or partitions are fair.	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
	There is a fair condition of the structure, and the soundproof features.  1 Walls and/or partitions need improvement. There is a poor condition of the structure, and the soundproof features.  0 Walls and/or partitions need improvement. There is a poor condition of the structure, the soundproof features and the decoration.			
P04 Tables	3 Clean, Sufficient, Functional and Adaptable with variety of settings 2 Clean, Sufficient, and Functional 1 Clean & Sufficient 0 None of the above	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P05 Chairs	3 Clean, Sufficient, Functional and Adaptable with variety of settings 2 Clean, Sufficient, and	<ul><li>Inspection</li><li>Photograph and/or written comments</li></ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
P06 Stationery & materials available for the meeting participants  • Flip chart paper  • Flip chart stand  • Notepad/Writing Paper  • Pen/Pencil  • Marker  • Pointer  • Clicker	Functional 1 Clean & Sufficient 0 None of the above 3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P07 Facilities & furniture of the meeting room  • An adjustable & firm stage  • An area for a backdrop  • Podium  • Sofa for speakers/meeting chairperson  • Speaker's table/podium flower decoration  • Registration table  • Registration pads	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments		
P08 Cleanliness of meeting room  • Meeting room is well-kept. Free of dust and smell.  • Meeting equipment and all amenities are well-kept. Free of dust or stain.  • There is a	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp;         Document review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
concrete policy in cleaning and monitoring process.  There is an adequate number of cleaner staff during the event.  Meeting Room's C				
P09 Reception, registration & waiting areas (This space should be located not more than 20 meters from the meeting room)	3 Clean & well- organized and functional, and appropriately decorated of reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room. 2 Clean & well- organized and functional of reception, registration, and waiting areas 1 Availability of reception, registration, and waiting areas but the conditions need an improvement 0 No reception, registration, and waiting areas within 20 meters from the	Inspection     Photograph and/or written comments		
P10 Breakout rooms	meeting room  3 Clean & well- organized and functional, and appropriately decorated 2 Clean & well- organized and functional 1 Availability of breakout rooms but the conditions need an improvement	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment &	Score Obtained	Comments
	~ vv······g	Evidence	0 2 44411 0 44	
	0 No breakout rooms			
P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	meeting room  3 The space can be set up and separated from the meeting room, with appropriate facilities  2 The space can be set up and separated from the meeting room, with some facilities  1 The space can be set up and not separated from the meeting room, with some facilities  0 No space	Inspection     Photograph and/or written comments		
P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose.  2 There is a possible VIP security arrangement in terms of both physical setting and staff  1 There is a possible VIP security arrangement in terms of physical setting or staff  0 There is no VIP security arrangement possible, both physical setting and staff	<ul> <li>Inspection &amp; Interview</li> <li>Photograph and/or written comments &amp; Interview records</li> </ul>		
P14 Space for conference organizers/for	3 There is a space with electrical source, furnishing and air-	<ul><li>Inspection</li><li>Photograph and/or</li></ul>		

Physical Setting (P)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
secretariat room (This space should be located not more than 300 meters from the meeting venue)	conditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no airconditioning 0 No space	written comments		
P15 Media centers	3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space	Inspection     Photograph and/or written comments		
P16 Support for meeting participants with disabilities	3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants.  2 There are sufficient facilities supporting meeting participants with disabilities  1 There are minimum facilities supporting meeting participants with disabilities  0 There are no facilities supporting meeting participants with disabilities	Inspection     Photograph and/or written comments		
P17 Prayer rooms	3 There is a permanent space or a space that can be set up, separated	<ul><li>Inspection</li><li>Photograph and/or</li></ul>		

