



## **MEDIA RELEASE**

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### **OPENING CEREMONY OF THE ONLINE CHINESE LANGUAGE TOUR GUIDE TRAINING COURSE 2020 IN COLLABORATION WITH THE MINISTRY OF CULTURE AND TOURISM (MCT), PEOPLE'S REPUBLIC OF CHINA AND CHINA YOUTH TRAVEL SERVICE (CYTS), PEOPLE'S REPUBLIC OF CHINA**

**3<sup>RD</sup> NOVEMBER 2020**

**VIP MEETING ROOM, MINISTRY OF PRIMARY RESOURCES AND TOURISM**

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1. The launching of the "Online Chinese Language Tour Guide Training Course" was held at the Ministry of Primary Resources and Tourism. The opening ceremony was jointly officiated by Yang Mulia Dayang Hajah Tutiaty Binti Haji Abdul Wahab, Permanent Secretary of Ministry of Primary Resources and Tourism and Her Excellency Madam Yu Hong, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to Brunei Darussalam. Also present at the event were senior government officials from Brunei Darussalam and the Embassy of the People's Republic of China in Brunei Darussalam.
2. The online training program is one of the activities under the Brunei Darussalam – The People's Republic of China Year of Tourism 2020. The 10 days program is held from the 2<sup>nd</sup> – 13<sup>th</sup> November 2020 in collaboration with Ministry of Culture and Tourism China, People's Republic of China and China Youth Travel Service (CYTS), People's Republic of China.
3. Despite the global pandemic situation, tourism cooperation between Brunei Darussalam and the People's Republic of China still continue by embarking into the 'new normal' via online platforms.
4. The virtual training program serves as a platform for the local tour guides and tourism professionals to further improve their Chinese language skills and communication skills to be applied effectively in their daily work. Yang Mulia Dayang Hajah Tutiaty stated in her opening remarks that the online training program can also enhance their skills to give the best impressions to tourists from the People's Republic of China to places of interests in Brunei Darussalam as the tour guides and tourism professionals play important roles in connecting tourists to immerse into the Bruneian culture, heritage and nature as well as experience local Bruneian delicacies, amongst others.



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5. A total of 24 participants participated in the 10 days workshop consisting of licensed tour guides and representatives from travel agents.

**/END.**

Prepared by:  
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Ministry of Primary Resources and Tourism  
Brunei Darussalam  
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