



کمنتريڻ سومبر۲ اوتام دان فلنچوڠن

MINISTRY OF PRIMARY RESOURCES AND TOURISM  
BRUNEI DARUSSALAM

BRUNEI DARUSSALAM

JANUARY - DECEMBER



**BRUNEI TOURISM**



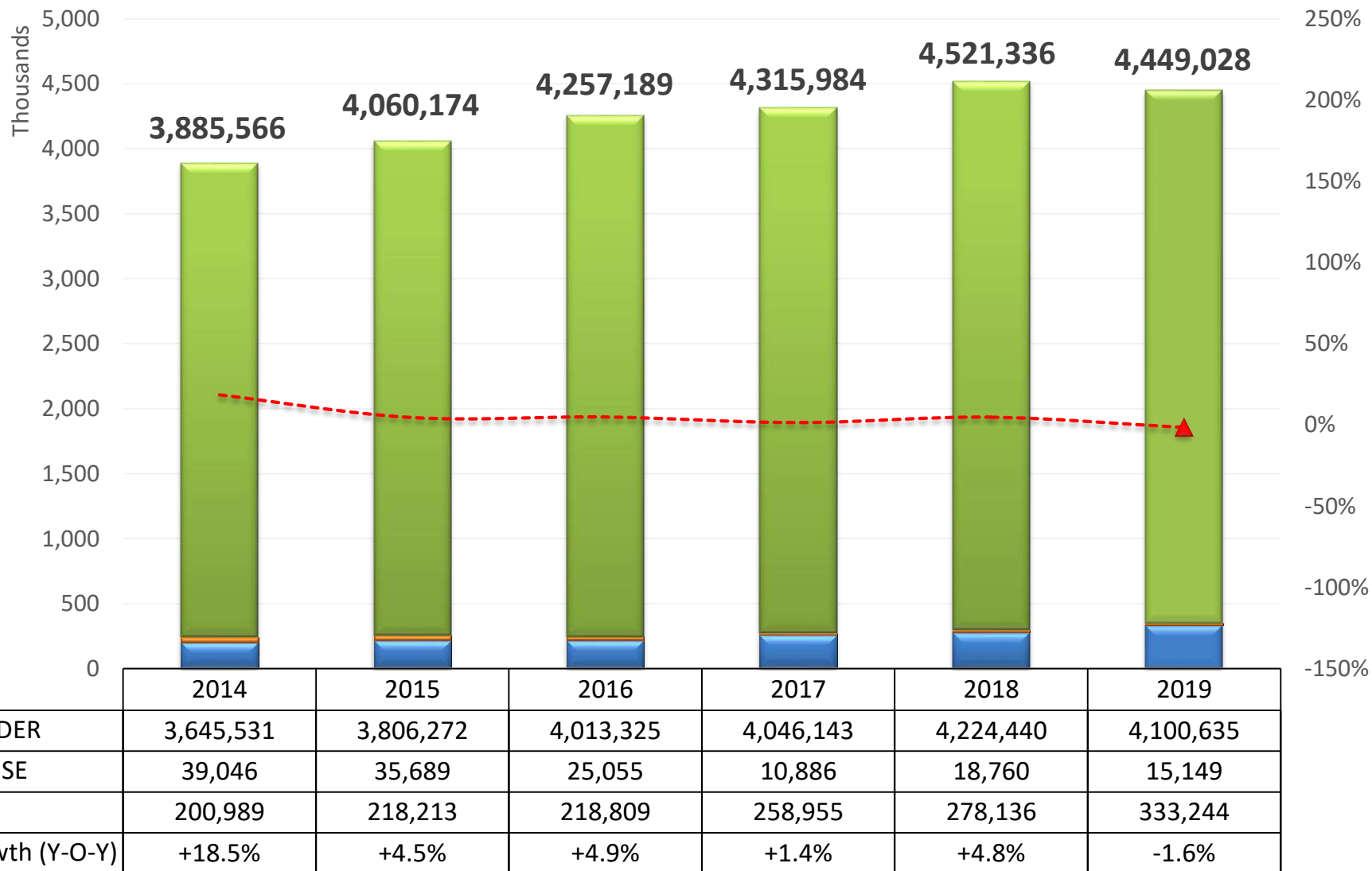
# PERFORMANCE REPORT | 2019

**BRUNEI**

ABODE OF PEACE

Report as of February 2020

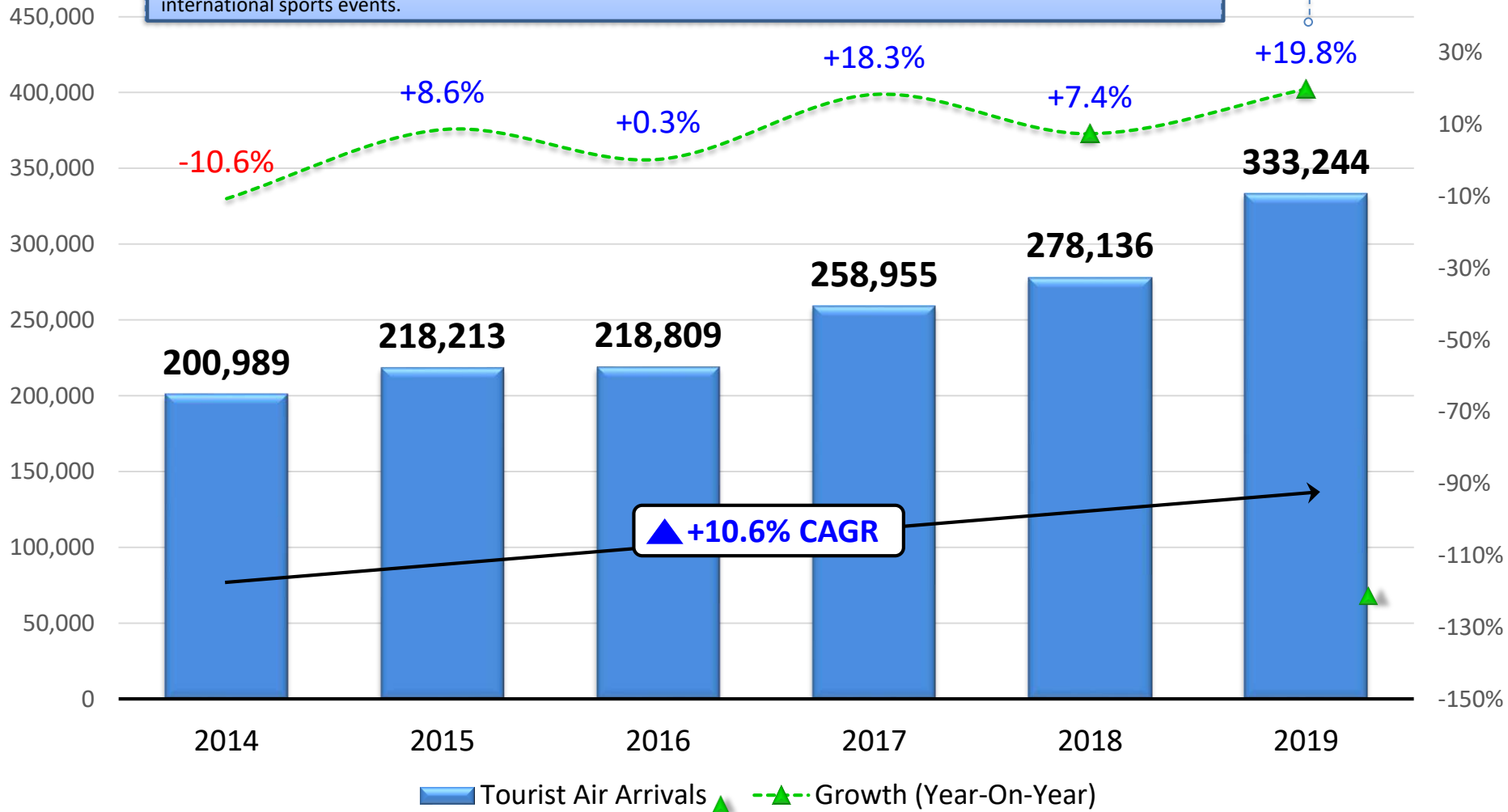
# International Visitor Arrivals to Brunei, 2014 - 2019



Over the past 6 years (2014-2019) visitor arrivals have shown a Compound Annual Growth Rate (CAGR) of **+10.6%** by air, **-16.9%** by cruise and **+2.4%** by border.

