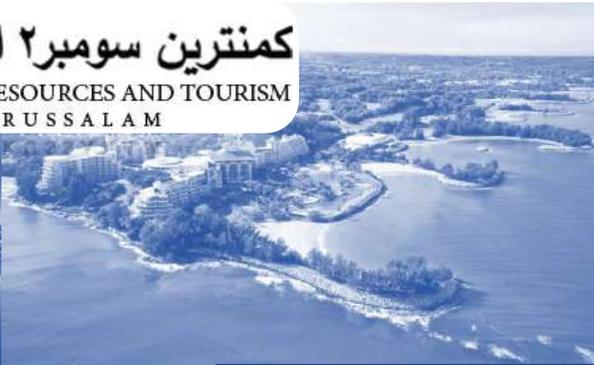




كمنترين سومبر ٢ اوتام دان قلنچوغن  
 MINISTRY OF PRIMARY RESOURCES AND TOURISM  
 BRUNEI DARUSSALAM



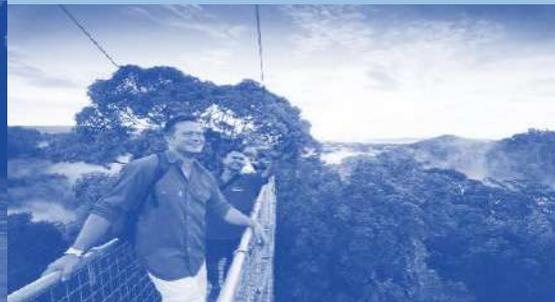
# BRUNEI TOURISM

# PERFORMANCE

# FINAL REPORT

# JANUARY–DECEMBER

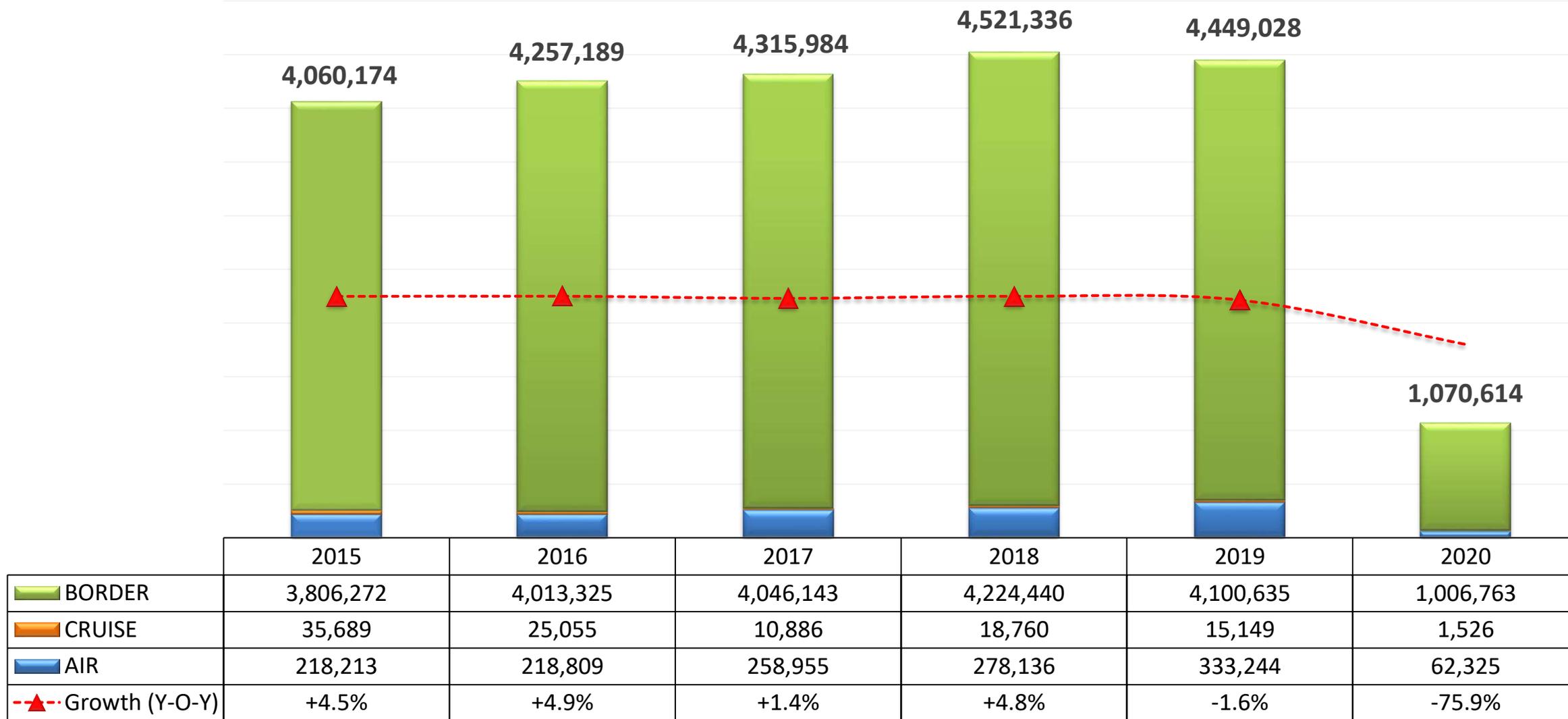
# 2020



Report as of January 2021

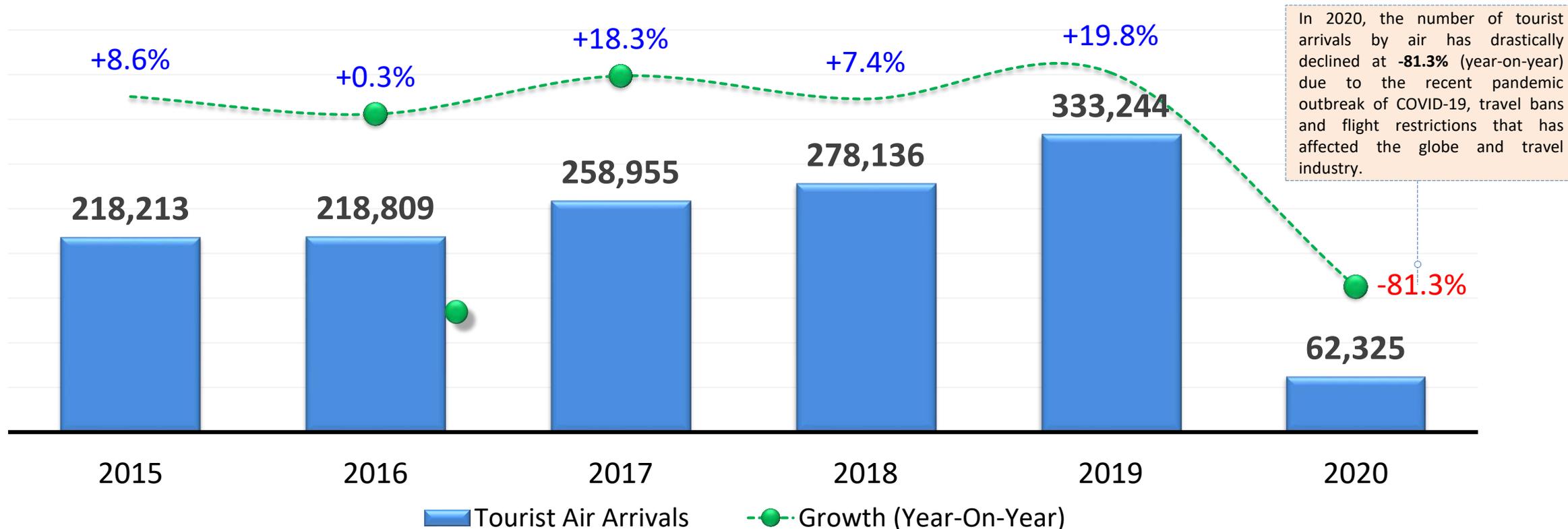
Prepared by: Statistics Unit, Tourism Development Department, Ministry of Primary Resources and Tourism, Brunei Darussalam

# International Visitor Arrivals to Brunei, 2015 - 2020



Over the past 6 years (2015-2020) international visitor arrivals have shown a Compound Annual Growth Rate (CAGR) of **-22.2%** by air, **-46.8%** by cruise and **-23.4%** by border.