	Phy	Physical Setting (P)					
Major Criteria	Requirements &	Method of	Score	Comments			
	Scoring	Assessment &	Obtained				
		Evidence					
	for males/females with	written					
	appropriate facilities	comments					
	2 The space can be set						
	up, separated for						
	males/females with						
	some facilities						
	1 The space can be set up and separated for						
	males/females						
	0 The space cannot be						
	set up for prayer rooms						
P18 The dining	3 Sufficient, Clean,	Inspection					
area	Well-organized and	<ul> <li>Photograph</li> </ul>					
	functional of shared	and/or					
	dining area, adaptable	written					
	with variety of settings	comments					
	2 Sufficient, Clean,						
	Well-organized and						
	functional of shared						
	dining area						
	1 Clean, Well-organized and functional of shared						
	dining area						
	0 Shared dining area but						
	the conditions need an						
	improvement						
Meeting Room's Po							
P19 Signage	3 Sufficient, visible,	• Inspection					
	permanent, and well-	<ul> <li>Photograph</li> </ul>					
	kept signs are	and/or					
	displaying necessary	written					
	information such as	comments					
	separated meeting						
	rooms, restrooms, and dining rooms in						
	appropriate languages						
	2 Visible, and						
	permanent signs are						
	installed displaying						
	necessary information						
	such as separated						
	meeting rooms,						
	restrooms, and dining						
	rooms.						
	1 Permanent signs are						
	installed displaying						
	necessary information such as separated						
	meeting rooms,						
	restrooms, and dining						
	1 con comb, and anning						

	Phy	ysical Setti	ing (P)		
Major Criteria	Requirements & Scoring	Metho Assessm Evide	d of ent &	Score Obtained	Comments
	rooms. 0 There are no permanent signs				
P20 Emergency exit sign	3 Sufficient, visible, and permanent exit signs are installed 2 Visible, and permanent signs are installed 1 Permanent exit signs are installed 0 There are no permanent exit signs	and/o writte comn	ograph or en nents		
P21 Restrooms amenities & facilities  ASEAN Public	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2	<ul><li>Inspe</li><li>Photo and/o writte comm</li></ul>	ograph or en		
Restroom for Tourism Standards 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit. 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.  P22 Restrooms	requirements 0 Unable to meet any of the requirements  3 Complete all	• Inspe			
cleanliness  ASEAN Public Restroom for Tourism Standards 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough	requirements 2 Complete 4-6 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	_	ograph or en		

	Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments		
3.3.3 Clean and adequate water 3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles 3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customers' suggestion box 3.3.8 Regular maintenance of the toilet premises						
P23 Smoking zone	3 There is a smoking room, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking area but does not comply with relevant laws 0 There is no smoking areas	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed 2 There is a drop-off and collection point, with cover and/or service staff 1 There is a drop-off and collection point 0 There is no drop-off and collection point	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
P25 Parking sufficiency	3 Sufficient parking space within the hotel premise 2 There is limited parking space within	<ul><li>Inspection</li><li>Photograph and/or written comments</li></ul>				

	Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments		
P26 Coaches drop	the hotel premise  1 There is no parking space available on the hotel premise but nearby parking space can be provided.  0 There is no parking space available  3 There is a drop-off	• Inspection				
off & collection point	and collection point for coaches, with cover and service staff  2 There is a drop-off and collection point for coaches, with cover  1 There is a drop-off and collection point for coaches  0 There is no drop-off and collection point for coaches	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
Safety/Security/Em	acrgency Facilities  3 There is a fire	- Ingrestion				
protection & evacuation process	protection system, evacuation process, and staff training complying to relevant local law 2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				
P28 Safety & security system  • Sufficient amount of security guards in the public area such as parking areas, main entrance  • Sufficient amount of CCTV or	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Inspection &amp;         Documents         review         Photograph         and/or         written         comments         &amp; Related         documents     </li> </ul>				

Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments	
other security devices in public area  There is a concrete evidence of safety and security training for staff in handling natural disaster & manmade threat  There is a concrete policy on safety and security in case of the natural disaster & manmade threat  Staff are trained on safety and security in safety and security in case of the natural disaster & manmade threat					
P29 First aid room and nursing staff	3 There is a full-time or temporary nurse/ qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/ qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid	Inspection &     Documents     review     Photograph     and/or     written     comments     & Related     documents			