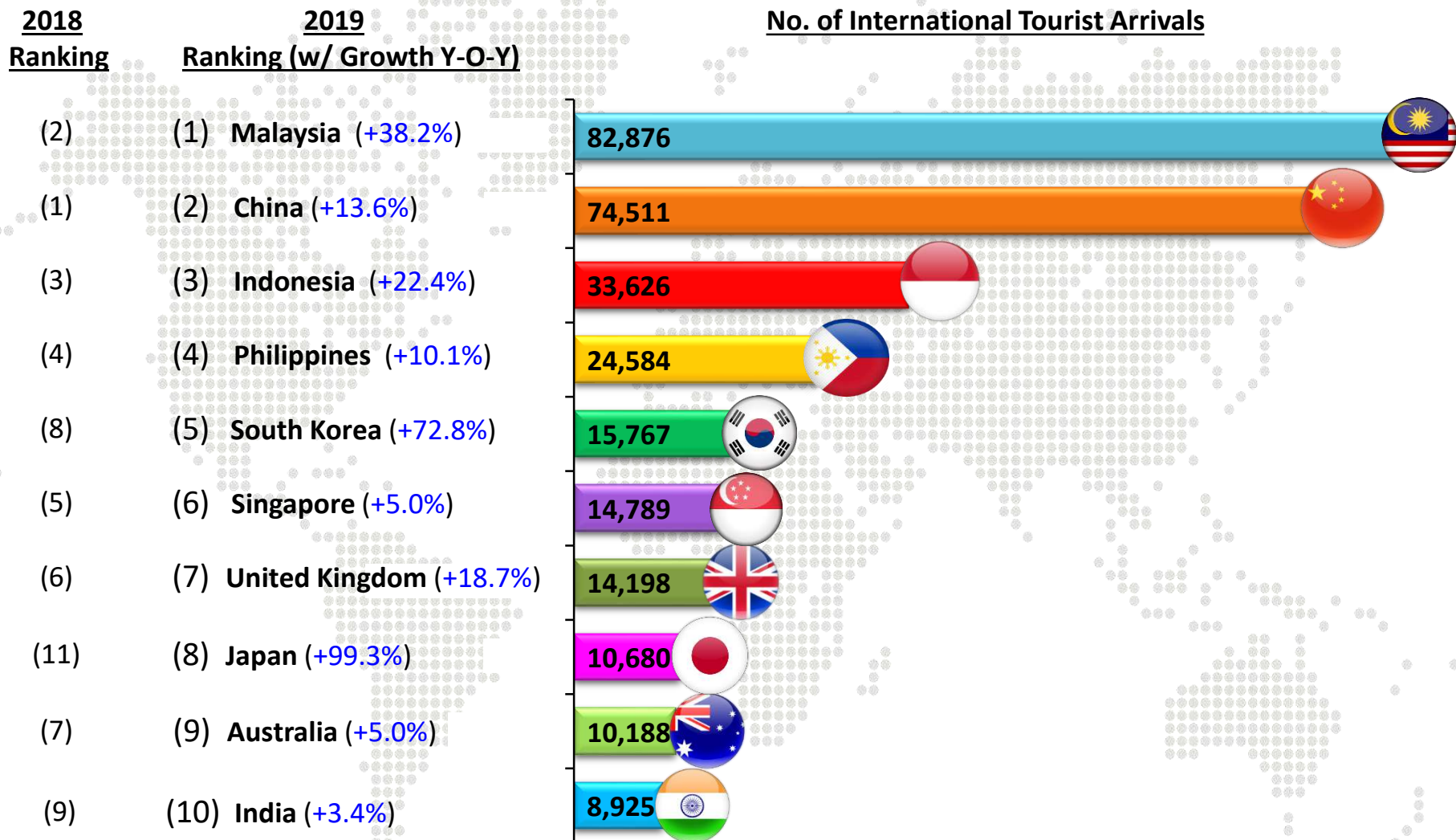
# International Tourist Arrivals to Brunei by Air, 2014 - 2019

In 2019, the number of tourist arrivals by air has increased at **19.8%** (year-on-year). The contributing factors are the high impact of travel demand from ASEAN countries, Europe and Far East Markets such as China, Hong Kong, South Korea and Japan, improvement on the air connectivity for flights from the Far East Market, local events and international sports events.



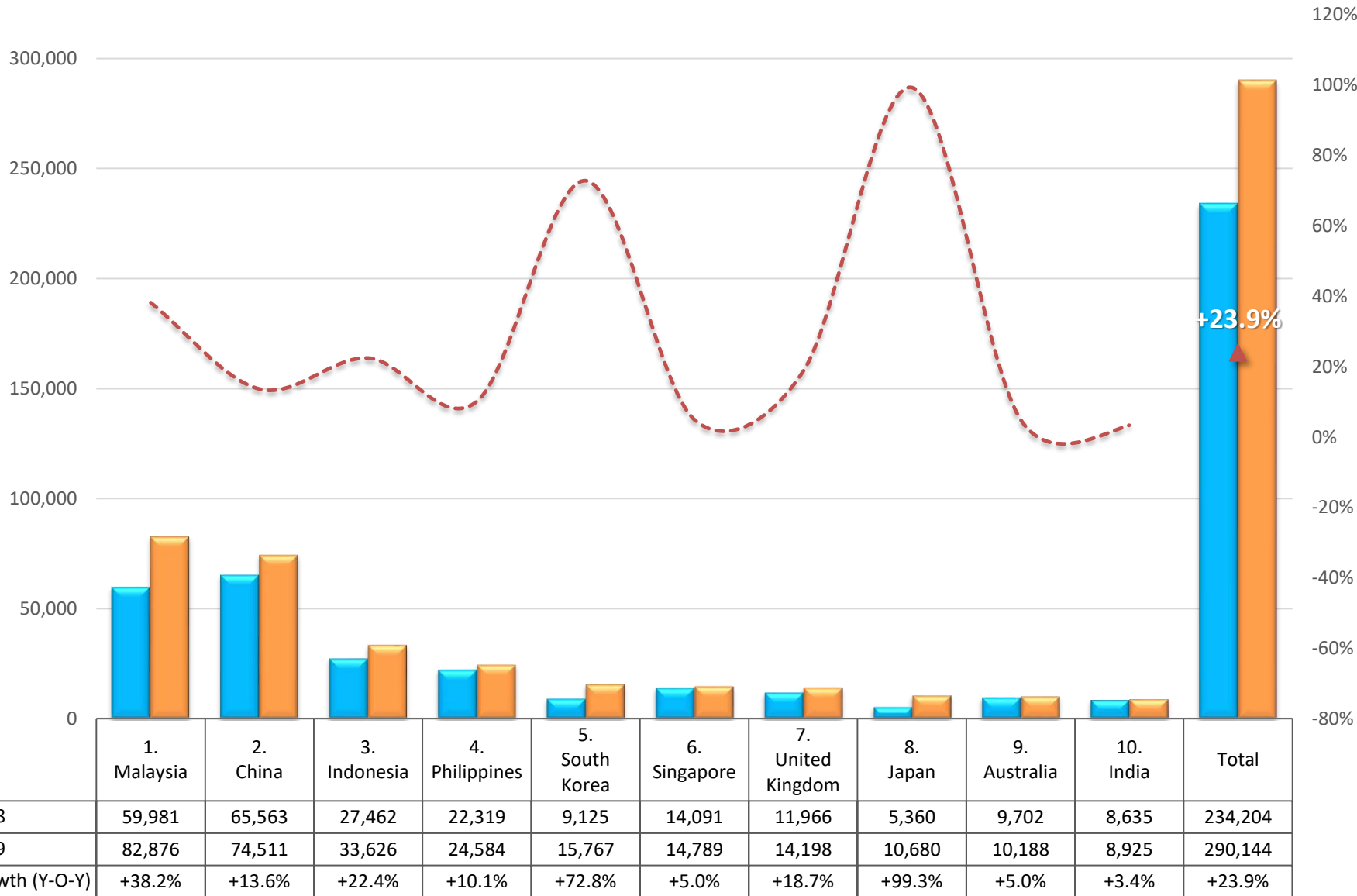
Over the past 6 years (2014-2019), visitor arrivals by air have shown a Compound Annual Growth Rate (CAGR) of **+10.6%**.

