

#### **Contents**



- 1. International Visitor Arrivals by Overall, 2016 2021
- 2. International Tourist Arrivals by Air, 2016 2021
- 3. Top 10 Countries, 2020 & 2021
- 4. Tourist Air Arrivals by Region, 2021 and 2020 & 2021
- 5. Purpose of Visit, 2021 and 2020 & 2021
- 6. Places of Interest, 2021 and 2020 & 2021
- 7. Length of Stay & Occupancy Rate, 2016 2021
- 8. Travel Agent, 2016 2021
- 9. Monthly Trend and Target, 2020 & 2021 and Projection 2022

الكب والمبدأ والأناف والمستوال والمستوال والمستوال والمستوال والمستوال والمستوال والمستوال والمستوال









# International Visitor Arrivals to Brunei, 2016 - 2021

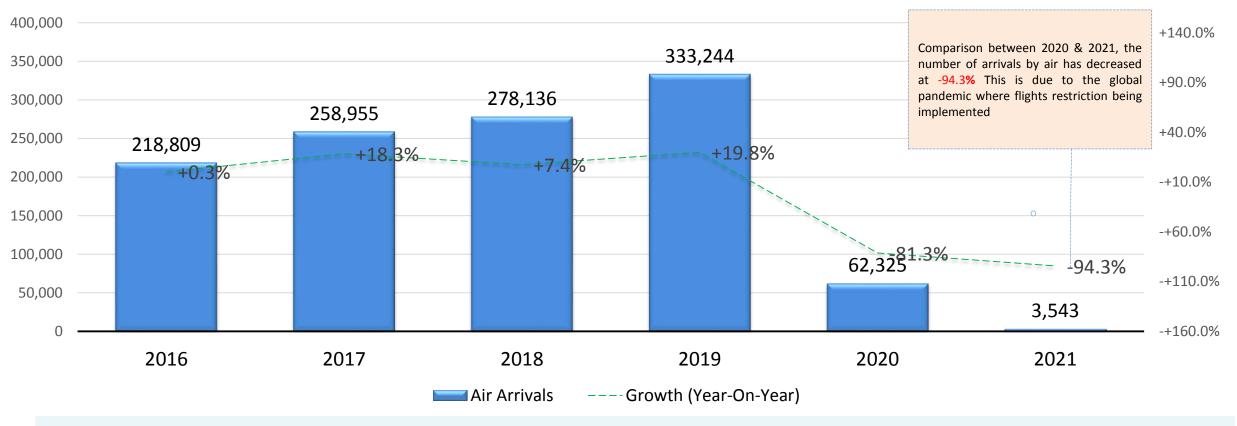




Over the past 6 years (2016-2021) international visitor arrivals have shown a Compound Annual Growth Rate (CAGR) of -56.16% by air, -100% by cruise and -51.58% by border.

#### International Tourist Arrivals to Brunei by Air, 2016 - 2021





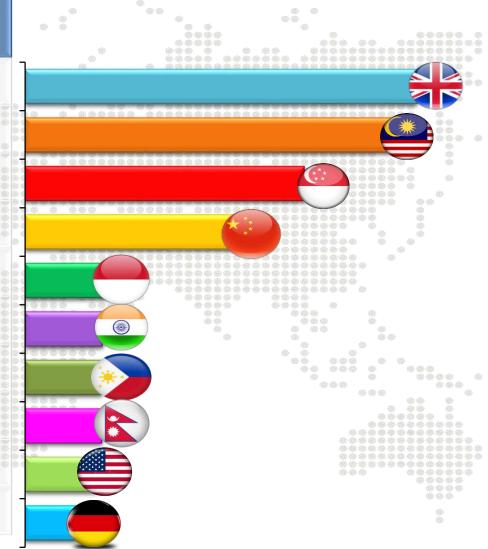
#### Note:

- 1. For 2020, the number of tourist arrivals by air has significantly declined at **81.3%** (year-on-year) due to the recent pandemic outbreak of COVID-19 that has affected the globe and travel industry;
- 2. The month of March 2020 start to see a significant drop of tourists due to covid until now the industry hasn't recovered. With no tourists can enter, the arrivals recorded here are 'essential travellers' mainly for the purpose of official visits, family, education, businesses and employment.