	Phy	ysical Setting (P)		
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
P30 Water reserve system	kit/no first aid room  3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.  2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  O There is no water reserve system.	<ul> <li>Inspection &amp;         Documents review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		
Organizer's Access P31 Space for loading/unloading conference equipment	3 Complete all requirements 2 Complete 3 requirements	<ul><li>Inspection</li><li>Photograph and/or written</li></ul>		
<ul> <li>Functionality of space</li> <li>Sufficient amount of usable trolleys</li> <li>Elevator</li> <li>Service staff</li> </ul>	1 Complete 1-2 requirements 0 Unable to meet any of the requirements	comments		
P32 Meeting room setup period for organizer	3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 8 hours before the event. Free of Charges and there are staff available to assist.  2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 8 hours before the event.	<ul> <li>Inspection &amp;         Documents         review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>		

	Physical Setting (P)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments		
	Free of Charges.  1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event.  Charges apply.  0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event					
	Total					

Technology (T)					
Major Criteria	Requirements &		1ethod of	Score	Comments
	Scoring		sessment & Evidence	Obtained	
Light & Audio-Visu	ual Onerations	1	Lyluence		
T01 Lighting	3 Complete all	•	Inspection		
system of the	requirements		Photograph		
meeting room	2 Complete 3		and/or		
<ul> <li>Lighting for</li> </ul>	requirements		written		
stages and	1 Complete 1-2		comments		
seating areas	requirements				
can be operated	0 Unable to meet any of				
separately	the requirements				
• Brightness of					
the room can					
be fully					
controlled					
• Spot lights					
button facilities					
are available					
A majority of light hydrager					
light bulbs are					
energy saving T02 Sound system	3 Complete all	_	In an action		
Sufficient	requirements		Inspection		
number of	2 Complete 3-4	•	Photograph and/or		
wireless	requirements		written		
microphones	1 Complete 1-2		comments		
<ul><li>Variety of</li></ul>	requirements		Comments		
types of	0 Unable to meet any of				
microphones	the requirements				
(i.e. fixed lines,	•				
wireless,					
clipper)					

Technology (T)						
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments		
<ul> <li>Sound system is functional and appropriate for the size of the meeting room</li> <li>Sound system is applicable for different needs of equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> <li>TO3 Visual system</li> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different needs of equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	Inspection     Photograph and/or written comments				
T04 Visual and sound system control & operation  • A full-time or qualified temporary staff available during the event  • There is a dashboard to	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
be used to control the visual system • There is a dashboard to be used to control the sound system  Power & Air-Condi	itioning System			
T05 Electrical	3 Complete 3	Inspection		
outlets  • Electrical outlets are appropriate to the number of meeting participants  • There is an ease for an access to the electrical outlets by the majority of the meeting participants  • There are universal plugs available for rent/loan (free of charges or charges apply)	requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
T06 Emergency power system  Emergency lights  Emergency power system for the usage of at least 6-8 hours  The emergency power is comply with the government regulations	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection/ Document Review</li> <li>Photograph and/or written comments &amp; Related document</li> </ul>		
T07 Air- conditioning/temp	3 There is a functional air-conditioning/	<ul><li>Inspection</li><li>Photograph</li></ul>		

Technology (T)						
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments		
erature control system	temperature control system in the meeting room and the pre- functional area. 2 There is an air- conditioning/ temperature control system in the meeting room and the pre- functional area. 1 There is an air- conditioning/ temperature control system in the meeting room. 0 If the venue requires air-conditioning/ temperature control system, there is no	and/or written comments				
T08 Maintenance of air-conditioning and power/power emergency system	device on premise.  3 There is an evidence of a maintenance and there is an emergency plan & procedures.  There are certified staff on premise for all discrepancies and emergencies.  2 There is an evidence of a maintenance and there is an emergency plan & procedures  1 There is a scheduled maintenance  0 There is no scheduled maintenance	<ul> <li>Inspection &amp;         Document Review     </li> <li>Photograph and/or written comments &amp; Related documents</li> </ul>				
Other Services						
T09 Communication & Document Service  There is a photocopy service  There is a document scan service  There is a fax service  There are facilities	3 Complete 4 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>				

