



كمنترين سومبراً اوتام دان فلنچوشن
MINISTRY OF PRIMARY RESOURCES AND TOURISM
BRUNEI DARUSSALAM

MEDIA RELEASE
TOURISM DEVELOPMENT DEPARTMENT
MINISTRY OF PRIMARY RESOURCES AND TOURISM

LAUNCHING OF BRUNEI GASTRONOMY WEEK
13TH FEBRUARY 2019

1. Ministry of Primary Resources and Tourism has launched the Brunei Gastronomy Week on the 13th February 2019 at the Dewan Setia Pahlawan Hall of Ministry of Primary Resources and Tourism. This is an annual initiative by the Ministry of Primary Resources and Tourism and the Brunei Tourism Board. Brunei Gastronomy Week is organized in conjunction with the 35th National Day celebrations where the Ministry has collaborated with several hotels and restaurants in Brunei Darussalam including Royal Brunei Airlines and the Association of Travel Agents. The actual event will commence starting from 23rd February to the 10th March 2019 at all the participating hoteliers and restaurants. The target audience predominantly consists of local as well as international visitors who are currently in the country.
2. Officiating the launching of the Brunei Gastronomy Week was the Minister of Primary Resources and Tourism, Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong. Also present at the official launching ceremony were Permanent Secretary of Ministry of Primary Resources and Tourism, Foreign Dignitaries, Brunei Tourism Board Members, Restaurants, Hoteliers, and Travel Agencies. Certificate of participation were given by the Minister of Primary Resources and Tourism to all of the representatives of participating agencies during the launching ceremony.
3. The objective of the event is to celebrate Brunei and create an awareness on the Bruneian Cuisine; to encourage more hotels and restaurants to serve the Bruneian cuisines in a more sophisticated way; to further improve on the taste and elevate the presentation of Bruneian dishes to be served as part of a fine dining experience or at receptions held within or outside the country; to provide a unique Bruneian gastronomical experience to visitors within or outside Brunei.

4. The highlight of the Brunei Gastronomy Week 2019 is to highlight foods which are turmeric based as part of their special menu during the Gastronomy Week. Turmeric is often the main ingredient found in many Bruneian dishes. Bruneian cuisines which are typically known to use turmeric are for example: *Daging Kunyit masak kampong* (Turmeric Beef kampong style) or *Ayam masak kunyit* (Turmeric chicken).
5. There are 10 hotels and restaurant companies including the national carrier Royal Brunei Airlines participating in Brunei Gastronomy Week. Throughout the two (2) week period, participating restaurants will be promoting their own signature dishes such as the De-constructed Laksa by Radisson Hotel, Trio Duck served with turmeric sauce by Anjung Saujana and Udang Sambal Kunyit by the Longhouse Training Restaurant.
6. The participating agencies for the Brunei Gastronomy Week 2019 are Anjung Saujana and Horizon Seafood of Royal Brunei Catering, Eco Ponies Garden, Radisson Hotel, Rizqun International Hotel, Royal Brunei Airlines, Sumbiling Eco Village, The Brunei Hotel, The Empire Hotel and Country Club and The Longhouse Training Restaurant, School of Hospitality and Tourism, Sultan Saiful Rijal Campus.
7. The event was also followed by a Brunei Gastronomy Award Ceremony for the winners of 2018, where awards were presented for The Best Taste, The Best Presentation, The Most Creative, The Most Innovative and The Best Wholesomeness. The winners were Rizqun International Hotel, Empire Hotel and Country Club, Radisson Hotel, Brunei Hotel and Rizqun International Hotel respectively.
8. Members of the public are encouraged to experience the Brunei Gastronomy in participating hotels and restaurants.
9. The event was supported by the members of the Brunei Tourism Board, Brunei Association of Hotels, Association of Travel Agents Brunei, CHMP Media, Eko Kampung, Royal Brunei Airlines, Radio Television Brunei (RTB) and local media.