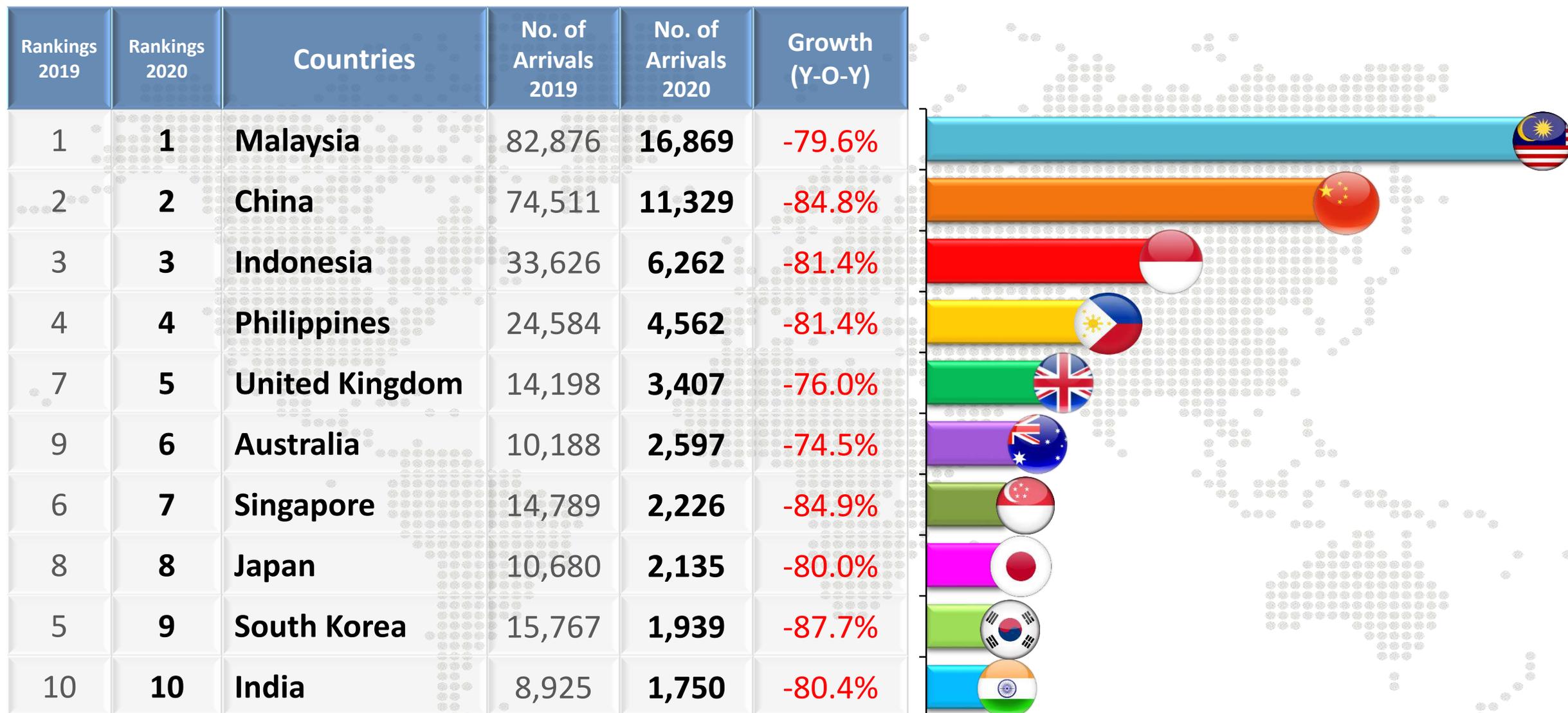
# International Tourist Arrivals to Brunei by Air, 2015 - 2020



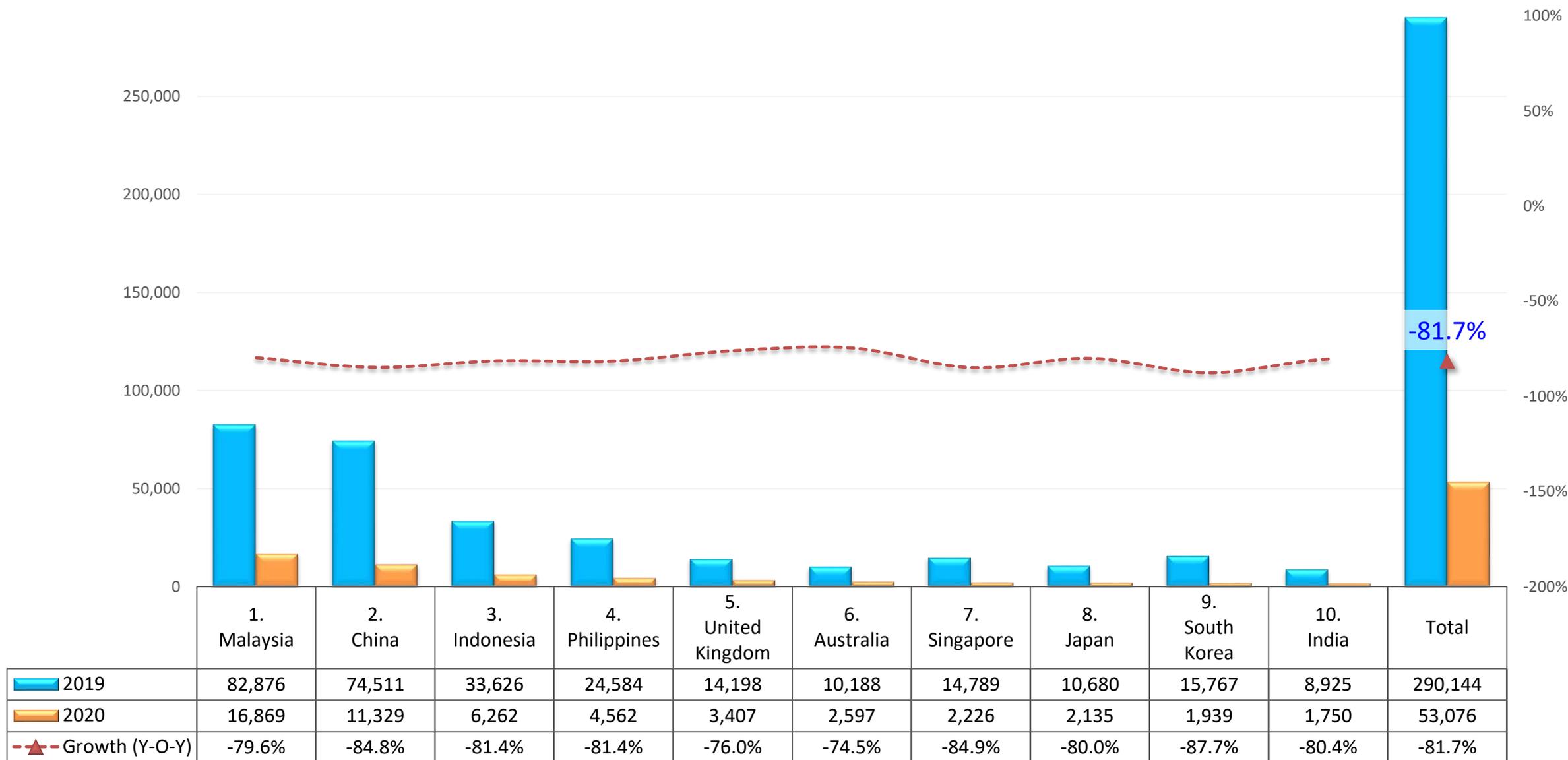
## Note:

1. For 2020, the number of tourist arrivals by air has significantly declined at **81.3%** (year-on-year) due to the recent pandemic outbreak of COVID-19 that has affected the globe and travel industry;
2. The month of January was the highest number of tourist arrivals at 34,101 tourists contributed from the recent ASEAN Tourism Forum 2020 in Brunei Darussalam and Chinese New Year celebration. Unfortunately, with the advent of the pandemic COVID-19 the number of tourist arrivals began to de-escalate from February onwards due to travel restrictions and flight suspensions; and
3. Currently, only essential travellers (important travellers) are permitted to enter the country by the end of March 2020 and mainly for the purpose of official visits, health purposes, education, businesses and employment.