# International Tourist Air Arrivals from Top 10 Countries, 2020 & 2021

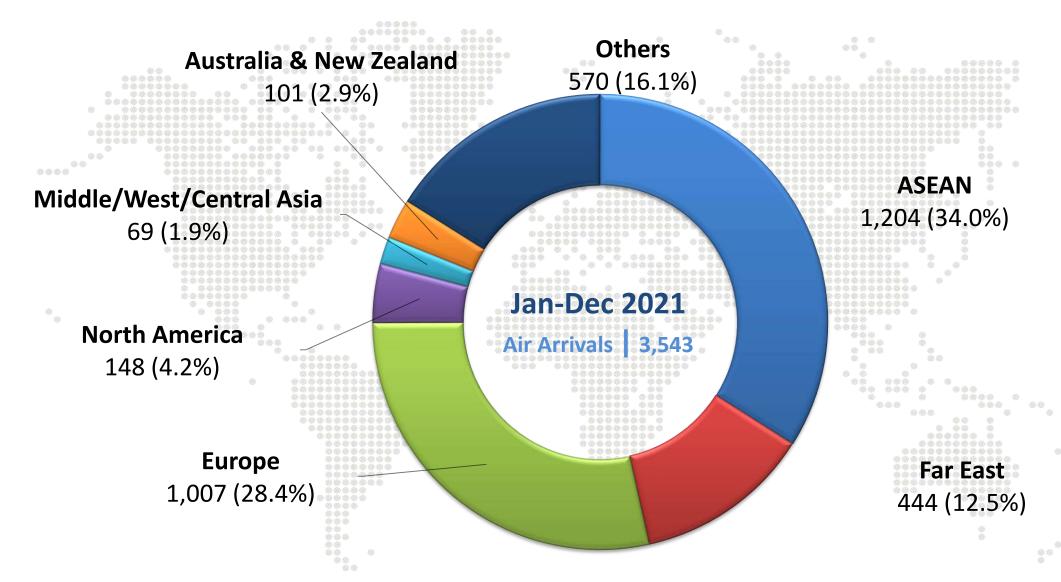


Rankings 2020	Rankings 2021	Countries	No. of Arrivals 2020	No. of Arrivals 2021	Growth (Y-O-Y)
5 💩		United Kingdom	3,407	604	-82.3%
1	2	Malaysia	16,869	568	-96.6%
7	3	Singapore	2,226	430	-80.7%
2	4	China	11,329	320	-97.2%
3	5	Indonesia	6,262	135	-97.8%
10	6	India	1,750	119	-93.2%
4	7	Philippines	4,562	118	-97.4%
16	8	Nepal	499	118	-76.4%
13	9	United States	851	110	-87.1%
15	10	Germany	527	97	-81.6%