# International Tourist Air Arrivals from Top 10 Countries, 2019



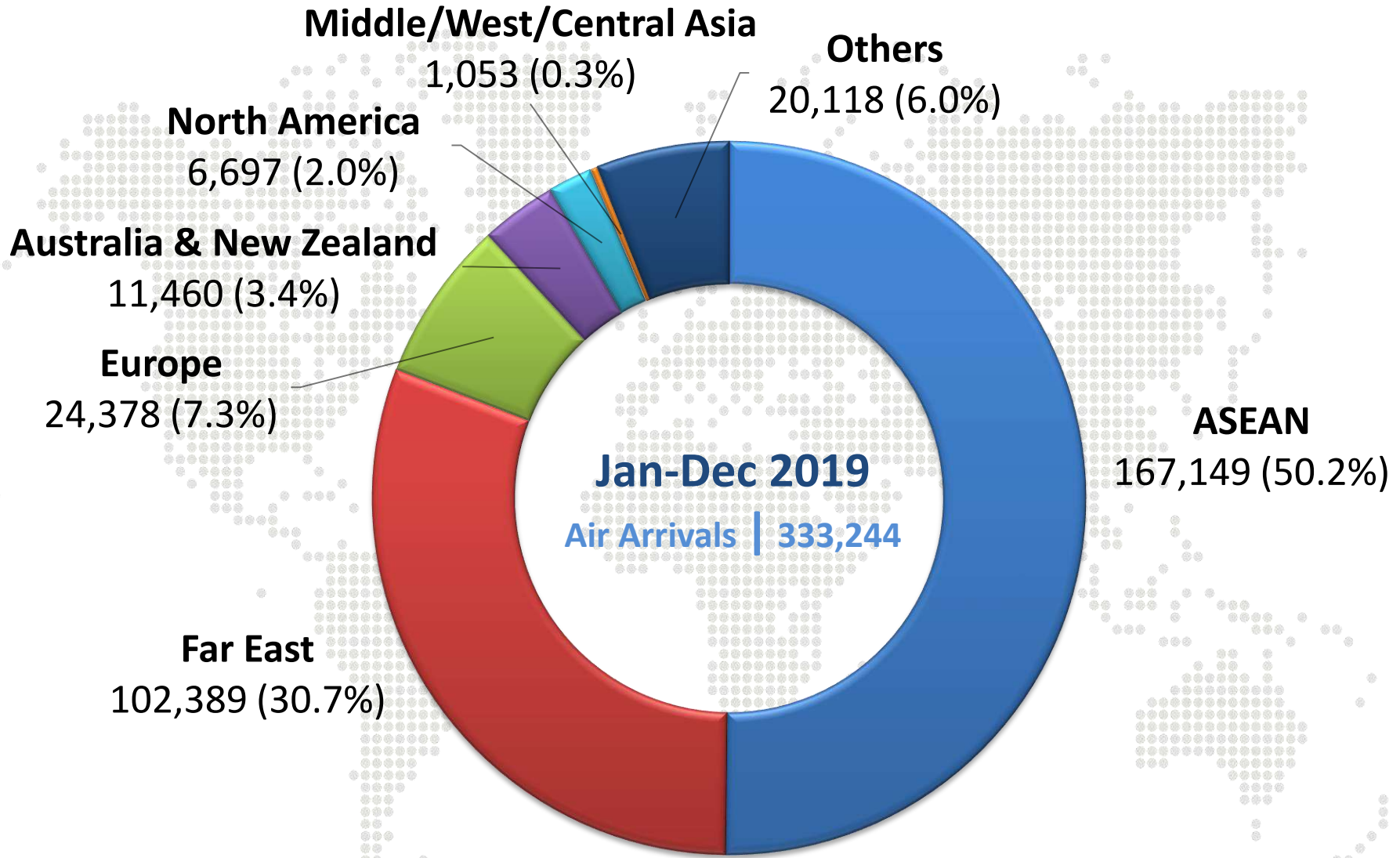
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

# International Tourist Air Arrivals from Top 10 Countries, 2018 & 2019



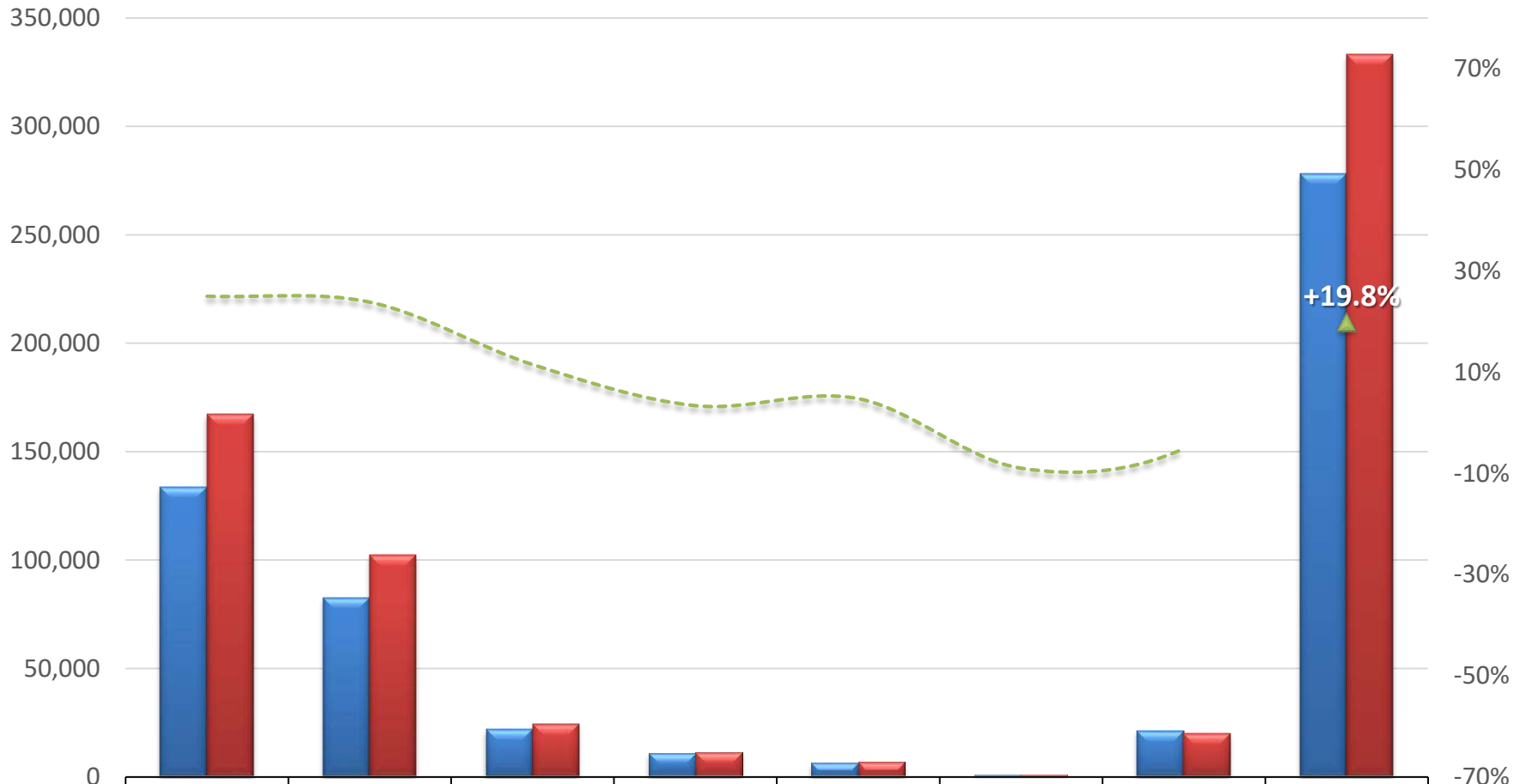
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