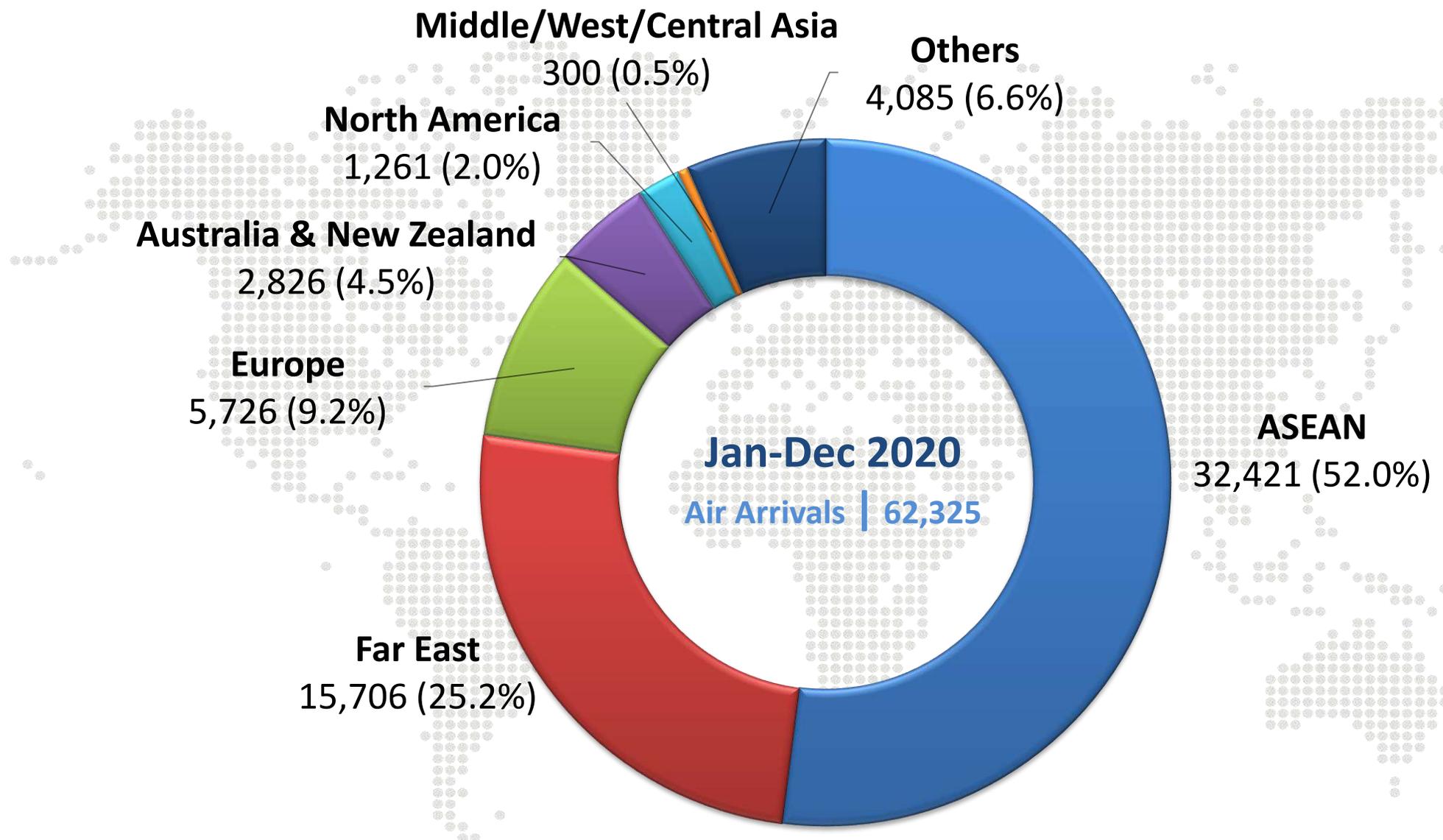
# International Tourist Air Arrivals from Top 10 Countries, 2019 & 2020



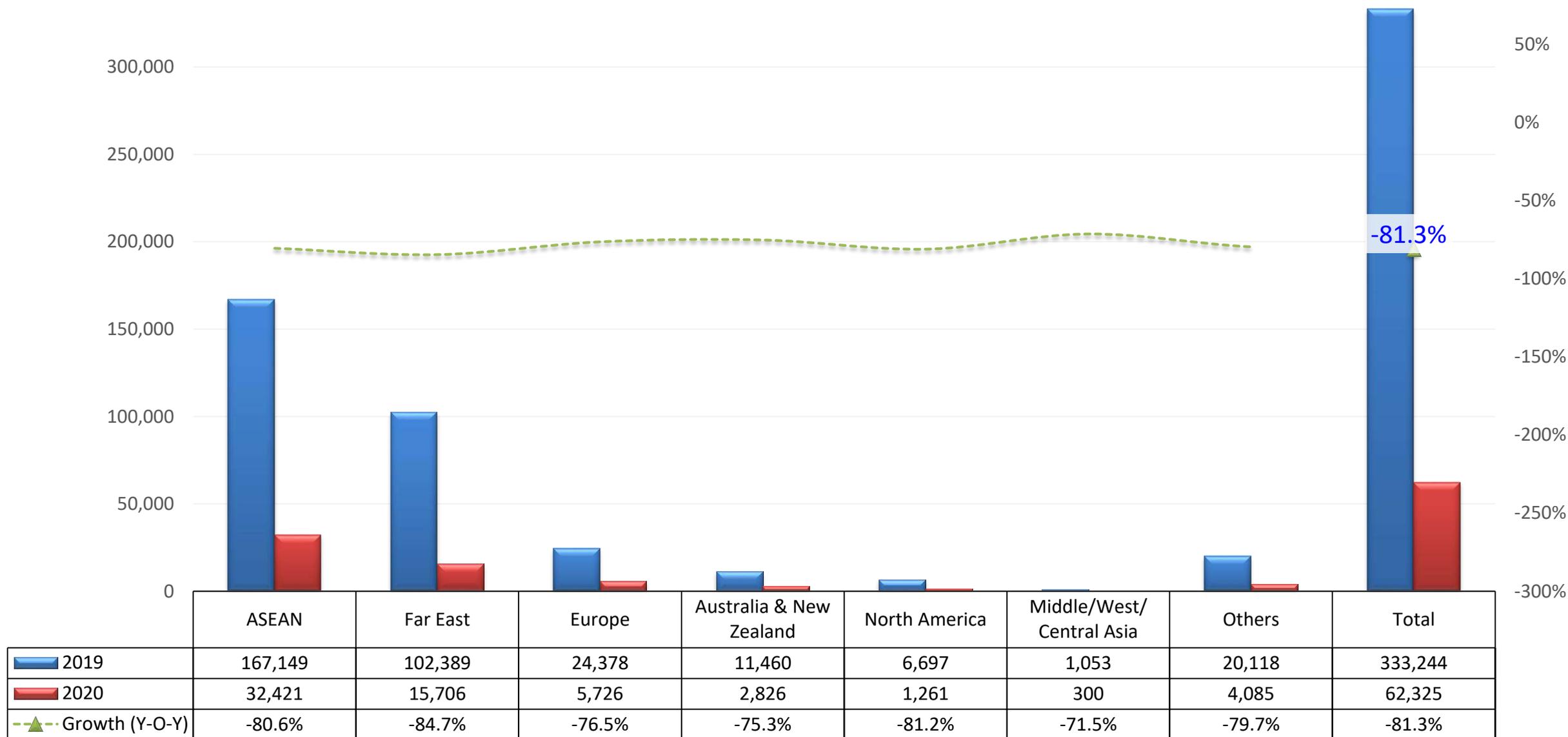
# International Tourist Air Arrivals from Top 10 Countries, 2019 & 2020