#### **International Tourist Air Arrivals by Region, 2021**

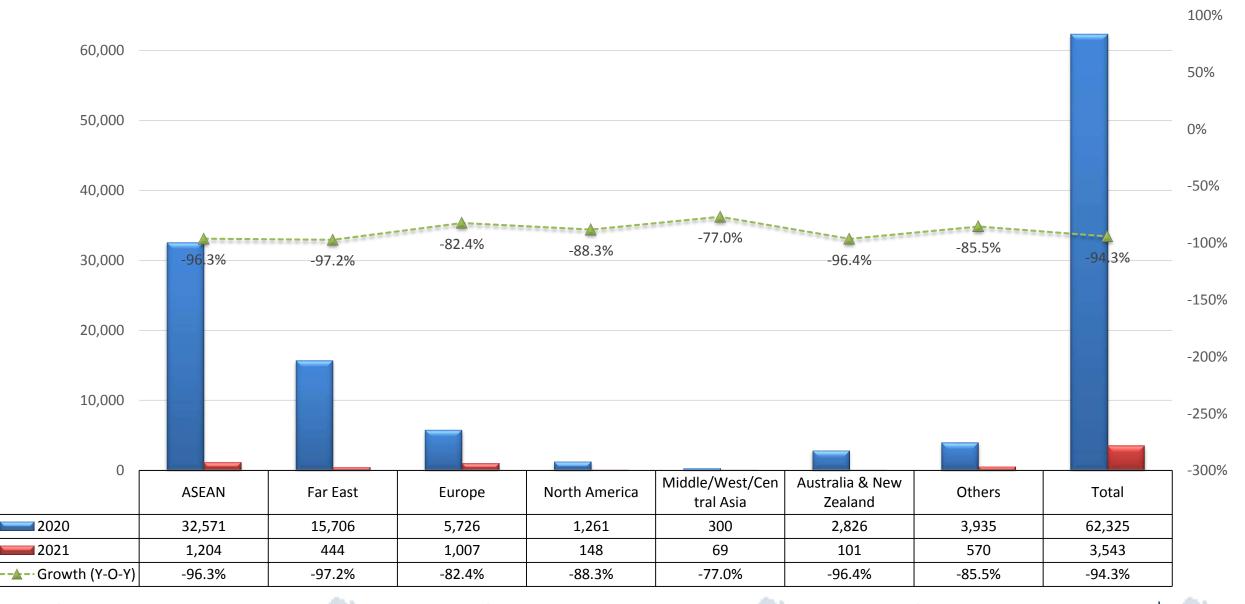




Note: All Air Arrivals after Mar 2020 are essential travelers

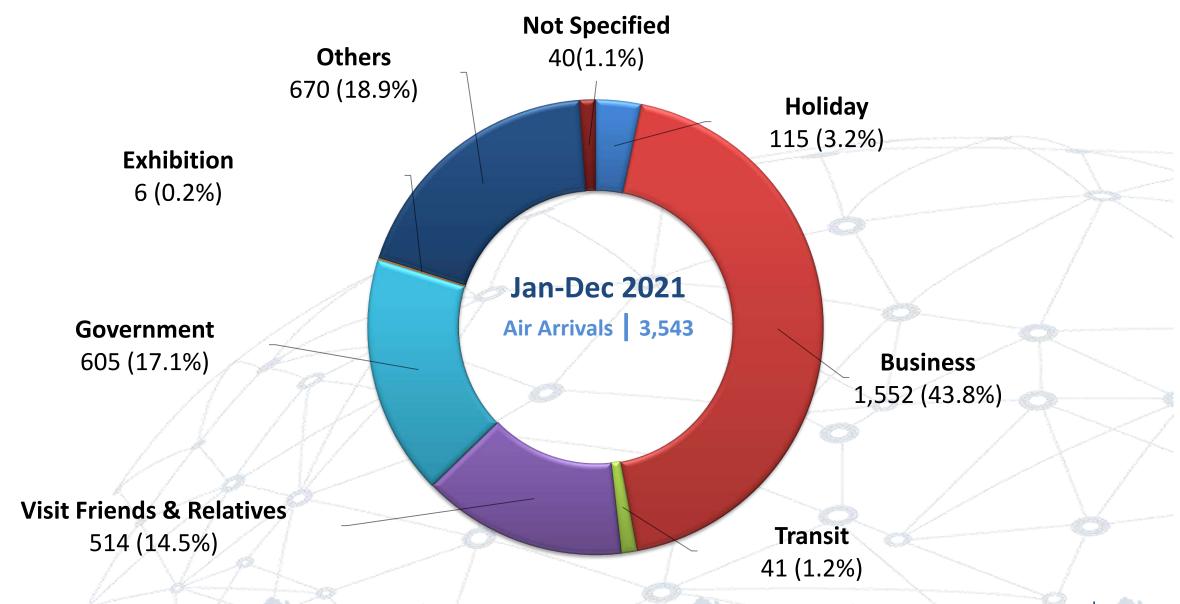
#### International Tourist Air Arrivals by Region, 2020 & 2021





#### International Tourist Air Arrivals by Purpose of Visits, 2020





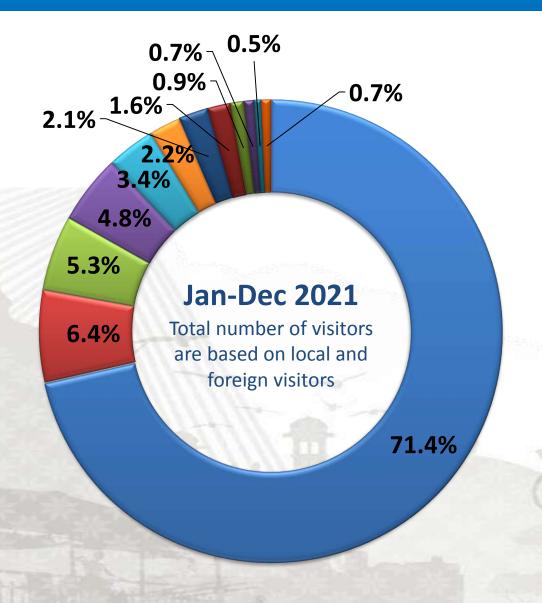
# International Tourist Air Arrivals by Purpose of Visits, 2020 & 2021