# International Tourist Air Arrivals by Region, 2019



Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

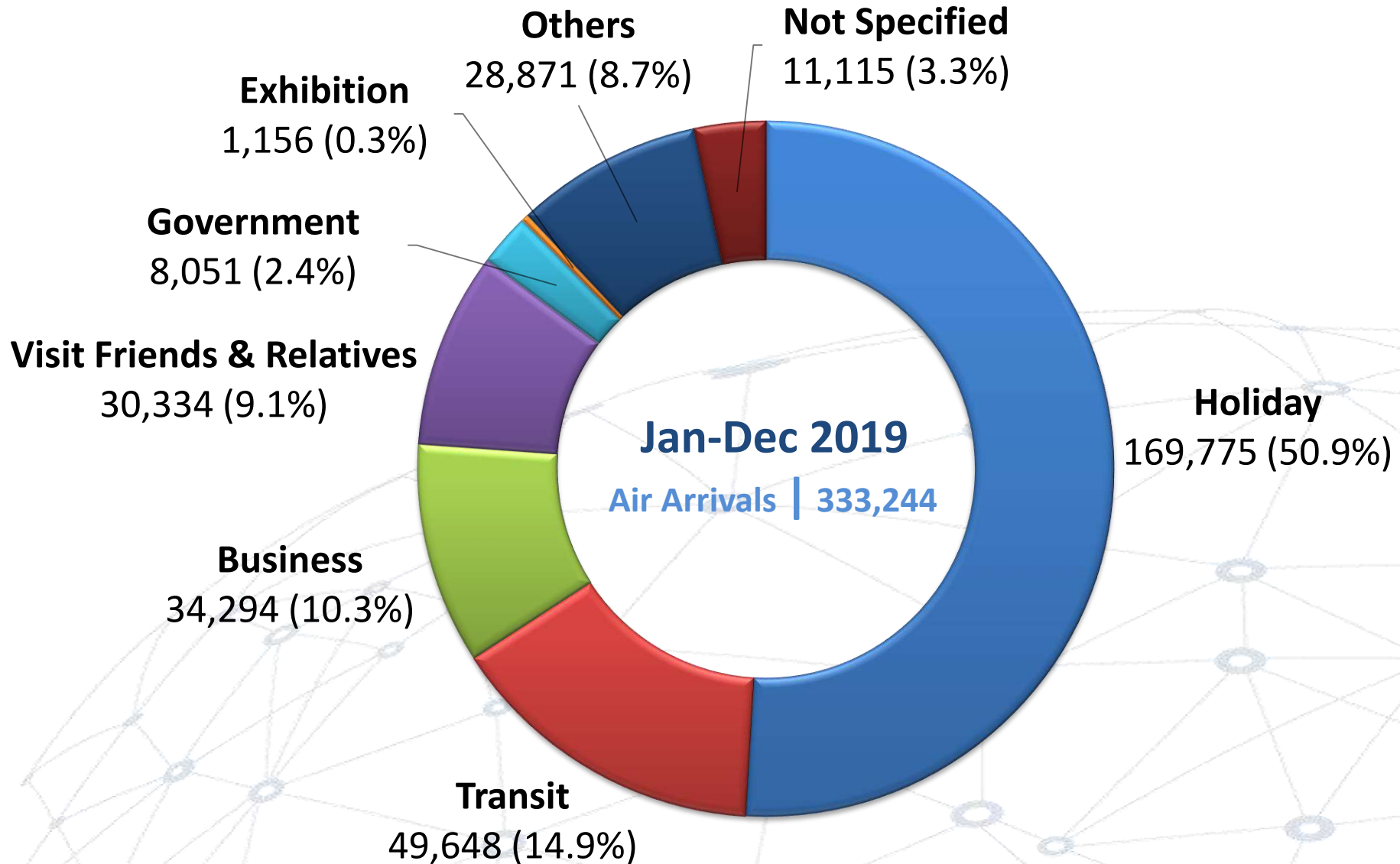
# International Tourist Air Arrivals by Region, 2018 & 2019



	ASEAN	Far East	Europe	Australia & New Zealand	North America	Middle/West /Central Asia	Others	Total
2018	133,729	82,698	21,867	11,087	6,393	1,157	21,205	278,136
2019	167,149	102,389	24,378	11,460	6,697	1,053	20,118	333,244
Growth (Y-O-Y)	+25.0%	+23.8%	+11.5%	+3.4%	+4.8%	-9.0%	-5.1%	+19.8%

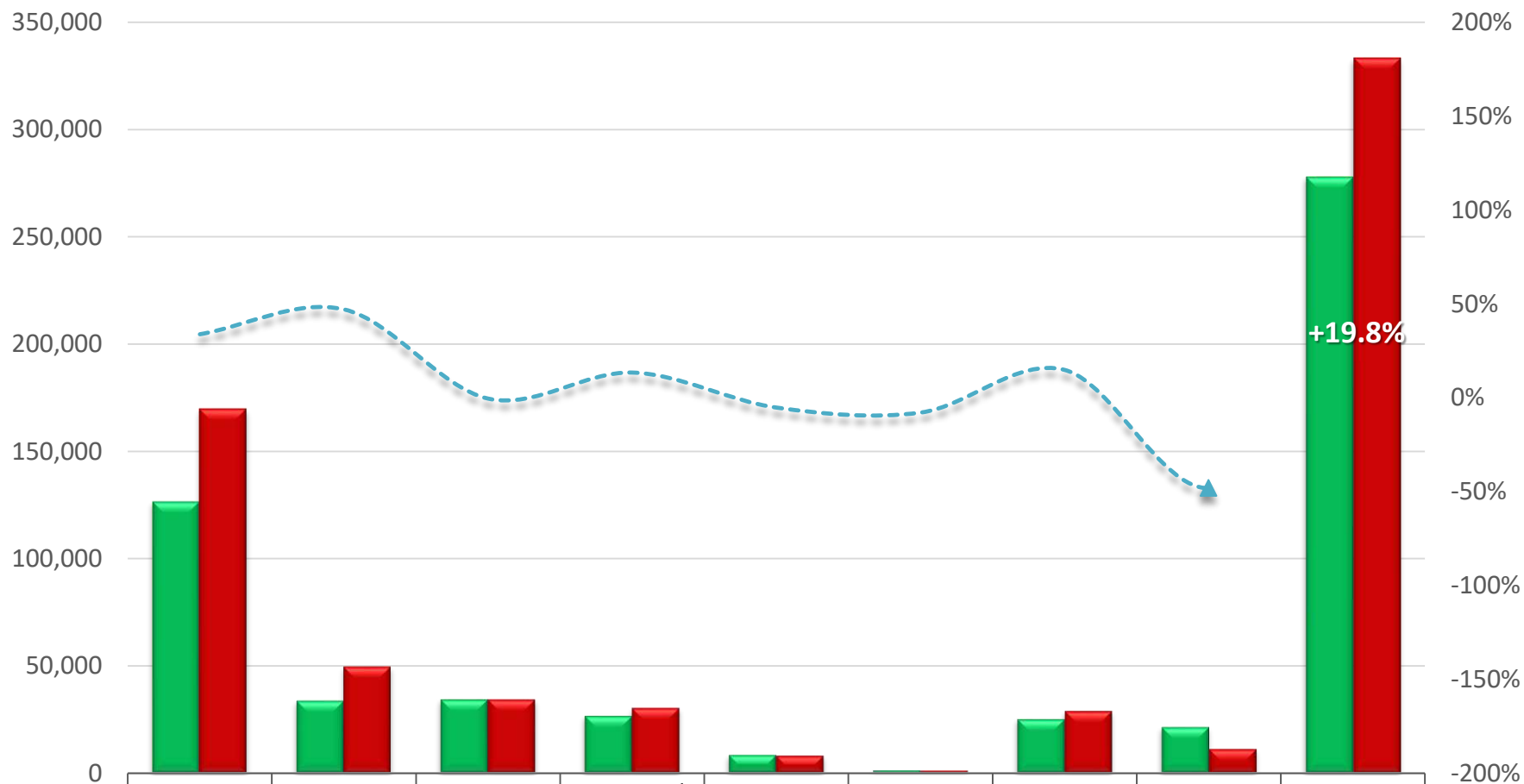
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