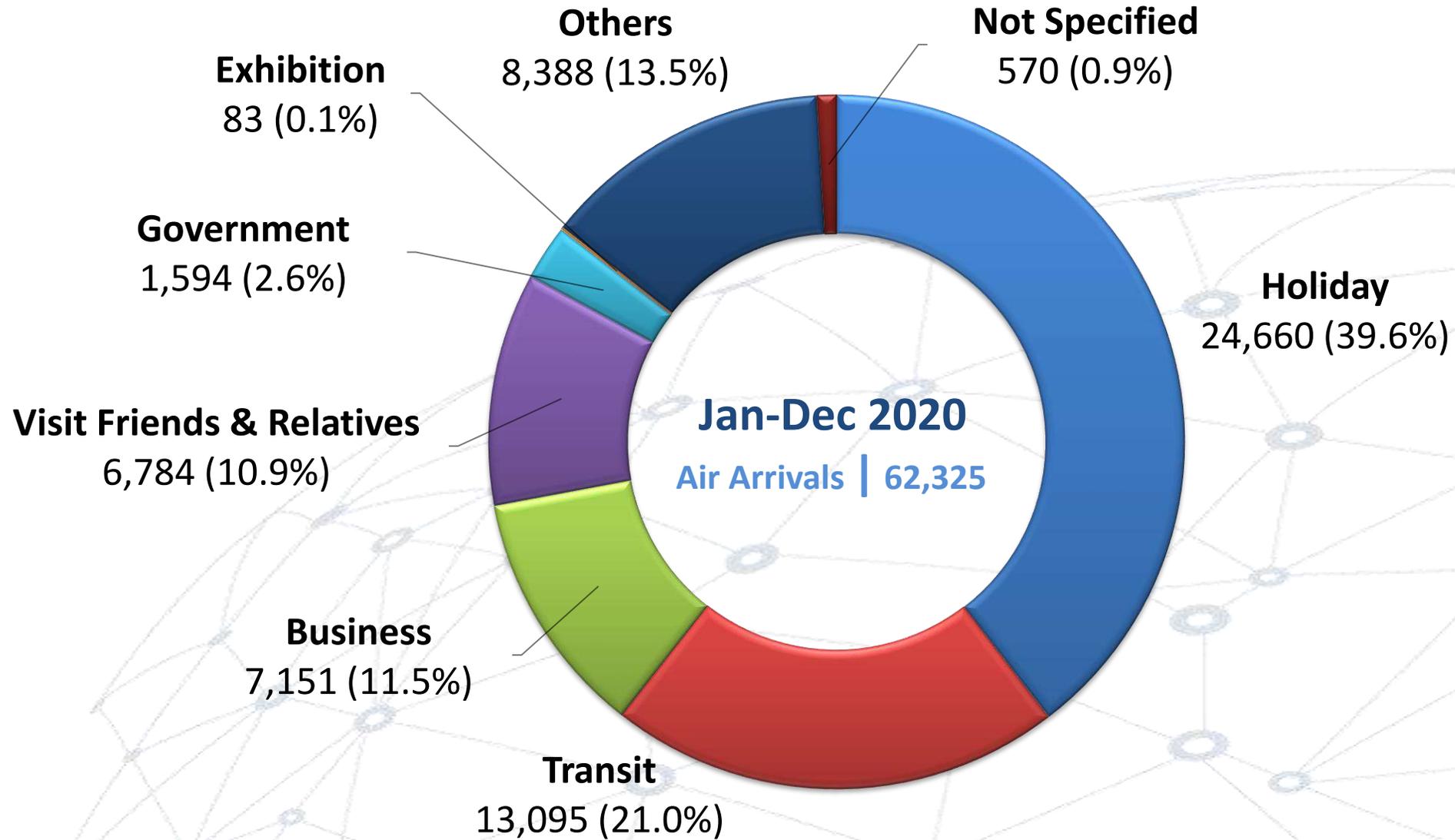
# International Tourist Air Arrivals by Region, 2020



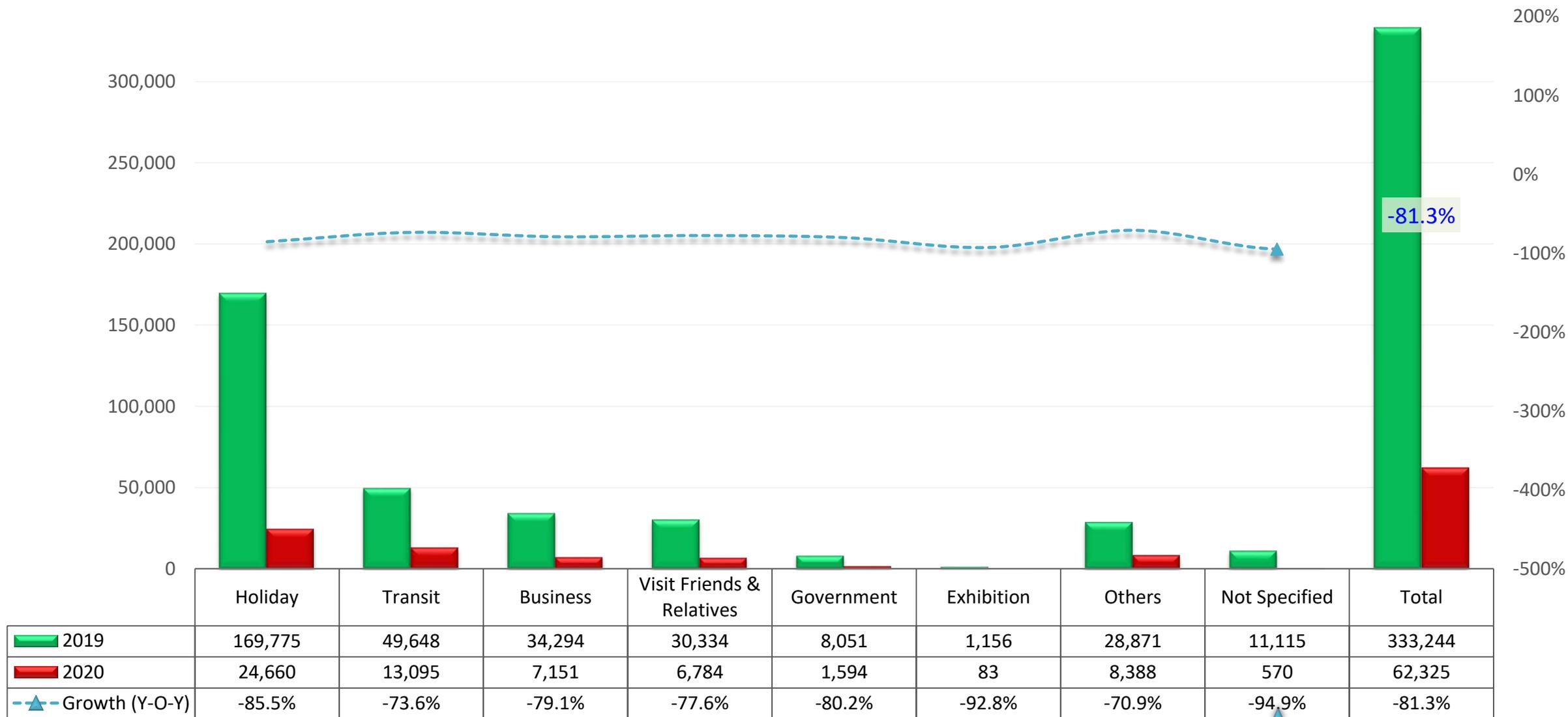
# International Tourist Air Arrivals by Region, 2019 & 2020



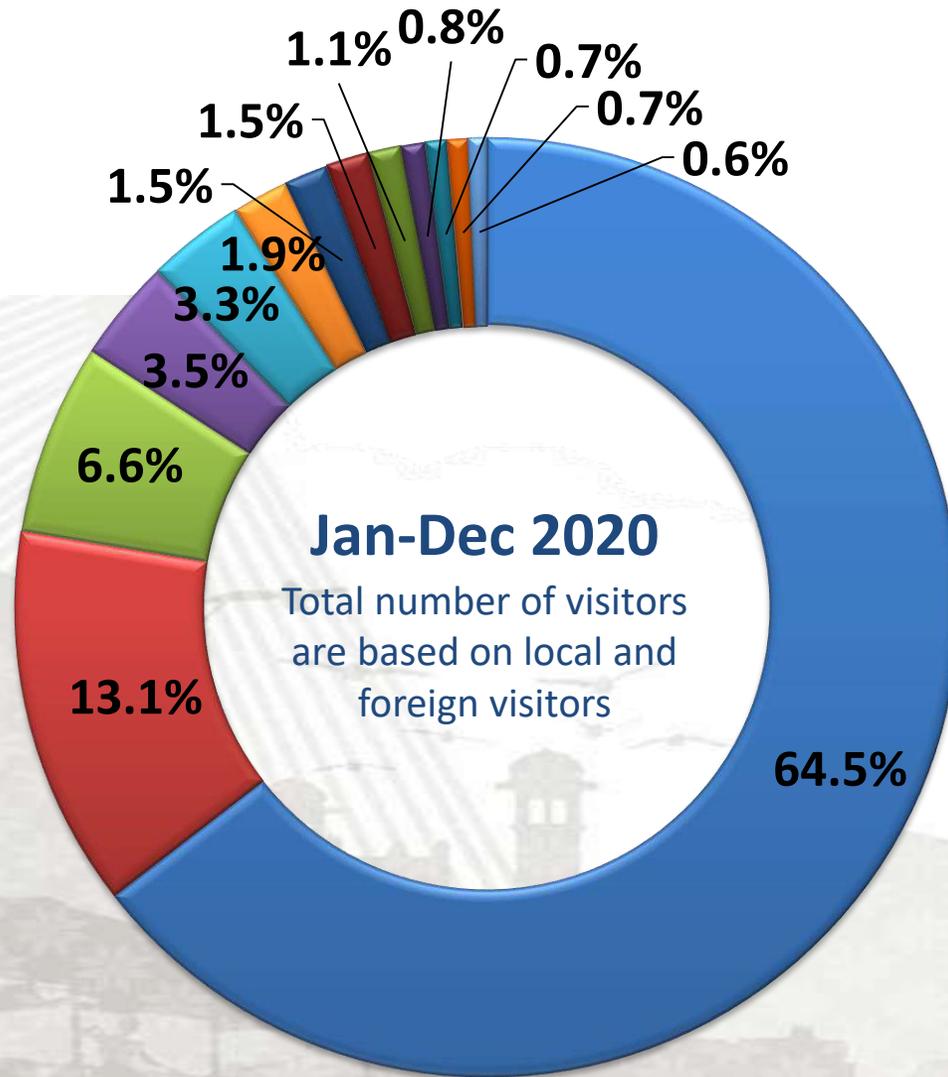
# International Tourist Air Arrivals by Purpose of Visits, 2020