Technology (T)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
provided for the internet/Wifi purposes				
T10 Interpretation services	3 Staff has a good experience and is able to coordinate and fully support the interpretation services 2 Staff can coordinate and can fully support the interpretation services 1 Staff can coordinate and can merely support the interpretation service on No experiences in working with any interpretation services	Interview     Interview     records		
	Total			

Service (S)					
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence		Score Obtained	Comments
Coordination & Se	rvice Improvement				
S01 Advanced-booking service  There is an online comprehensive information on the types and floorplan of meeting rooms  There is an online comprehensive information on the availability of meeting rooms  There is a salesperson in handling client's queries  The	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	•	Inspection & Interview Photograph and/or written comments & Interview records		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client's needs • There are variety of payment methods				
S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 Organizers do not know whom to contact when there are incidents	Interview     Interview     records		
S03 Complaints & service evaluation of the buyers and/or organizers  • There are appropriate channels in receiving complaints and customer feedback  • There is a system in handling customer complaints and customer feedback  • There is a system in handling customer complaints and customer feedback  • There is a	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
motivation/inc entive system for staff to prevent complaints				
Staff				
S04 Staff	3 Complete 3	• Inspection		
personality	requirements	&		
Uniforms are     professional	2 Complete 2 requirements	Interview		
<ul><li>professional</li><li>Staff are neat</li></ul>	1 Complete 1	<ul> <li>Photograph and/or</li> </ul>		
and tidy	requirement	written		
• Staff are	0 Unable to meet any of	comments		
friendly	the requirements	&		
		Interview		
		records		
S05 General	3 Complete all	• Interview		
knowledge &	requirements	• Interview		
understanding of	2 Complete 3	records		
venue staff	requirements 1 Complete 1-2			
<ul> <li>Knowledge &amp; understanding</li> </ul>	requirement			
about their job	0 Unable to meet any of			
description	the requirements			
and duties	1			
Knowledge &				
understanding				
about the				
meeting				
industry and				
meeting activities				
Knowledge &				
understanding				
about the				
venues and the				
organization				
Knowledge &				
understanding				
about different				
backgrounds & needs of				
meeting				
participants				
and organizers				
S06 F&B service	3 Complete 5-6	Inspection		
Staff are able to	requirements	&		
create or adapt	2 Complete 3-4	Interview		
the menu to	requirements	<ul> <li>Photograph</li> </ul>		
suit with the	1 Complete 1-2	and/or		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
requirements of the meeting  Staff are able to create or adapt the menu by using local ingredients  Staff is able to produce high volume of refreshments and meals within the time and requirements of the event  The tea set/coffee set/dinner set are appropriate  There is clean drinking water available for meeting participants  Food service staff are well-trained and knowledgeable	requirement 0 Unable to meet any of the requirements	written comments & Interview records		
S07 Foreign language skills of staff  Most staff can communicate in English  Some of the staff can communicate in third language There are ongoing language training program for staff both fulltime and temporary	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents      Interview records & Related documents		
S08 Respect to the difference of races,	3 Complete all requirements	<ul><li>Interview &amp;</li></ul>		