# International Tourist Air Arrivals by Purpose of Visits, 2019





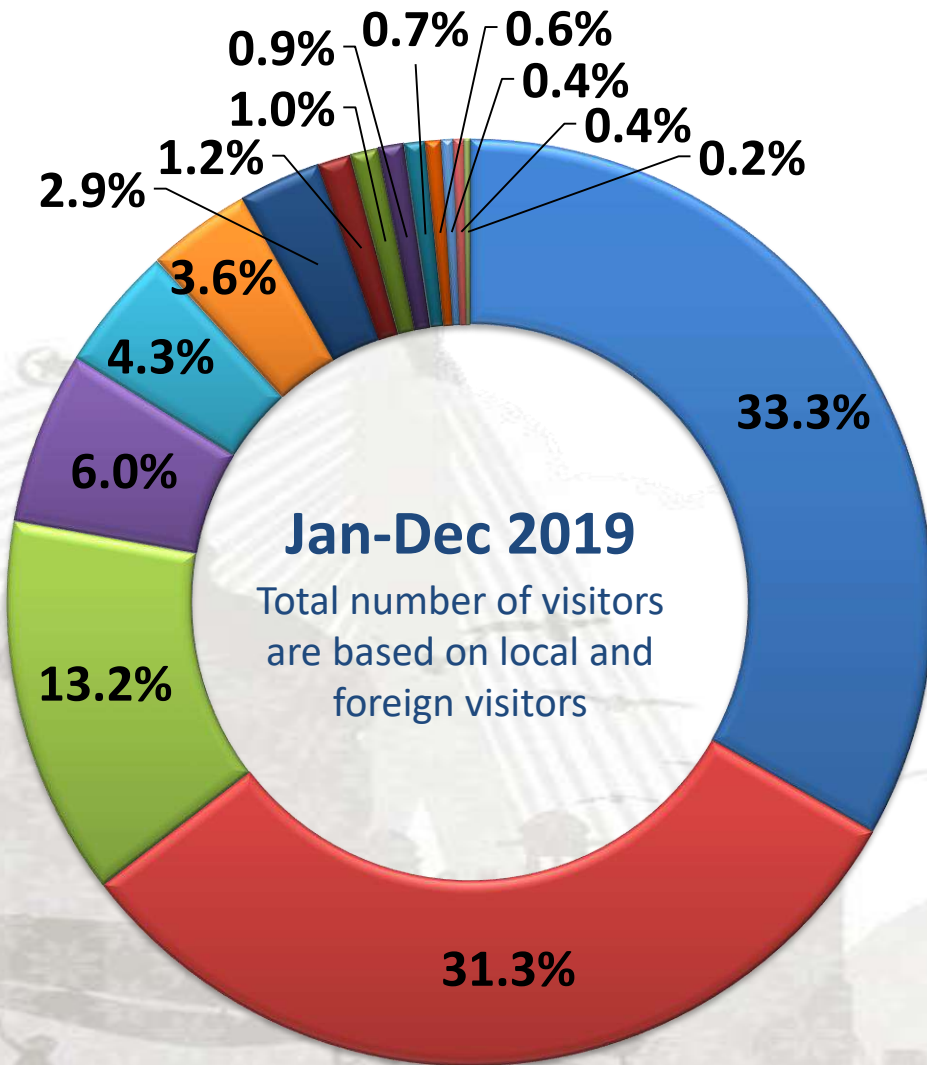
# International Tourist Air Arrivals by Purpose of Visits, 2018 & 2019



	Holiday	Transit	Business	Visit Friends & Relatives	Government	Exhibition	Others	Not Specified	Total
2018	126,862	33,761	34,448	26,744	8,495	1,255	25,144	21,427	278,136
2019	169,775	49,648	34,294	30,334	8,051	1,156	28,871	11,115	333,244
Growth (Y-O-Y)	+33.8%	+47.1%	-0.4%	+13.42%	-5.2%	-7.9%	+14.82%	-48.1%	+19.8%

Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs.

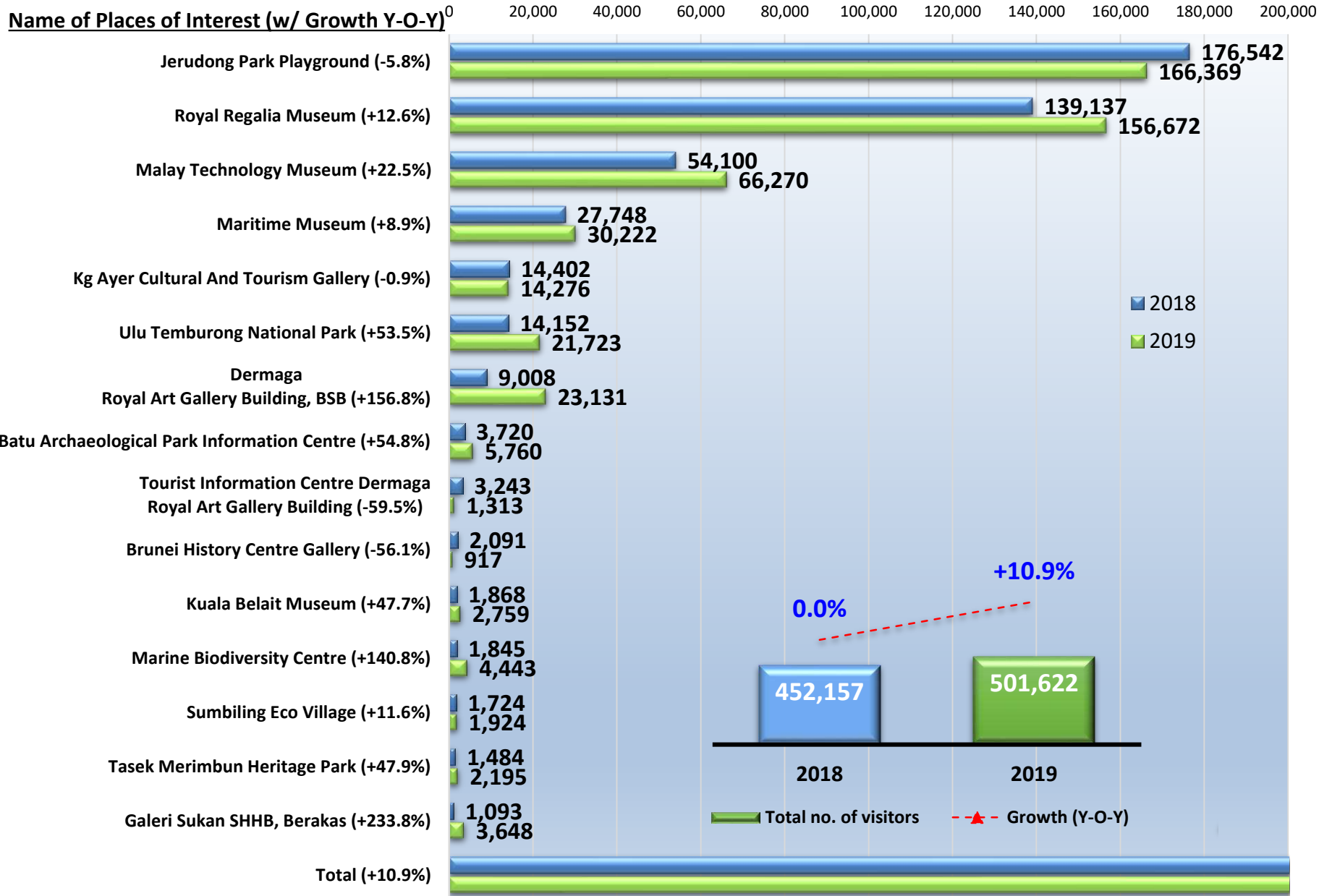
# Places of Interest in Brunei Darussalam, 2019



- Jerudong Park Playground (166,369)
- Royal Regalia Museum (156,672)
- Malay Technology Museum (66,270)
- Maritime Museum (30,222)
- Ulu Temburong National Park (21,723)
- Galeri Seni Dermaga DiRaja, BSB (18,194)
- Kg Ayer Cultural & Tourism Gallery (14,276)
- Kota Batu Archaeological Park Information Centre (5,760)
- Tourist Information Centre Bangunan Gelari Seni Dermaga Diraja (4,937)
- Marine Biodiversity Centre(4,443)
- Galeri Sukan SHHB, Berakas (3,648)
- Kuala Belait Museum (2,759)
- Tasek Merimbun Cultural Heritage (2,195)
- Sumbiling Eco Village (1,924)
- Brunei History Centre Gallery (917)