# International Tourist Air Arrivals by Purpose of Visits, 2019 & 2020



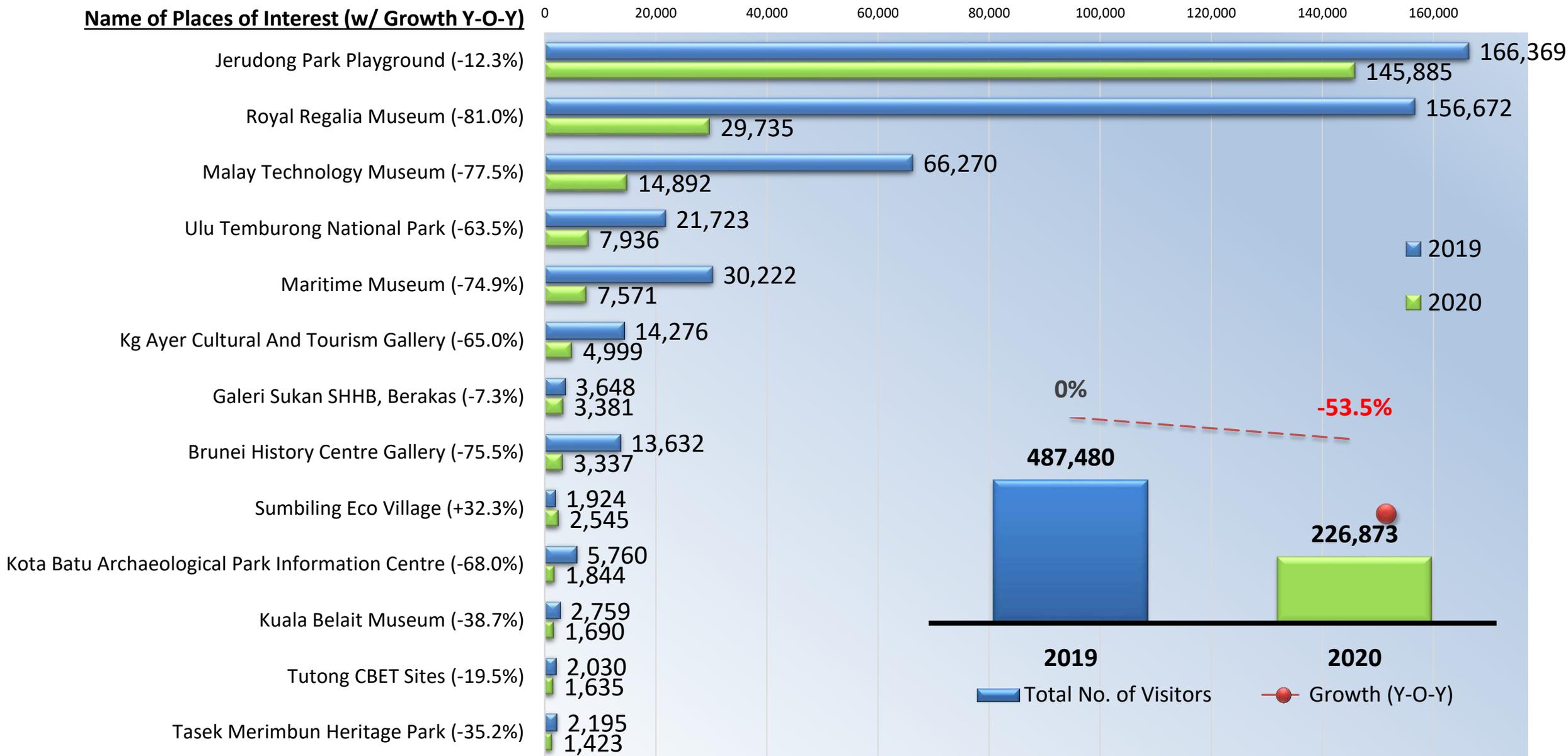
# Places of Interest in Brunei Darussalam, 2020



- Jerudong Park Playground (145,885)
- Royal Regalia Museum (29,735)
- Malay Technology Museum (14,892)
- Ulu Temburong National Park (7,936)
- Maritime Museum (7,571)
- Kg Ayer Cultural & Tourism Gallery (4,373)
- Galeri Sukan SHHB, Berakas (3,381)
- Brunei History Centre Gallery (3,337)
- Sumbiling Eco Village (2,545)
- Kota Batu Archaeological Park Information Centre (1,844)
- Kuala Belait Museum (1,690)
- Tutong CBET sites (1,635)
- Tasek Merimbun Cultural Heritage (1,423)

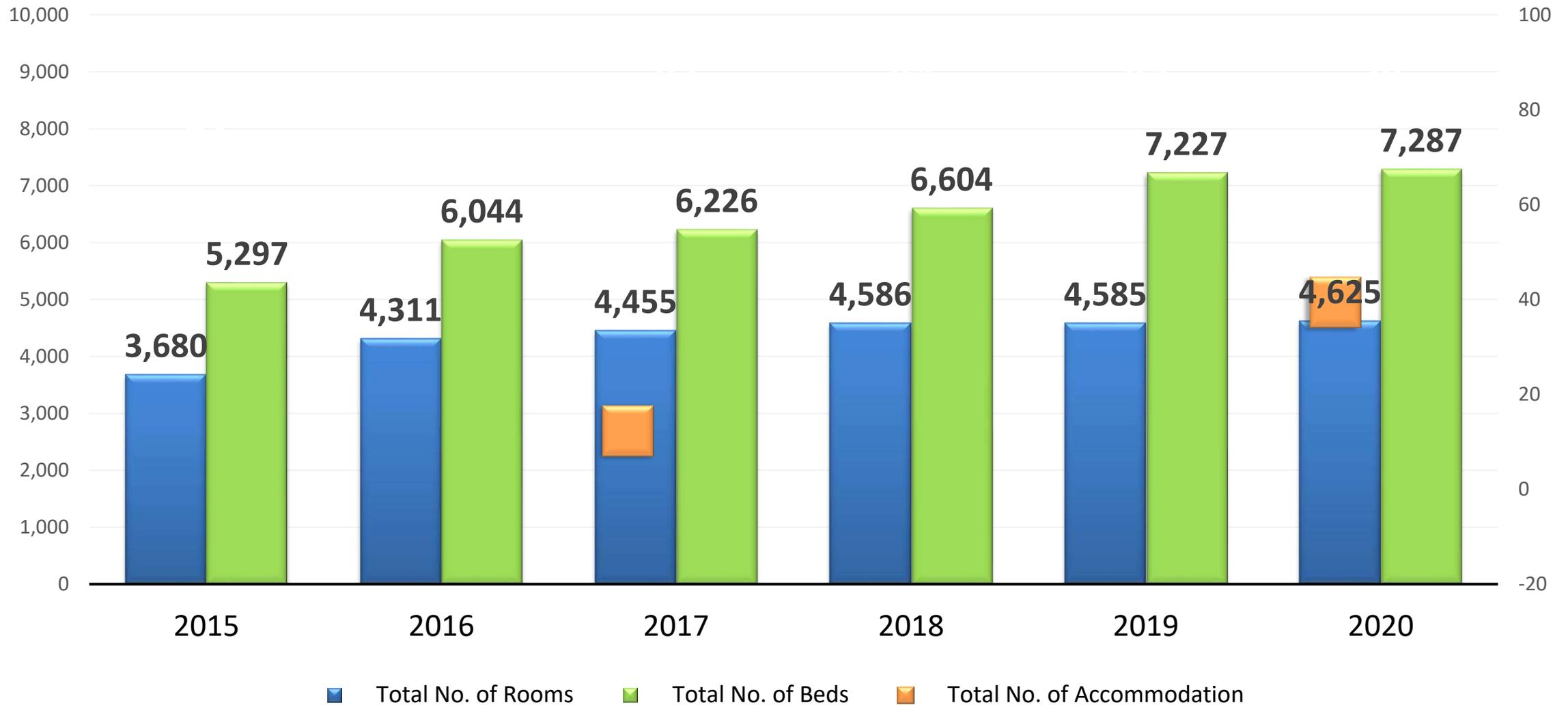
# Places of Interest in Brunei Darussalam, 2019 & 2020

