



PRESS RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

**GLOBAL TOURISM FORUM – LEADERS SUMMIT ASIA
15 – 16 SEPTEMBER 2021**

1. The Global Tourism Forum – Leaders Summit Asia, a collaboration between Indonesia Tourism Forum (ITF) and the World Tourism Forum Institute (WTFI) was held in a hybrid format on 15th – 16th September 2021 in Jakarta, Indonesia. The official opening speech of the Forum was given by His Excellency Professor Ma’ruf Amin, Vice President of the republic of Indonesia. Brunei Darussalam, was led by Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong, Minister of Primary Resources and Tourism, Brunei Darussalam who joined the Forum virtually.
2. The Forum, supported by the Ministry of Tourism and Creative Economy, Indonesia was participated by Tourism Ministers from ASEAN, representatives from United Nations World Tourism Organisation (UNWTO), and prominent leaders and international experts, strategists and technologists in travel industry, travel agencies and tour operators, businesses, investment groups and bankers, investment consultancy companies, politicians, senior executives and public authorities, particularly those from ASEAN and Asia.
3. The Forum discussed on the future of tourism industry, the tourism policies that various government have put in place to revive and refresh tourism activities and looking at opportunities for investment and cooperation in ASEAN and in Asia. Discussions were also held on others issues, amongst others, tourism achievements amid the pandemic, policy impacts on future tourism; the impact of media on tourism recovery, the value of eco-tourism in COVID-19, transformation of tourism industry under women leadership and new sustainable tourism impacts in post pandemic.
4. Also present was Yang Mulia, Dayang Hajah Tutiatty binti Haji Abdul Wahab, Permanent Secretary of the Ministry of Primary Resources and Tourism and senior officials from the Tourism Development Department, Ministry of Primary Resources and Tourism.