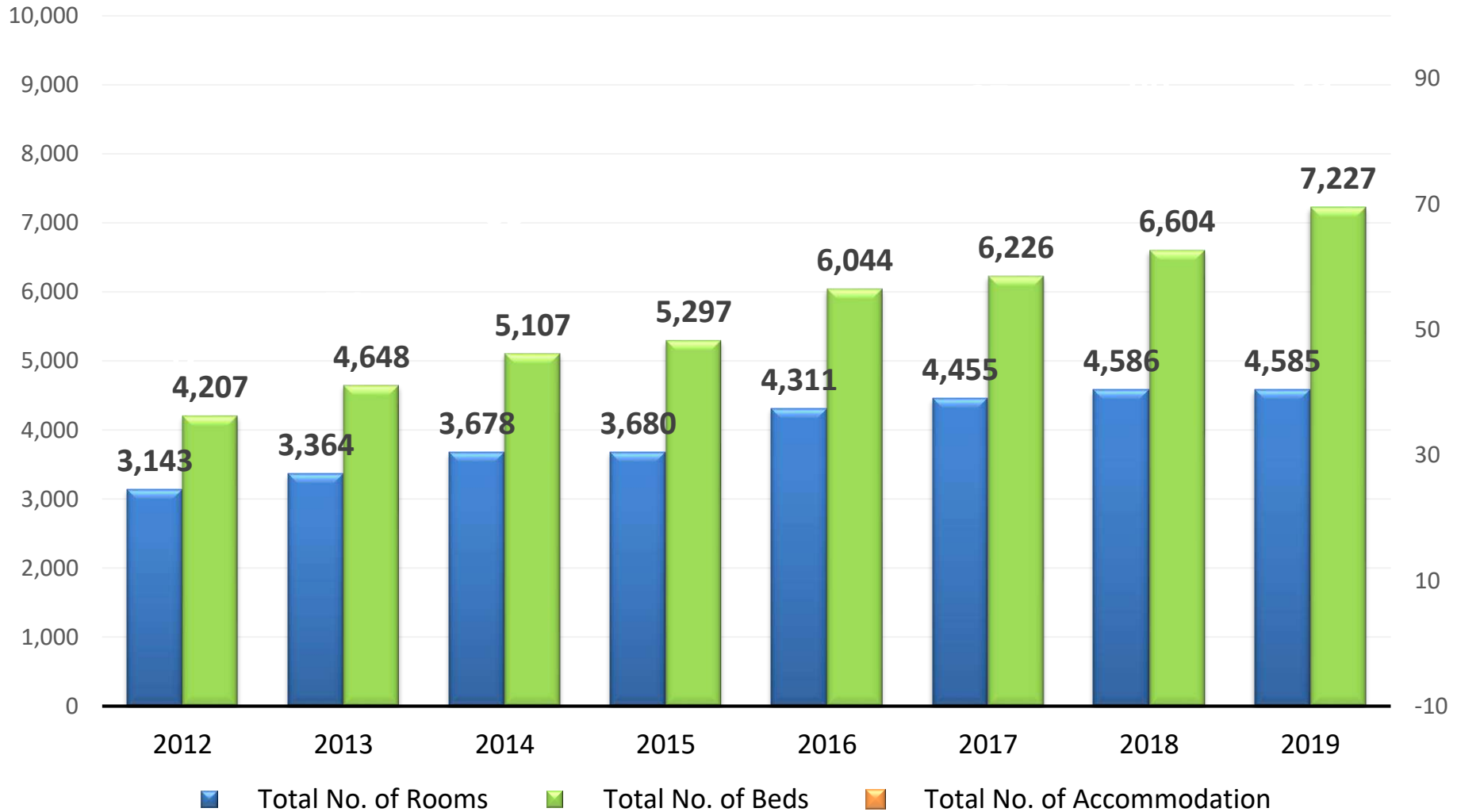
Source: Tourism Development Department, Biodiversity Research and Innovation Centre (BioRic) and Forestry Department, Ministry of Primary Resources and Tourism; Ministry of Culture, Youth and Sport; State Mufti Department, Prime Minister's Office; Hasa Incentive Sdn Bhd and Jerudong Park Country Club Sdn Bhd.

# Places of Interest in Brunei Darussalam, 2018 & 2019



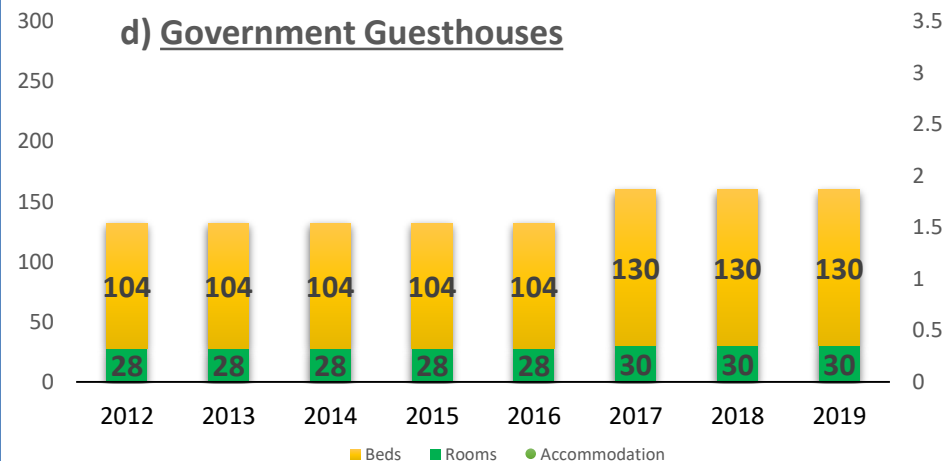
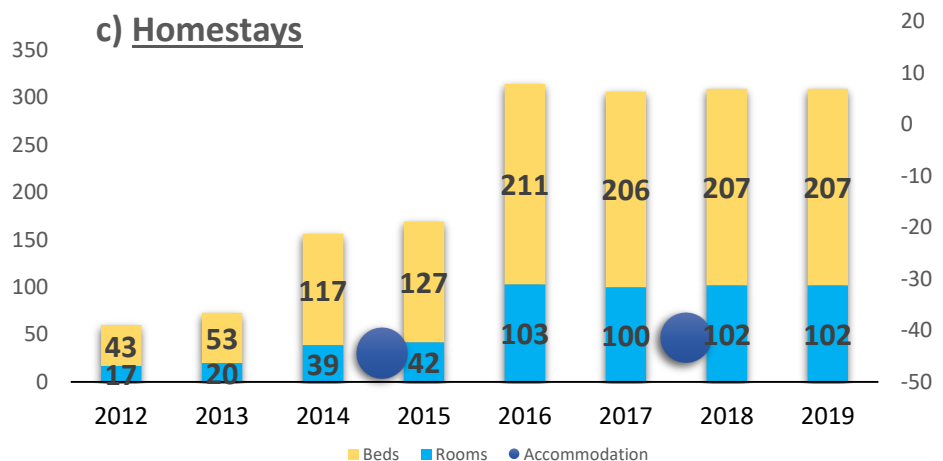
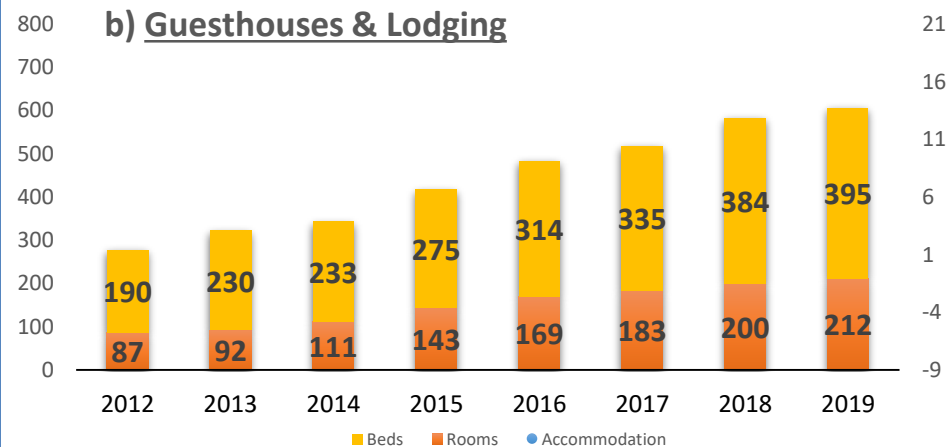
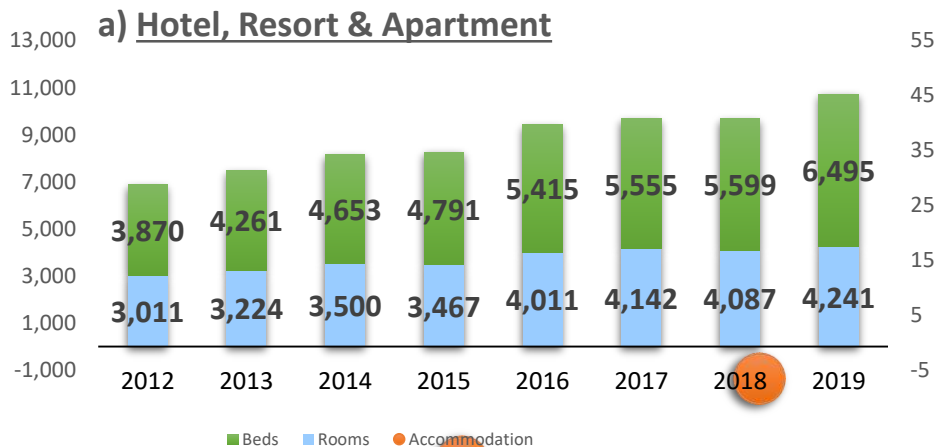
Note: Brunei Museum (Still under renovation)

# Accommodation, 2012 - 2019



Note: Based on Hotel, Resort & Apartment; Guesthouses & Lodging; Government Guesthouses and Homestay.