**Name of Places of Interest (w/ Growth Y-O-Y)**



Note: 1. Ranking is based on top 2020  
2. Brunei Museum (Still under renovation)

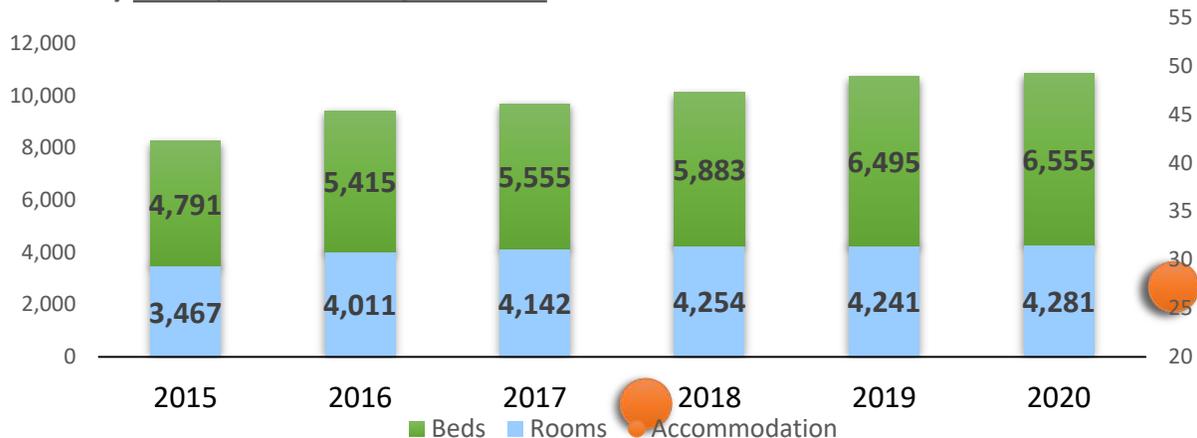
# Accommodation, 2015 - 2020



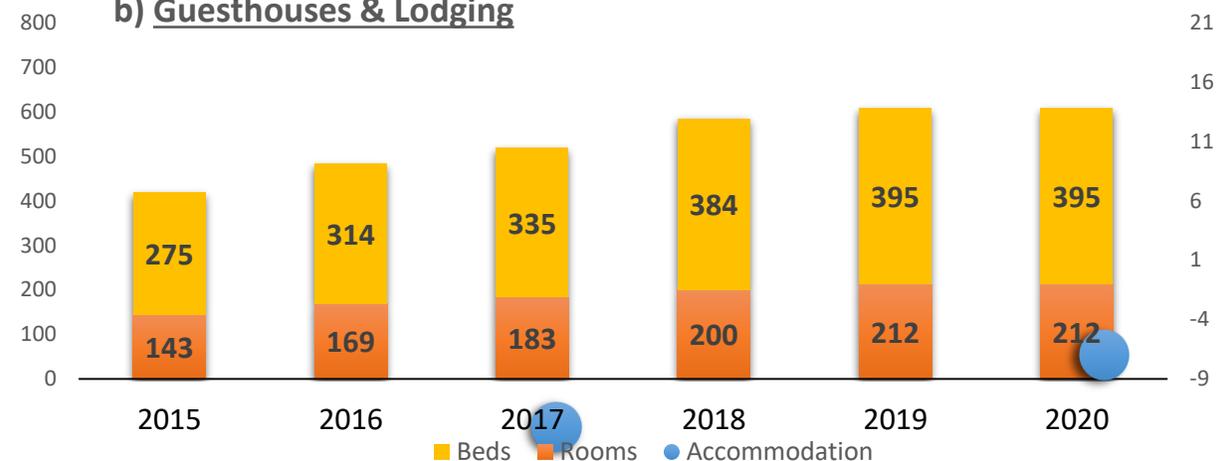
Note: Based on Hotel, Resort & Apartment; Guesthouses & Lodging; Government Guesthouses and Homestay.