# Places of Interest in Brunei Darussalam, 2021

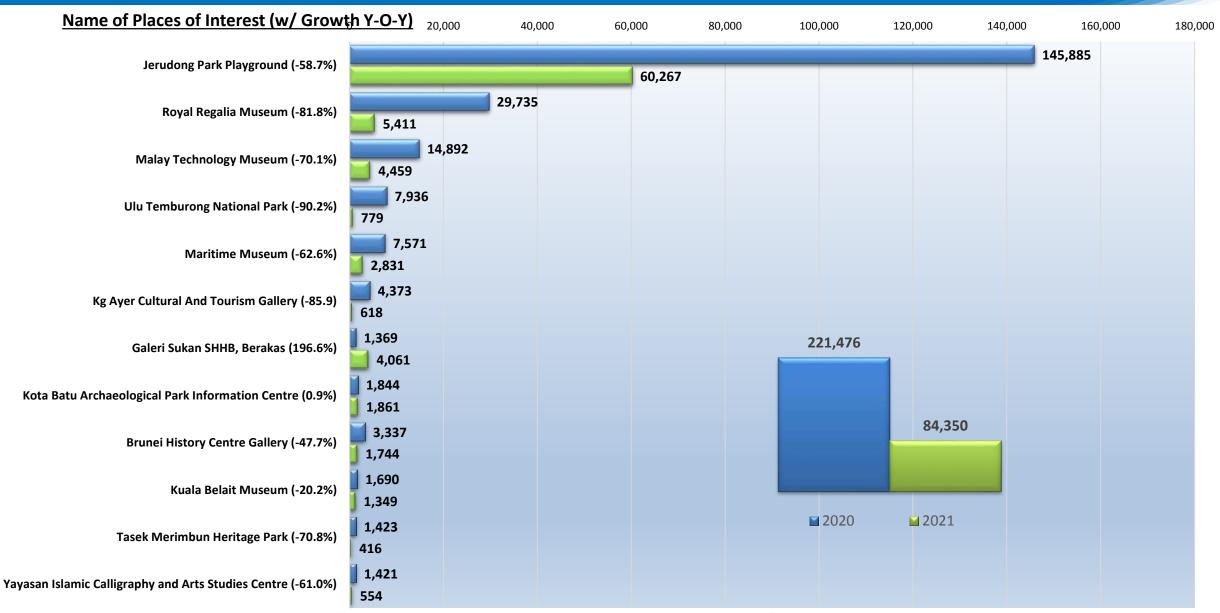




- Jerudong Park Playground (60,267)
- Royal Regalia Museum (5,411)
- Malay Technology Museum (4,459)
- Galeri Sukan SHHB, Berakas (4,061)
- Maritime Museum (2,831)
- Kota Batu Archaeological Park Information Centre (1,861)
- Brunei History Centre Gallery (1,744)
- Kuala Belait Museum (1,349)
- Ulu Temburong National Park (779)
- Kg Ayer Cultural And Tourism Gallery (618)
- Tasek Merimbun Heritage Park (416)
- Yayasan Islamic Calligraphy and Arts Studies Centre (554)