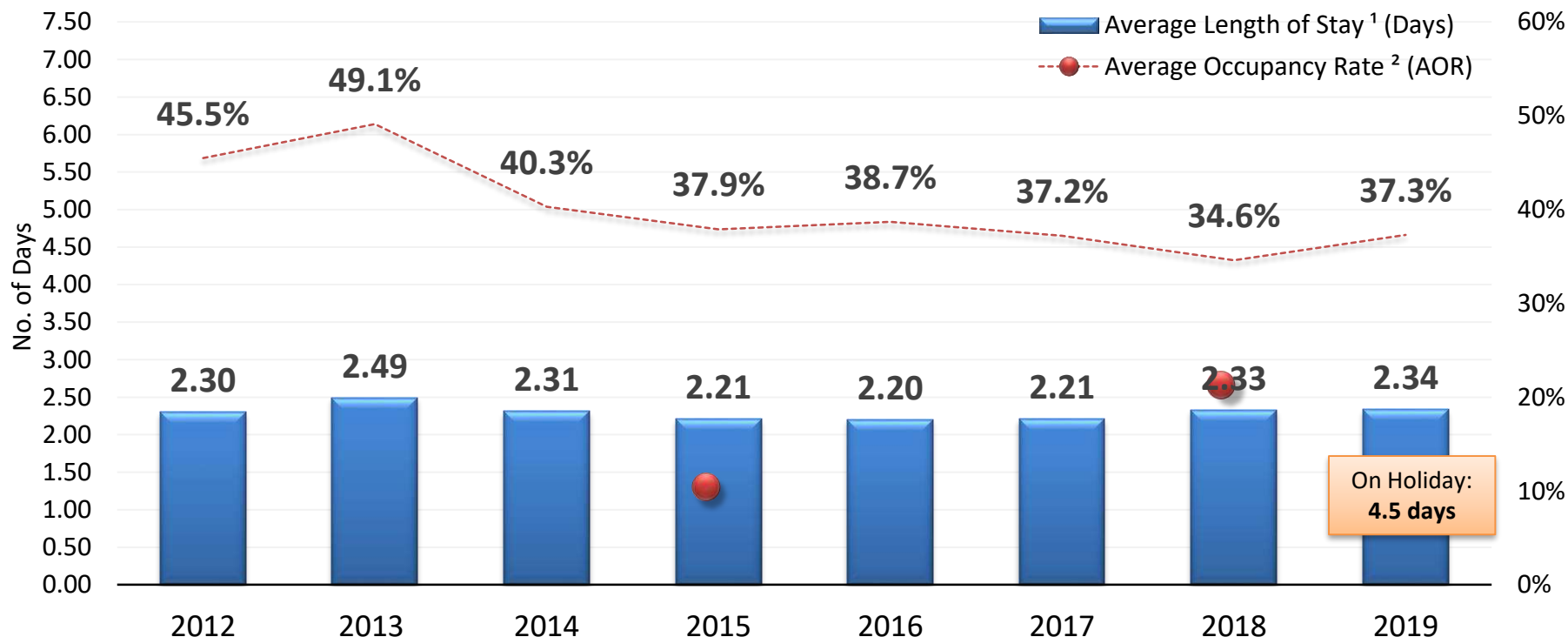
# Types of Accommodations, 2012 - 2019



**Definition:**

- a) **Hotels, Resort & Apartments:** Accommodation for tourists or guests for hire or any other form of reward that offers professional service and for Resorts is situated in a suitable location free of noise, atmospheric and marine pollution. Such as (*Radisson Hotel Brunei Darussalam, The Empire Hotel & Country Club and Abdul Razak Hotel Apartment*);
- b) **Guesthouses & Lodging:** Accommodation provided in a private house or commercial building run by the owner. Such as (*Nazira Guesthouse, Freme Rainforest Lodge House and Sumbiling Eco Village*);
- c) **Government Guesthouses:** Accommodation provided in a private house or commercial building run by the Government. Such as (*Pusat Belia and Rumah Persinggah Kerajaan*);
- d) **Homestays:** A form of hosted accommodation at a residence where guests will stay with the host's family and experience the everyday way of life of the family and community. Such as (*Baitul Wajihah Homestay, Kampong Sungai Matan Homestay and Kunyit 7 Lodge*)

# Length of Stay and Occupancy Rate, 2012 - 2019



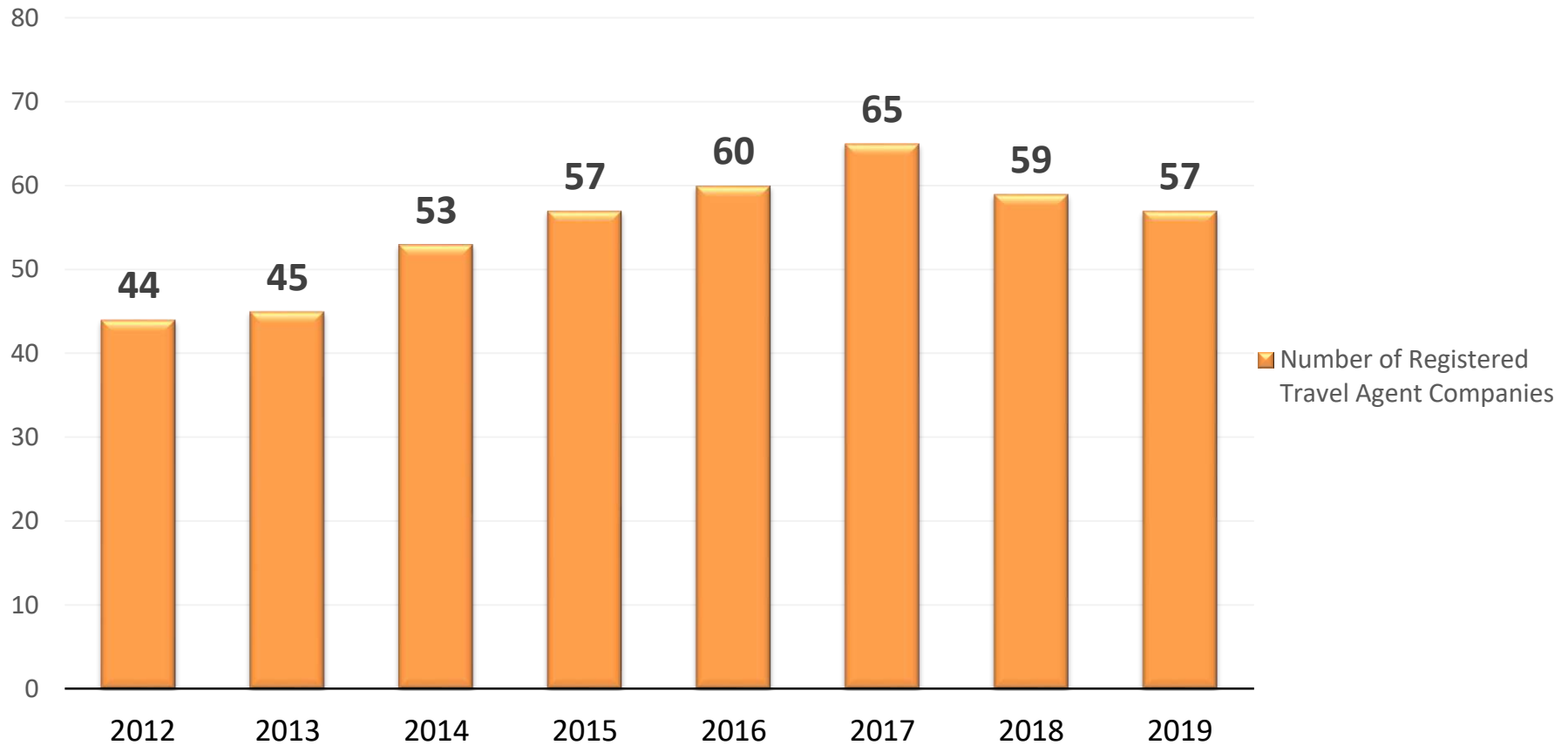
**Note:**

<sup>1</sup> Based on air arrivals and tourists staying at hotels only (Overall purpose of visit)

- <sup>2</sup> 2012 – Based on 13 accommodations only
- 2013 – Based on 11 accommodations only
- 2014 – Based on 13 accommodations only
- 2015 – Based on 33 accommodations only
- 2016 – Based on 22 accommodations only
- 2017 – Based on 24 accommodations only
- 2018 – Based on 29 accommodations only
- 2019 – Based on 23 accommodations only