# Types of Accommodations, 2015 - 2020

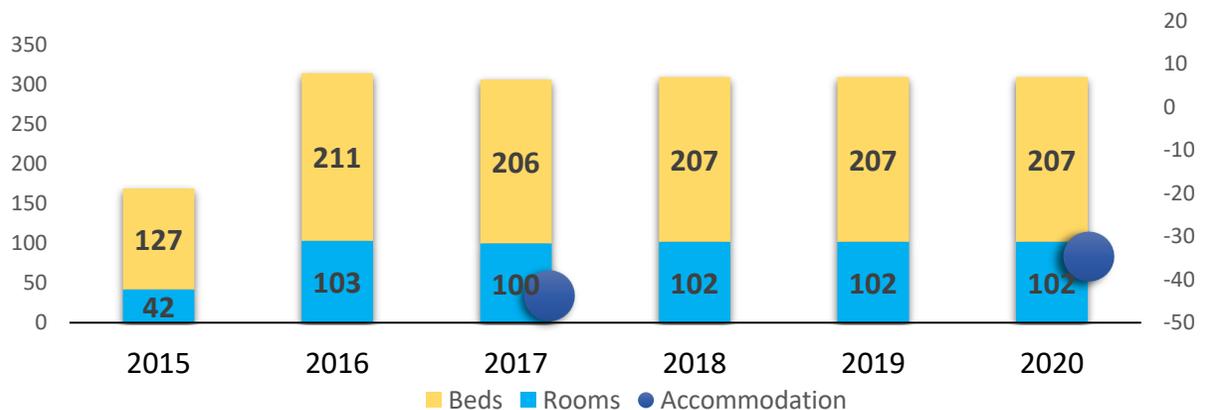
a) Hotel, Resort & Apartment



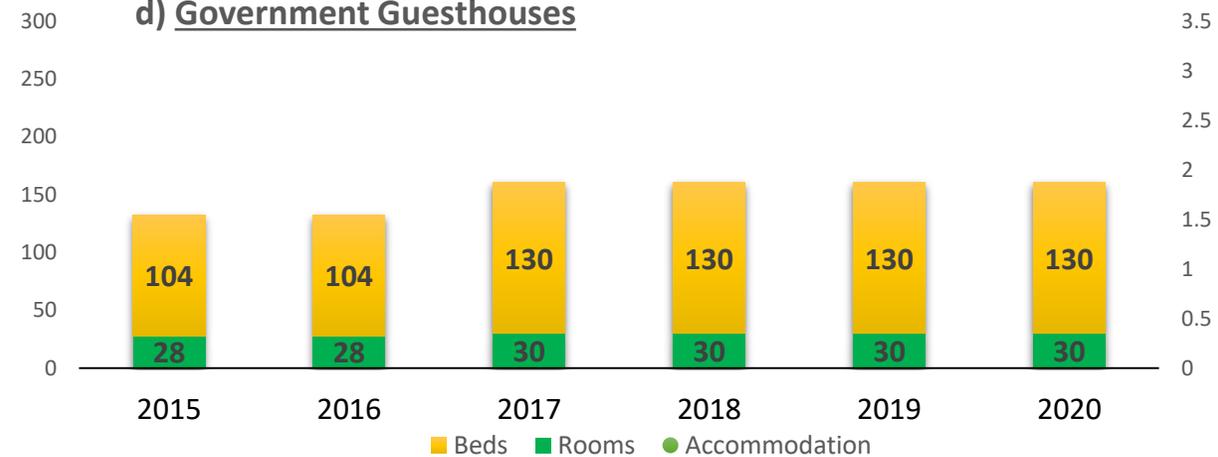
b) Guesthouses & Lodging



c) Homestays



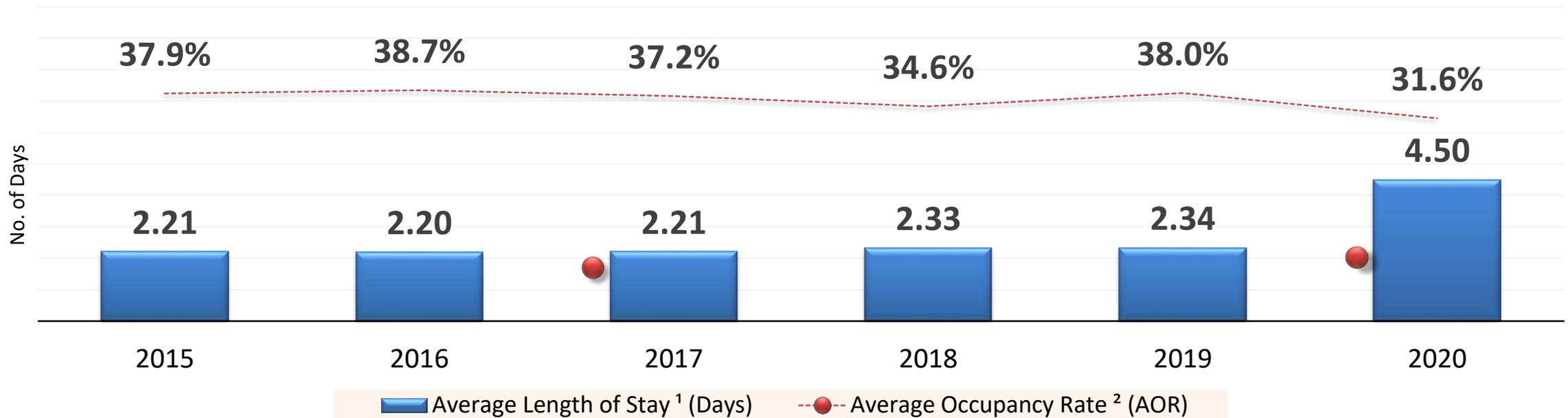
d) Government Guesthouses



Definition:

- a) **Hotels, Resort & Apartments:** Accommodation for tourists or guests for hire or any other form of reward that offers professional service and for Resorts is situated in a suitable location free of noise, atmospheric and marine pollution. Such as (*Radisson Hotel Brunei Darussalam, The Empire Brunei and Abdul Razak Hotel Apartment*);
- b) **Guesthouses & Lodging:** Accommodation provided in a private house or commercial building run by the owner. Such as (*Nazira Guesthouse, Freme Rainforest Lodge House and Sumbiling Eco Village*);
- c) **Government Guesthouses:** Accommodation provided in a private house or commercial building run by the Government. Such as (*Pusat Belia and Rumah Persinggah Kerajaan*);
- d) **Homestays:** A form of hosted accommodation at a residence where guests will stay with the host's family and experience the everyday way of life of the family and community. Such as (*Baitul Wajihah Homestay, Kampong Sungai Matan Homestay and Kunyit 7 Lodge*);

# Length of Stay and Occupancy Rate, 2015 - 2020



## Performance Comparison on Sales and Occupancy Rate for Accommodations in Brunei Darussalam 2019/ 2020

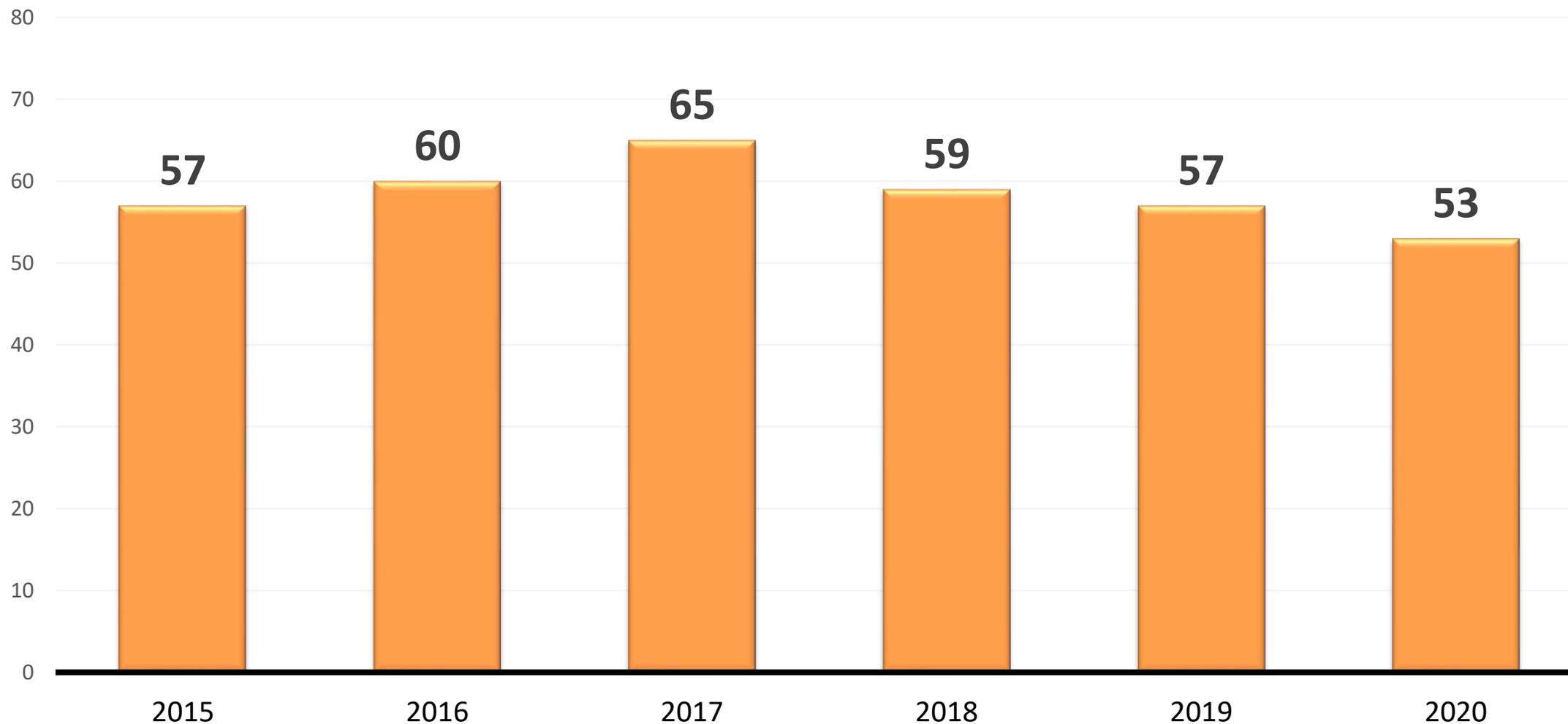
Note:

<sup>1</sup> Based on air arrivals and tourists staying at hotels only (Overall purpose of visit)

<sup>2</sup> 2015 – Based on 33 accommodations only  
 2016 – Based on 22 accommodations only  
 2017 – Based on 24 accommodations only  
 2018 – Based on 29 accommodations only  
 2019 – Based on 27 accommodations only  
 2020 – Based on 25 accommodations only

Similar Establishments (24 Accommodations only)	2019	2020	Growth Rate
i. SALES	\$58.3 million	\$36.0 million	-36.4%
ii. OCCUPANCY RATE	38.8%	31.6%	-18.6%
iii. TOP FIVE (5) OCCUPANCY RATE	57.9%	53.9%	-6.9%