Service (S)				
Major Criteria	Requirements &	Method of	Score	Comments
,	Scoring	Assessment &	Obtained	
		Evidence		
religions, cultures,	2 Complete 3	Document		
genders and ages	requirements	Review		
• There are	1 Complete 1-2	• Interview		
signs in local	requirement	records &		
and English	0 Unable to meet any of	Related		
language	the requirements	documents		
• The				
preparation of foods is able				
to accountable				
for different				
needs of				
meeting				
participants				
• The staff is				
aware of				
differences in				
races, religions				
and cultures				
• There is a				
equality policy				
for staff in				
providing service to				
meeting				
participants				
S09 Staff	3 Complete all	Interview		
performance on	requirements	&		
service quality	2 Complete 3	Document		
• There is a	requirements	Review		
systematic	1 Complete 1-2	<ul> <li>Interview</li> </ul>		
recruitment	requirement	records &		
procedures	0 Unable to meet any of	Related		
both for full-	the requirements	documents		
time and				
temporary staff				
• There is an				
appropriate				
orientation and				
training for				
full-time and				
temporary				
staff in				
respond to the				
local law				
• There is an				
monitoring				
system for				
new hires and				

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
temporary staff  There is an appropriate performance management for full-time and temporary staff				
S10 Compensation, benefits and welfare for staff  Compensation, benefits and welfare are provided in accordance with the local labor's law  There is an annual staff health check  In compliance with the local law, there is an encouragemen t to hire local staff to work with the organization	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	Interview & Document Review     Interview records & Related documents		
<b>Environmental Pro</b>	tection & Community			
S11 Environmental protection system  ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul> <li>Interview &amp; Document Review</li> <li>Interview records &amp; Related documents</li> </ul>		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training.				
1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels				
S12 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law 0 There is no waste handling process	<ul> <li>Interview &amp;          Document Review     </li> <li>Interview records &amp; Related documents</li> </ul>		
S13 Consideration for the surrounding community	activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that or organization's policy	Interview & Document Review     Interview records & Related documents		

Service (S)				
Major Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Obtained	Comments
	that support surrounding community			
	Total			
Grand Total				

Other comments:	
	Signature
	()

# Appendix 4 AMVS On-Site Audit Report & Corrective/ Preventive Action Form

### AMVS On-Site Audit Report & Corrective/Preventive Action Form



Applicant:	Name
	Address
Meeting Venue:	Name
	Location
AI	MVS Initial Audit Result by the National Assessment Committee
The National As	sessment Committee found that your MICE venue
☐ Has a stror	ng potential for AMVS
☐ Has a mod	erate potential for AMVS
☐ Has a low	potential for AMVS
This is not the fir	nal audit result and this information is not considered a final result of a MICE
venue to be entit	led for AMVS.
	National Assessment Committee's Chairman Signature
	()
	Position
	Date
1	Applicant Acknowledgement of the AMVS Initial Audit Result
	e representative of the MICE venue, acknowledge and agree to the above audit al comments from the audit report (if any)
	Applicant's Signature
	()
	Position
	Date

### **Corrective and Preventive Action Plan\***

Major Criteria No.	Nonconformity/ Noncompliance with the requirements	Cause	Corrective action	Completion date	Preventive action	Completion date	Responsible person
·	National Asse	ssment Comm	ittee's Chairr	nan Signature	······		
				FOSI	.1011		
	half of the repres ive action plan.	entative of the	e MICE ven	ue, acknowl	edge the co	rrective and	
( Position	nt's Signature	)					

<sup>\*</sup>Remarks: The National Assessment Committee and the applicant may agree upon the submission of this form within 2 weeks after the audit date.

## Appendix 5 AMVS Audit Report

### **AMVS Audit report**



Applicant:	Name
	Address
Meeting Venu	ıe: Name
	Location
	ing://
Attached to th	his report, please find:

- Application form & self-assessment report
- Members of National Assessment Committee Attendance form
- A final scorecard (an average score of the committee) as well as individual member's scorecard and comments
- An On-Site Audit Report & Corrective/Preventive Action form

#### The applicant obtains the score of each category as below.

Category	Full Score	Score Obtained
Physical Setting (32 Major Criteria)	96	
Technology (10 Major Criteria)	30	
Service (13 Major Criteria)	39	
Total (55 Major Criteria)	165	
Percentage to the full score		%

The committee, therefore, recommends this MICE venue to be:

Certified
The total score is 75% and above of the full score.
Not certified
The total score is less than 75% of the full score
National Assessment Committee's Chairman Signature
()
Position
Date