<b>Performance (AOR)</b>	2018	2019	Growth (Y-O-Y)
<b>22 Apartments &amp; Hotels only</b>	34.1%	35.8%	<b>+5.0%</b>
<b>Top 5 Contributors</b>	60.2%	63.5%	<b>+5.5%</b>

# Travel Agents, 2012 - 2019

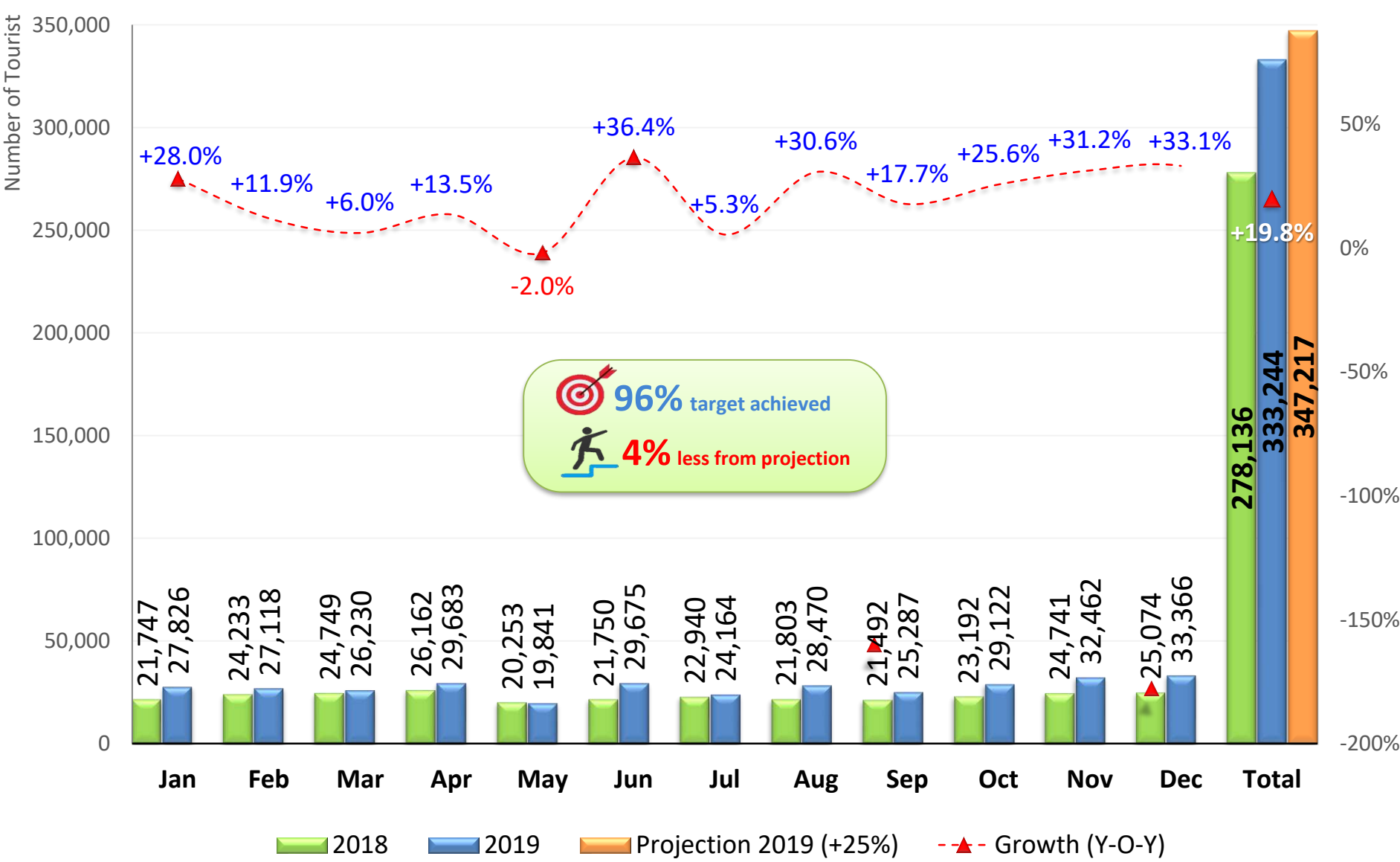


Note:

Number of registered Travel Agents under the Tourism Development Department are based on inbound and outbound travel.

*Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Travel Agents in Brunei Darussalam.*

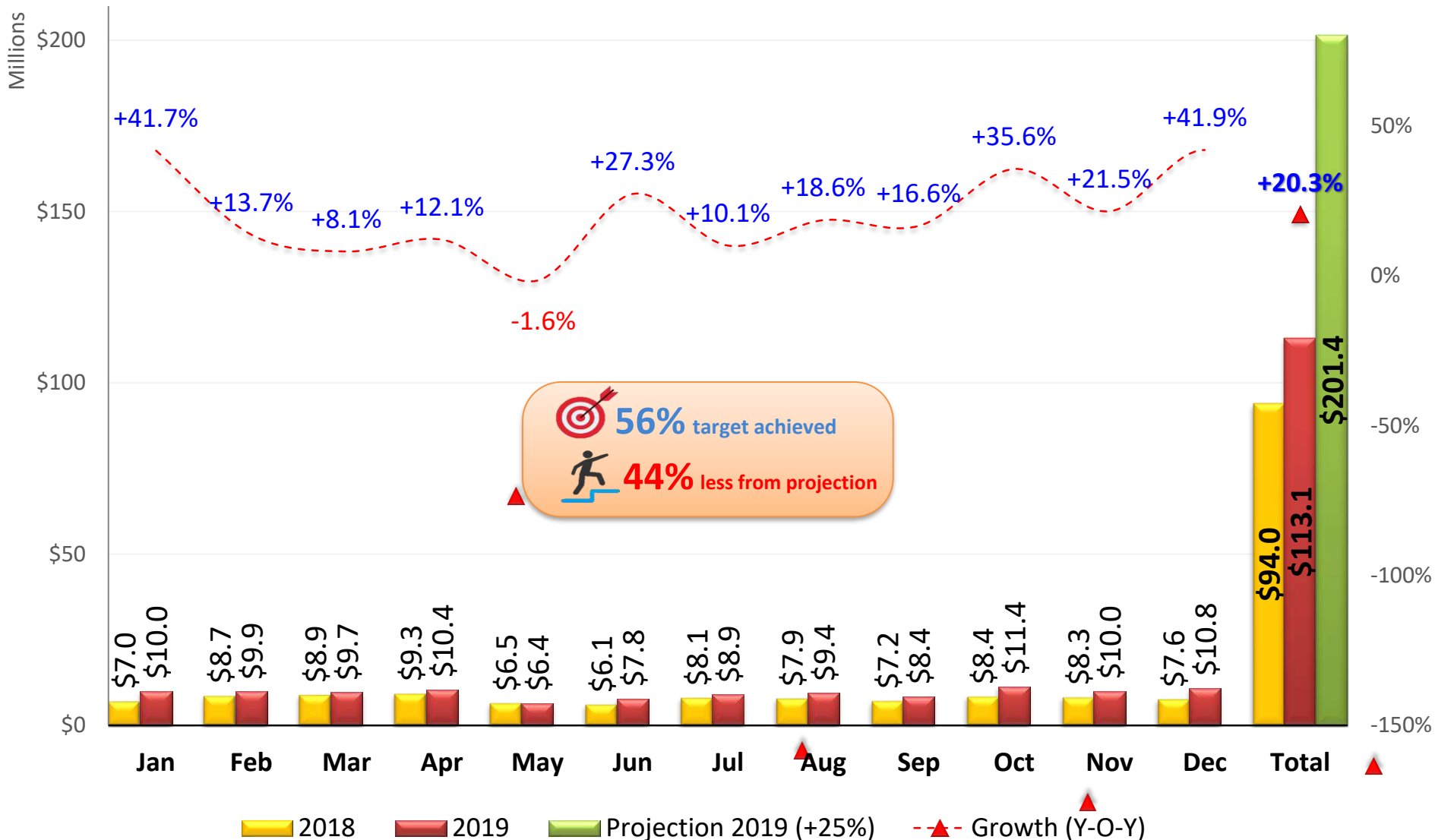
# International Tourist Air Arrivals by Monthly Trend and Target, 2018 & 2019



Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs



# Tourism Receipts by Monthly Trend and Target, 2018 & 2019



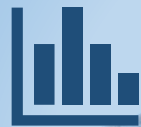
Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Immigration and National Registration Department, Ministry of Home Affairs



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# Thank You



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