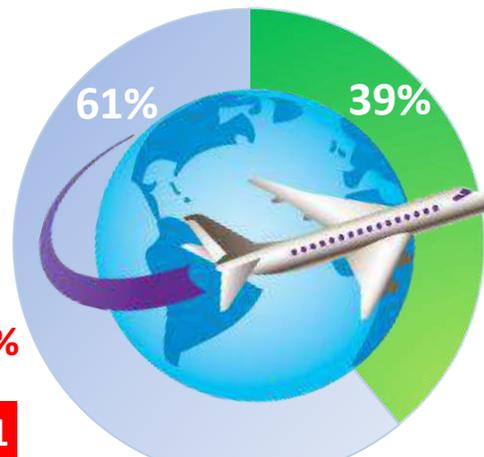
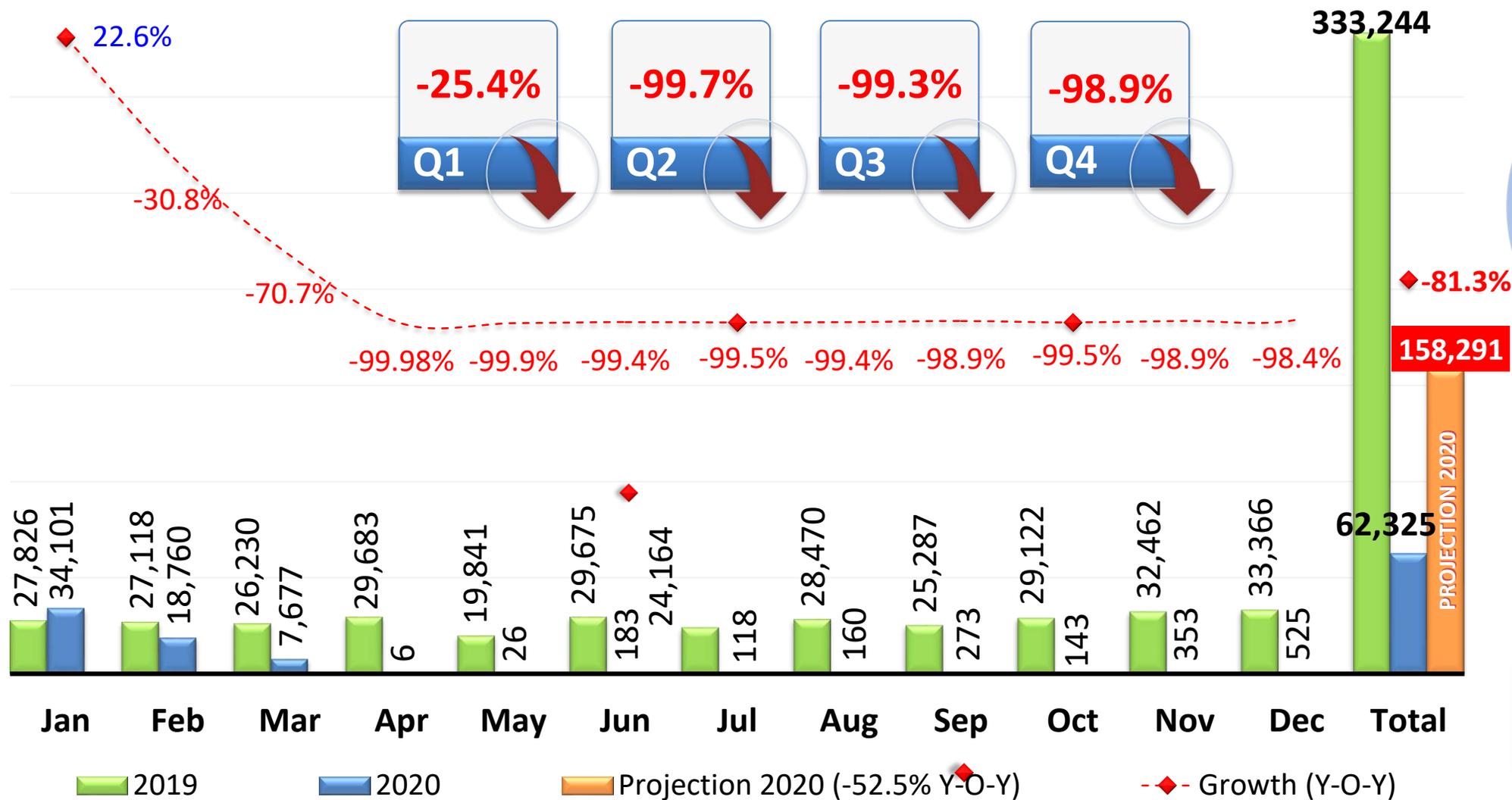
# Travel Agents, 2015 - 2020



Note:

Number of registered Travel Agents under the Tourism Development Department are based on inbound and outbound travel.

# International Tourist Air Arrivals by Monthly Trend for 2019 & 2020 and Projection for 2021

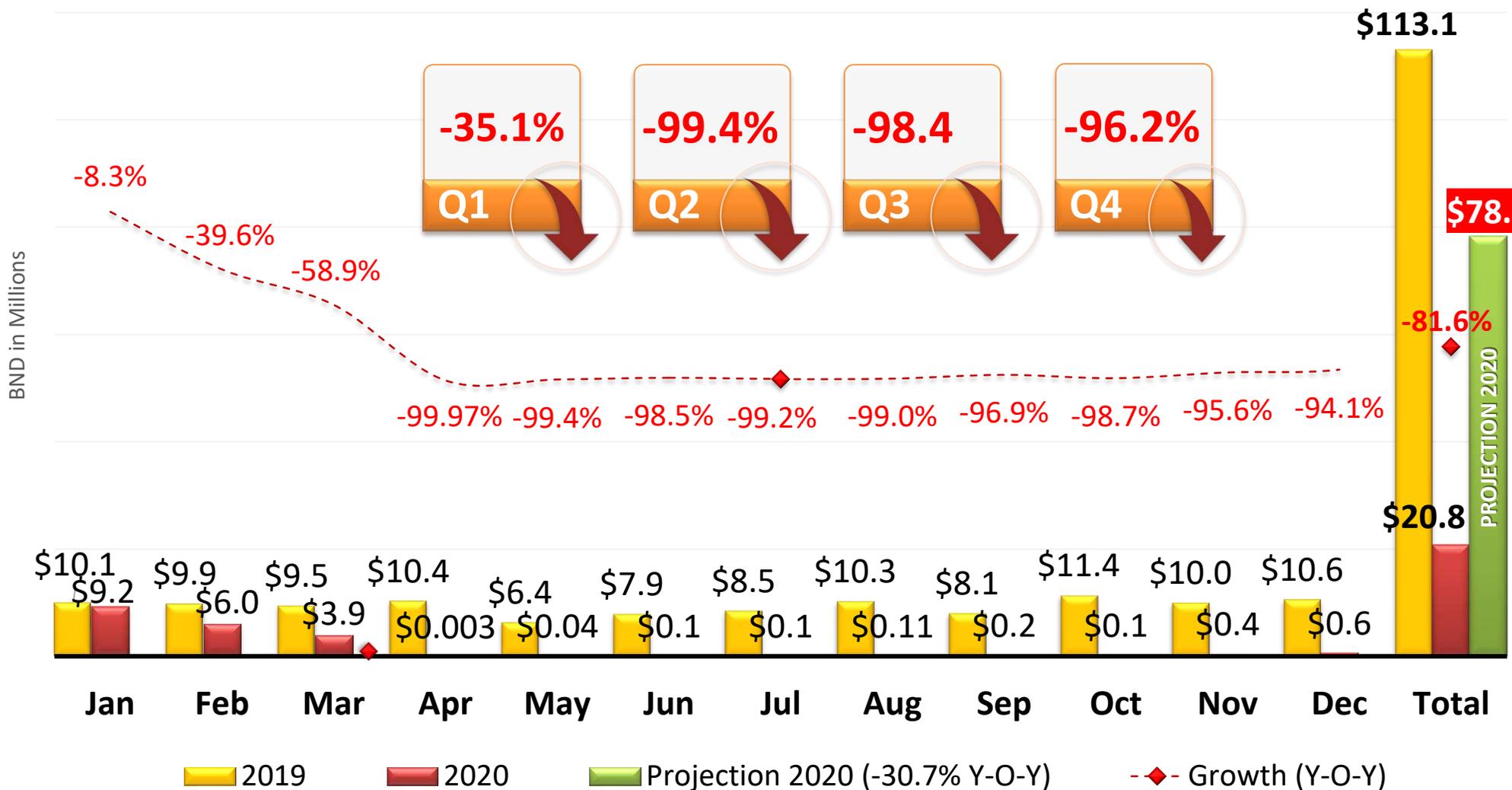


**62,325**  
tourist arrivals  
achieved in 2020

**2021** +5%  
year-on-year  
**166,205**  
Tourists  
Target

Note: From end of March onwards, only essential travelers such as official visits, health purposes, education, businesses and employment are permitted to enter the country.

# Tourism Receipts by Monthly Trend for 2019 & 2020 and Projection for 2021



**BND 20.8 million**  
achieved in 2020

**2021** +5%  
year-on-year  
**BND 82.3**  
Million  
Target

Note: From end of March onwards, only essential travelers such as official visits, health purposes, education, businesses and employment are permitted to enter the country.



کمنترین سومبر۲ اوتام دان قلنچوغن

MINISTRY OF PRIMARY RESOURCES AND TOURISM  
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# Thank You



**BRUNEI**

ABODE OF PEACE

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