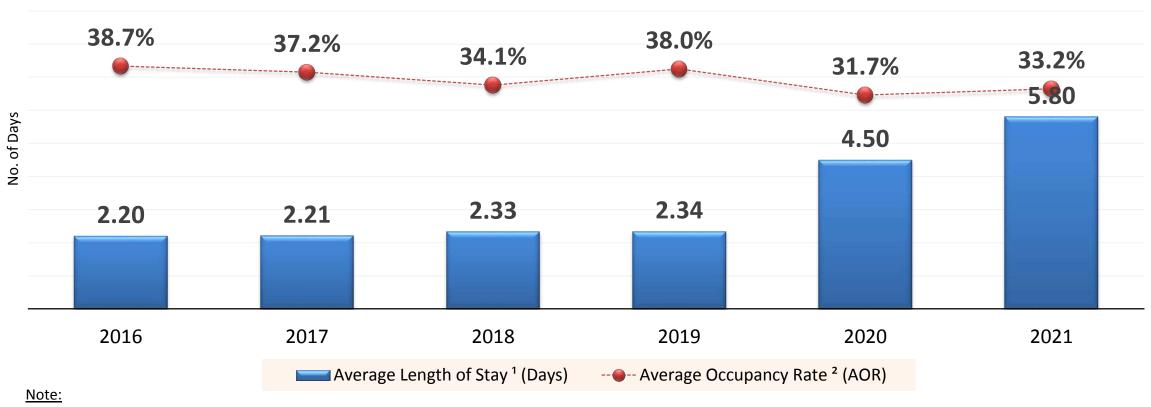
#### Places of Interest in Brunei Darussalam, 2020 & 2021





#### Length of Stay and Occupancy Rate, 2016 - 2021





<sup>&</sup>lt;sup>1</sup> Based on air arrivals and tourists staying at hotels only (Overall purpose of visit)

2018 - Based on 29 accommodations only

2019 - Based on 27 accommodations only

2020 - Based on 27 accommodations only

2021 - Based on 27 accommodations only

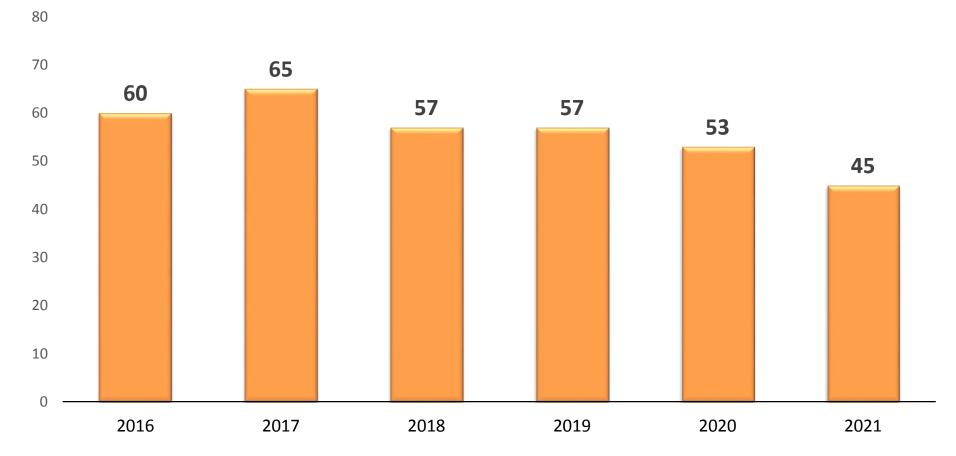
Performance (AOR)	2020	2021	Growth (Y-O-Y)
27 Accommodations only (similar)	31.7%	33.2%	19.1%
Top <b>5</b> Apartments & Hotels	52.2%	63.8%	22.2%

<sup>&</sup>lt;sup>2</sup> 2016 – Based on 22 accommodations only

<sup>2017 -</sup> Based on 24 accommodations only

# Registered Travel Agents, 2016 - 2021





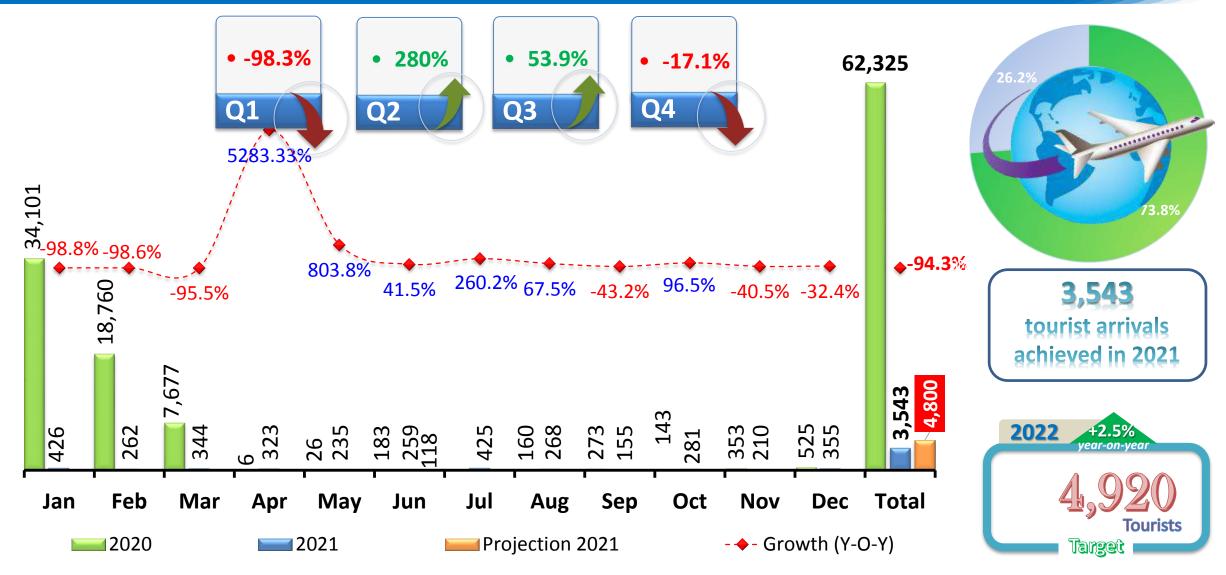
Note:

Number of registered Travel Agents under the Tourism Development Department are based on inbound and outbound travel.

Source: Tourism Development Department, Ministry of Primary Resources and Tourism; and Travel Agents in Brunei Darussalam.

#### International Tourist Air Arrivals by Monthly Trend for 2020 & 2021 and Projection for 2022

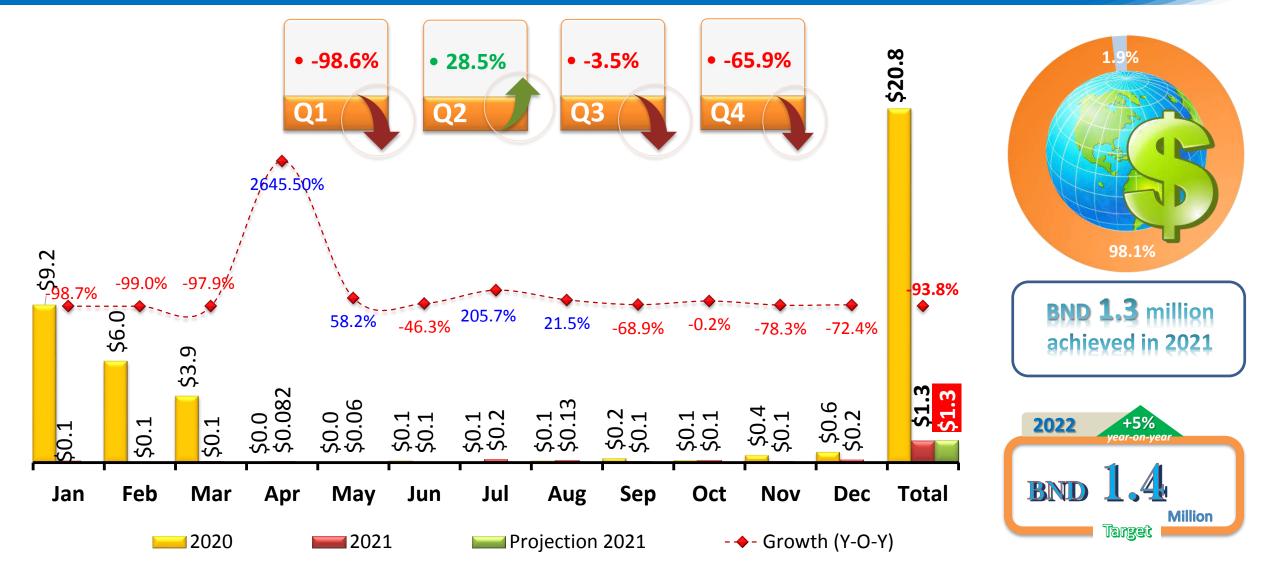




Note: From end of March 2020 onwards, only essential travellers such as official visits, health purposes, education, businesses and employment are permitted to enter the country.

#### **Tourism Receipts by Monthly Trend for 2020 & 2021 and Projection for 2022**





Note: From end of March 2020 onwards, only essential travellers such as official visits, health purposes, education, businesses and employment are permitted to enter the country.





# Thank You







